ACADEMIC SUPPORT OUTREACH
Fall 2023 Report

Outreach Efforts

44 outreach efforts were facilitated during the fall 2023 semester.

Approximately 1,262 individuals* were reached by these outreach efforts.

*Does not include touchpoints from tabling or video engagement in which we could not track the number of individuals reached.

Fall 2023 Partnerships & Opportunities:

- Academic Support Open House
- ANSC 1100 Class (Heaton)
- Academic Coaching + Campus Pride Center
- Career Discovery and Success Job Fair
- CLA First Generation Program
- CLA Freshman Meeting
- COURSE Scholars Event – College of Edu
- ENGR 1100 Class (Vann)
- Employment Information Sessions
- FISH 1100 Class (Morse)
- Greek Life Academic Chairs
- Haley Center Navigators

- Haley Concourse Tabling
- Honors Freshman Exploration (11 sections)
- Learn With Purpose Workshop Series
- NATR 2050 Class (Counterman)
- NATR 2050 Class (Counterman)
- New Faculty Orientation & Resource Fair
- Savvy Researcher Bootcamp
- SI Leader + Academic Coaching Workshops
- SI Session Preview
- SOS Breakout Sessions
- SP & SI Recruitment Tables
**Outreach Survey**

<table>
<thead>
<tr>
<th>General Questions: Indicates respondents who strongly agreed or agreed with each survey question</th>
<th>(n=354)</th>
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</thead>
<tbody>
<tr>
<td>Q1. The presenter delivered the material in a clear and structured manner.</td>
<td>100%</td>
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<tr>
<td>Q2. The presentation material is useful and relevant to my experience as a college student.</td>
<td>97.31%</td>
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<td>Q3. I understand the benefits of utilizing the resources in Academic Support.</td>
<td>99.15%</td>
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<td>Q4. I understand how to locate and utilize the services provided by Academic Coaching.</td>
<td>98.12%</td>
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<td>Q5. I understand how to locate and utilize the services provided by Study Partners.</td>
<td>98.30%</td>
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<td>Q6. I understand how to locate and utilize the services provided by SI.</td>
<td>98.76%</td>
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<tr>
<td>Q7. I plan on using the services provided by Academic Support at some point this year.</td>
<td>90.44%</td>
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</tbody>
</table>

**Comments:**

Definitely helped with learning about the different opportunities; Good job!; Great; Great and very informative, will need/use help that is provided; Great information about how to be successful with our academics!; Great presentation!; Great presentation, very helpful, lots of info; Well informed!; Information was very good; It was very helpful overall and made me realize I don't have free time; Presenter was clear and articulate. Colorful media on screen; She made her lecture enjoyable and informative. Not only did it provide me assistance academically, but it made me yearn to have the assistance that I didn't know I needed; So fun presentation!; Thank you for all your help!; Thank you for sharing all this info. You rock!; Thanks!!!!; The speaker did a great job. Very grateful for all of these resources provided by Academic Support.; They don't offer tutoring for any of my major-specific courses; This had very useful information; This speaker made me feel a lot better about getting help. She was also very engaging; This was a very helpful presentation!

*Survey administered via Qualtrics link or on paper at the conclusion of live general outreach events only*
Outreach Contributions from the Academic Support Team

- **Abbie Roy (Academic Coaching)** – Learn With Purpose
- **Allison Stadler (Study Partners)** – FISH 1100, Haley Center Navigators
- **Anniston Dodson (Study Partners)** – Haley Center Navigators
- **Ashley Carr (SI)** – Haley Center Navigators, COURSE Scholars Event, CLA Freshman Meeting, Employment Info Sessions, Engineering Transfer Class, Greek Life Academic Chairs, HONR 1077, Athletics Academic Strategists, New Faculty Resource Fair
- **Deidre Leslie (SI)** – SP & SI Recruitment Tables
- **Frank Wilbanks (Study Partners)** – SP & SI Recruitment Tables
- **Hannah Butterfield** – Haley Center Navigators, SP & SI Recruitment Tables
- **Jaime Miller (Academic Support)** – Haley Center Navigators
- **Jillian Rager (SI)** – Haley Center Navigators, HONR 1077, CLA First Gen Program, New Faculty Resource Fair
- **Lauren Donnelly (Outreach)** – Haley Center Navigators, Academic Support Open House, Career Discovery and Success Job Fair, Haley Concourse Tabling, Employment Information Sessions, NATR 2050 Class, HONR 1077, ANSC 1100
- **Lucy Beard (SI)** – SP & SI Recruitment Tables
- **Sage Turner (Academic Coaching)** – Learn With Purpose Workshop
- **Samantha Ansley (Academic Coaching)** – Haley Center Navigators
- **Shannon Dunne (Academic Coaching)** – SI Leader + Academic Coaching Workshops

Social Media

**Facebook**
1,683 followers by end of fall 2023 semester
Increased followers by **8.65%** since end of spring 2023 semester

**Instagram**
3,351 followers by end of fall 2023 semester
Increased followers by **0.03%** since end of spring 2023 semester

**Twitter**
697 followers by end of fall 2023 semester
Increased followers by **0.29%** since end of spring 2023 semester