Rhetorical Analysis Outline

Introduction
I. Hook: Catch your reader’s attention
II. Main Idea: Mention the text you are about to analyze and highlight the importance of it
III. Transition Sentence: Incorporation of rhetorical design/techniques/elements/characteristics
IV. Thesis: Summarizing your body paragraphs (the backbone of your essay!)

Body Paragraphs
A. Citation 1
   - Analysis
B. Citation 2
   - Analysis
C. Citation 3
   - Analysis

**Analyses are your opportunity for you to incorporate your own voice into your work. This is where you delineate to the reader why your direct quotation is important/relevant.

Conclusion
I. Transition Sentence (summarize; include a transition word/phrase like, “As can be seen”)  
II. Summary of Paper in New Words  
III. Main Idea that Author Wanted/Intended to Convey  
IV. Closing Sentence: This can be an impactful statement for the reader to think about after reading your paper or an interpretation of the analyzed work

It can be scary or intimidating to get started on an essay, especially a rhetorical analysis essay. Hopefully with this outline, you are able to feel a lot more confident in your work! (Reminder: this is just a basic outline to help you get to brainstorming! You don’t have to necessarily strictly follow this format).