**Presentation Topic:** Empowering Your Career with PM Superpowers

**Speaker:** Karla Eidem, Regional Managing Director, North America, Project Management Institute; Immediate past North America Regional Operations Manager (PMI).

**Karla Eidem, PMP**

Karla Eidem, PMP, is the Managing Director for PMI’s North America region. With a strategic mindset, leadership prowess, and dedication to the community, she leads the regional strategy design and execution, expanding PMI’s impact on organizations, individuals, and communities to maximize project success and create a better world.

Prior to her role as Regional Managing Director, Karla served as PMI’s North America Regional Operations Manager. In this role, she was integral in developing and executing strategic initiatives to grow PMI’s reach and deepen its impact on the practitioner and chapter community across the United States, Canada, and the Caribbean. She also participated in countless speaking engagements, media interactions, and mentoring opportunities, sharing insights that resonated with individuals and organizations across the region, fostering a deeper sense of community and furthering a culture of continuous improvement.

Karla’s professional experience spans multiple disciplines, regions, and industries, including project management leadership roles in financial services and healthcare with organizations like HSBC and Sanford Health. She has successfully led regional teams and
enterprise-wide projects and has a proven ability to translate organizational strategies into action plans that improve operational efficiency. She is also passionate about giving back through volunteering and served as a chapter leader for the PMI Sioux Empire, South Dakota Chapter.

She is originally from Manila, Philippines, and speaks English, Filipino, Spanish, and Ilonggo (one of over 170 dialects in the Philippines). Karla now resides in Sioux Falls, South Dakota, with her husband, two stepsons, and American Eskimo dog. She loves spending time with her family and friends and enjoys traveling, brush lettering, dance, and ice fishing.

Abstract:

Discover the power of project management skills and community in shaping your career journey. Join Karla Eidem, PMP, PMI’s North America Regional Managing Director, as she shares her journey from practitioner to executive leader. With a diverse career spanning industries and geographies, you’ll learn how project management skills transcend boundaries and understand the critical role of community support in navigating challenges and seizing opportunities. Whether considering a career transition or aspiring to elevate your project management prowess, Karla’s insights will help light the way to building the career you’ve always envisioned.

Takeaways:

- Opportunities PMs have to propel their career
- What opportunities PMPs have to pursue leadership opportunities
- How helping others helps yourself
- How to leverage volunteering for professional advantage
- Examples from multiple industries and locations