

Xiaoning (Gavin) Wang

526.7 Jon M. Huntsman Hall
3730 Walnut Street, Philadelphia, PA 19104

Phone: (215) 733-9952
xiaonw@wharton.upenn.edu

Education

2017-2023 (Expected)	The Wharton School, University of Pennsylvania, Philadelphia, PA, USA Ph.D., in Operations, Information and Decisions <i>Advisor: Lynn Wu</i>
2013-2017	Tsinghua University, Beijing, China Bachelor of Management in Accounting, Minor in Law
2015	The Wharton School, University of Pennsylvania, Philadelphia, PA, USA Exchange Student in Accounting and Finance

Research Interests

Technology and Entrepreneurship; Social Networks; Artificial Intelligence

Journal Publications / Accepted Manuscripts

1. **Wang, X.**, Wu, L., and L. Hitt. “Social Media Alleviates Venture Capital Funding Inequality for Women and Less Connected Entrepreneurs”.

Forthcoming at Management Science.

Kauffman Best Paper Award, International Conference on Information Systems, 2019

Under Review / Working Papers

2. **Wang, X.** and L. Wu. “Artificial Intelligence, Lean Method, and Startup Product Scaling”.

3. **Wang, X.** and L. Wu. “Can Social Media Improve Institutional Environments? Evidence from Chinese Entrepreneurship”.

4. **Wang, X.**, Bart, Y., Netessine, S., and L. Wu. “You Should Diversify, but Why? Multi-Platform Social Media Strategy and E-Commerce Performance”.

Teaching Experience

Courses

Data Analytics Online Courses, EasyDataScience (Founder)

Link: <http://www.xiaoninggavinwang.com/col.jsp?id=117>

Length: 3 courses, 40 hours in total

Number of Students: 2,100+ till Aug. 2022

Wharton Ph.D. Summer Tech Camp, Summer 2020
Link: <https://canvas.upenn.edu/courses/1527101>
Length: 1.5 hours per session, 10 sessions in total
Number of Students: 43

Teaching Assistant OIDD 101 Introduction to Operations and Information Management,
Undergrad Core, Spring 2019

OIDD 105 Developing Tools for Data Access and Analysis,
Undergrad, Fall 2019

OIDD 314/662 Enabling Technologies,
Undergrad & MBA, Fall 2021, Fall 2022

Awards

2022 Mack Institute Research Fellowship, University of Pennsylvania (\$10,500)
2021 Mack Institute Research Fellowship, University of Pennsylvania (\$9,000)
2020 Mack Institute Research Fellowship, University of Pennsylvania (\$7,500)
2019 Kaufman Best Paper Award, *International Conference on Information Systems*
2019 Wharton George James Travel Award
2017- Wharton Doctoral Fellowship, University of Pennsylvania, USA
Full tuition and stipend
2016 Academic Excellence Award, Tsinghua University, China
Awarded to the top 1% students in the department
2015 Exchange Scholarship \$20,000, China Scholarship Council, China
Awarded to the top 1% students in the university

Conference Presentations

1. **Wang, X.**, Wu, L., and L. Hitt. “Social Media Alleviates Venture Capital Funding Inequality for Women and Less Connected Entrepreneurs”
International Conference on Information Systems (ICIS) 2019
Conference on Information Systems and Technology (CIST) 2019
Academy of Management (AOM) 2022
2. **Wang, X.** and L. Wu. “Can Social Media Improve Institutional Environments? Evidence from Chinese Entrepreneurship”
Workshop on Information Systems and Economics (WISE) 2020
Symposium on Statistical Challenges in Electronic Commerce Research (SCECR) 2022
Conference on Information Systems and Technology (CIST) 2022
3. **Wang, X.**, Bart, Y., Netessine, S., and L. Wu. “You Should Diversify, but Why? Multi-Platform Social Media Strategy and E-Commerce Performance”

Conference on Information Systems and Technology (CIST) 2021
Symposium on Statistical Challenges in Electronic Commerce Research (SCECR)
2022

4. **Wang, X.** and L. Wu. “Artificial Intelligence, Lean Method, and Startup Product Scaling”
Symposium on Statistical Challenges in Electronic Commerce Research (SCECR)
2022
Conference on Information Systems and Technology (CIST) 2022
Workshop on Information Systems and Economics (WISE) 2022

Academic Service

Journal Reviewing

Management Science

Conference Reviewing

International Conference on Information Systems (ICIS),
Conference on Information Systems and Technology (CIST),
INFORMS Workshop on Data Science (WODS), Wharton
Innovation Doctoral Symposium (WINDS)