NEW DIMENSIONS: THE CAMPAIGN FOR UT DALLAS LAUNCHED IN MAY 2020 WITH AN AMBITIOUS $750 MILLION GOAL. ACHIEVING THIS GOAL WILL HAVE A TRANSFORMATIONAL EFFECT ON UT DALLAS, EXPANDING THE UNIVERSITY’S ABILITY TO ATTRACT AND RETAIN THE BEST STUDENTS, EMPOWERING RESEARCH THAT CHANGES LIVES, DRIVING ECONOMIC DEVELOPMENT AND JUMP-STARTING A NEW ERA OF CULTURAL EXPANSION IN NORTH TEXAS.

WITH THE NEW DIMENSIONS CAMPAIGN FULLY UNDERWAY, UT Dallas just concluded its most successful fundraising year in history, raising more than $96 million during fiscal year 2023. This milestone achievement helped push the campaign past its halfway mark, with nearly $400 million raised so far.

Signs of the campaign’s impact can be seen on campus and throughout the Dallas-Fort Worth metroplex, as new facilities dedicated to innovation, entrepreneurship and the arts allow UT Dallas to redefine how the world lives, works and learns. The formation of the University’s newest school, the Harry W. Bass Jr. School of Arts, Humanities, and Technology, has united the traditional liberal and creative arts with UT Dallas’ own distinctive approach to imaginative exploration, building a unique home for those interested in advancing fundamental questions of human nature to the frontiers of knowledge.

Humanities, and Technology, has united the traditional school, the Harry W. Bass Jr. School of Arts, Technology, and Emerging has named the Harry W. Bass Jr. School of Arts, Future Leaders Co-Chair Inspires

A $40 million gift from the Harry W. Bass Jr. Foundation has named the Harry W. Bass Jr. School of Arts, Humanities, and Technology, which emerged from the combination of the School of Arts and Humanities and the School of Arts, Technology, and Emerging Communication in 2022. The Bass Foundation’s gift will create new scholarships, expand immersive study experiences for students, increase faculty support and advance dynamic creative practices that combine UT Dallas’ high-tech sensibility with traditional art forms.

“The impact of this gift cannot be overstated,” said Dr. Nils Roemer, Bass School dean and the Arts, Humanities, and Technology Distinguished University Chair. “It will strengthen the foundation of our scholarships, research and programming and change the trajectory of our school. It multiplies opportunities for students, faculty and communities to engage in essential experiences of arts, humanities and emerging technologies.”

Spearheaded by a $32 million commitment from the O’Donnell Foundation, the Edith and Peter O’Donnell Jr. Athenaeum is a significant component of the New Dimensions campaign. Located on 12 acres of UT Dallas’ Richardson campus, the first phase of the O’Donnell Athenaeum is set to open in 2024, with several museums, community event spaces and unique study rooms to enhance academic offerings in the arts and humanities. Future phases of the project will include a performing arts complex, an additional museum and a dedicated parking structure, and the North Texas community will have the opportunity to enjoy the cultural resources of a global university in their backyard.

Story continues inside >
The O’Donnell Athenæum’s museums will be anchored by a second location of the Crow Museum of Asian Art, gifted to UT Dallas by the Trammell and Margaret Crow family along with $25.45 million of support funding in 2019. UT Dallas recently announced a landmark partnership to exhibit significant works on loan from the Crow Museum of Asian Art in the O’Donnell Athenæum. This will expand the reach of Dallas’ existing cultural resources to the region’s fastest-growing population center.

### Innovating for a Better Tomorrow

UT Dallas was founded to support industry and innovation in North Texas. Fifty years on, the University is an economic engine for the region, generating over $2.9 billion in impact through research, commercialization and community investment, according to The Perryman Group.

## Stories from a Changing University

### LEADERSHIP MESSAGE

**Stories from a Changing University**

### THANKS TO THE incredible generosity of our donors, we’ve raised nearly $400 million during New Dimensions: The Campaign for UT Dallas. After concluding the most successful philanthropic year in UT Dallas’ history in 2023, the campaign’s benefits for students, faculty and the North Texas region are becoming clearer every day. From state-of-the-art capital projects that expand infrastructure for research and artistic practice to new funds for student support, this effort is allowing us to reimagine what UT Dallas can be.

UT Dallas has consistently been one of the nation’s fastest-growing public universities for more than a decade. This year, we were ranked for the first time in the top 100 colleges in the country according to Forbes. Students and scholars from around the world are recognizing UT Dallas as a premier destination to study, grow and work. To continue this progress, it is more important than ever that we enhance and expand the life-changing resources on our campus.

In this issue of Momentum, we’ve provided an update on our campaign progress to date. Learn about some of the most impactful gifts raised so far and how donors new and old are investing in the future of this great University.

If you’ve already made a gift during the campaign, thank you. If you’d like to learn more about our vision for UT Dallas and ways you can get involved, please visit newdimensions.utdallas.edu.

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Kyle Edgington PhD’13
Vice President for Development and Alumni Relations

**The O’Donnell Athenæum**

**New Dimensions: The Campaign for UT Dallas**

*Story continues on the next page >*

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**In fall 2022, UT Dallas enrolled a record 31,750 students.** Two-thirds of the University’s graduates choose to reside and work in the Dallas-Fort Worth metroplex after graduation, making UT Dallas a major source of professional talent for the region.

Many of these talented students require significant assistance to take advantage of the opportunities afforded by higher education. Over 42% of bachelor’s degrees at the University are awarded to economically disadvantaged students, and more than two-thirds of undergraduates receive some form of financial aid. As UT Dallas grows to educate a larger percentage of local talent, donors are making sure students have the resources they need to succeed.

Annual scholarship support from State Farm has funded nearly 250 scholarships in the Naveen Jindal School of Management. A $3 million commitment from Herb and Donna Weitzman created the Herbert D. Weitzman Institute for Real Estate, providing substantial financial assistance to students studying real estate in the Jindal School.

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**New Dimensions: The Campaign for UT Dallas**

*Story continues on the next page >*
Toyota USA Foundation chose to extend UT Dallas’ impact across the Dallas Independent School District by funding scholarships for students training to become science, technology, engineering and math teachers in the area.

In addition to scholarship support, partners like Goldman Sachs, American Airlines, Mbroh Engineering, HumCap, the Chime Scholars Foundation and the Michael and Alice Kuhn Foundation are promoting student success through advisory and mentoring programs like the Academic Bridge Program, Undergraduate Success Scholars and Comet Scholars.

Discover New Dimensions of Excellence with UT Dallas
Gifts like these are building a new UT Dallas, one that embodies new dimensions of excellence across fields of study and human endeavor. With less than half of the campaign’s total left to raise, there is no better time to make your mark on the University’s future.

“We have more work to do to get past our goal, but I cannot overemphasize how pleased we are with the magnificent support so far from our traditional donors as well as from a large number of important new donors who believe in our mission and our direction,” Nash said.

To make a gift or learn more about the New Dimensions campaign, visit newdimensions.utdallas.edu.

Inspiring Future Leaders

UT Dallas is home to a number of recognition programs for students who boast exceptional academic resumes. Ron Nash MS’79 and his wife, Susan, wanted to do something different when they created the Nash Leader’s Program with a $1 million commitment.

“We wanted to recognize a group of elite students who had significant achievements in two areas — academics and leadership,” Ron Nash said. “We also wanted to give students the incentive at a young age to learn leadership lessons and to develop as leaders through practice.”

By selecting for these dual criteria, the Nash Leader’s Program recognizes students who are most likely to be leaders in their careers after graduation. The program provides participants with access to a robust set of leadership opportunities while enrolled at UT Dallas and a $1,000 academic stipend, along with a road map for earning the Nash Leader Award upon graduation. This credential is designed to signal a graduate’s exemplary character and accomplishments as they embark on their professional careers.

“Being a leader is a calling that requires intellect, vision, personal and emotional maturity, stamina, relentlessness, dreams, impeccable ethics and a little luck,” Nash said. “We wanted to give students who are already on this path both a pat on the back for their achievements to date and a challenge to do even more in the future. We are excited about helping the next generation of great leaders, which our world needs so desperately.”

Inspiring Future Leaders

To make a gift or learn more about the New Dimensions campaign, visit newdimensions.utdallas.edu.

Harry W. Bass Jr.
School of Arts, Humanities, and Technology

DEDICATED FALL 2023

NEWDIMENSIONS
THE CAMPAIGN FOR UT DALLAS
Alumna’s Gift Helps Students Pursue the Possible

A SIGNIFICANT GIFT from De’Edra S. Williams MBA’00 will help students in the School of Economic, Political and Policy Sciences (EPPS) take greater advantage of the opportunities available to them during their time at The University of Texas at Dallas. De’Edra’s gift will bolster the school’s Pay It Forward emergency fund, an endowment that provides critical financial resources for students navigating unexpected challenges, while also expanding international travel opportunities for students through the Global Engagement Scholarship fund.

In recognition of her gift, a student resource room in the Founders Building has been named the De’Edra S. Williams “The Pursuit of the Possible” Resource Room.

“This dedication of ‘The Pursuit of the Possible’ Resource Room is the realization of a dream,” De’Edra said at the room’s ribbon-cutting ceremony. “I hope that this will make the world a better place for UT Dallas students.”

De’Edra, a longtime advocate for UT Dallas, is the New Dimensions campaign chair for EPPS and chair of the school’s advisory council. She has also dedicated her time to mentor students through the University’s Undergraduate Success Scholars program. For De’Edra, this gift is the culmination of a personal mission to help students develop personally and professionally.

“I want them to know that there are endless possibilities out there and that they are theirs for the taking,” she said.

De’Edra’s gift was inspired by the obstacles and opportunities she herself encountered in higher education. Growing up in Louisiana surrounded by great universities, De’Edra never questioned whether she would attend college – only how she would pay for it. When she left home to pursue a bachelor’s degree, she had $200 in her pocket and little else to support her educational ambitions.

Instead of enrolling immediately, De’Edra spent that $200 on an apartment and went to work for a year to save up for the costs of college. When she did eventually enroll at Texas Woman’s University, she maintained three jobs alongside a full-time academic workload. The difficulty of balancing work and classes left little free time to enjoy the full range of activities and enrichment offered by her school.

“I graduated with a mountain of debt and an echo of a college experience,” De’Edra said.

Seven years later, she enrolled in the Global Leadership Executive MBA program in UT Dallas’ Naveen Jindal School of Management. Her time in this program embodied many of the same challenges from her undergraduate experience, including full-time employment and an impoverished social life.

This time, however, UT Dallas offered a hint of the possibilities she had been missing. Her program provided the opportunity for her first trip abroad to Hong Kong, an experience De’Edra said elevated her academic abilities and changed her life personally and professionally.

“While my experiences in undergrad and grad school were profound, the journeys were less than optimal,” De’Edra said. “The financial stress did not allow me to realize the personal development that is an essential part of the ideal college experience. I want UTD students to have the latitude not only to pursue an advanced degree, but to do so with the financial resources that enable them to have the most phenomenal college experience and to enjoy the journey itself, not just the destination.”

According to Dr. Jennifer Holmes, EPPS dean and the Lloyd V. Berkner Professor of political science and of public policy and political economy, the challenges that De’Edra described are ones that many UT Dallas students continue to face today.

“Just in my school, students have about $15 million of unmet financial need,” Holmes said. “It’s real, and sometimes it’s just a bad tire or a car repair. Students can’t get to work; they can’t get to classes. We’re a public institution, and we have a lot of first-generation students and students who need to work. This gift is a critical component to keeping our students on track.”

In addition to the financial assistance her gift will provide, De’Edra wanted to create something that would visibly inspire students to pursue their dreams. Working with Holmes, De’Edra decided to name a resource room where students can gather, study and receive assistance from faculty and other mentors.

“De’Edra wanted students to be inspired by her story to achieve their full capacity,” Holmes said. “This room is going to play a major role in students’ lives, and we all know that she’s achieved her goal!”

One student who has already been directly impacted by De’Edra is Lisa Rosales, a senior marketing major in the Jindal School.

“I’m a first-generation student, and before I met Miss De’Edra I didn’t know what a mentor was. I never had a person I could go to with questions about my career,” Rosales said. “I hope one day I can be like her, and give back to other students as an alumna, helping people make their dreams come true.”

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LAST SPRING, A UT Dallas student created a coloring book that illustrates and describes schizophrenia for a class assignment. Now the book is for sale, and the student, Landon Norman, is donating half his profits to a University laboratory studying the disorder.

If you watch Norman in science class, you may think he’s either an overachiever or a laggard. An undergraduate studying neuroscience, Norman spends a lot of time drawing what at first appears to be doodles. But a closer look reveals his sketches are actually elaborate pen and ink drawings of the class subject matter – neurons in the brain, the boney structure of the skull or maybe different types of cells that comprise muscle. Norman’s drawings are his way to better understand the detailed world of anatomy that he’s learning as part of his studies in the School of Behavioral and Brain Sciences.

“My lecture notes are just covered in drawings. I love the tiny details of science and chemistry, especially of the mind,” Norman said. “I started drawing during my neuroscience classes, and it was fun drawing the different neurons in the body with their different parts like axons, dendrites and all that stuff.”

Norman has developed a passion for science and art and has combined the two to create a detailed world of scientific illustrations. As part of a neuropharmacology class, the professor asked her students to create an artistic interpretation of a subject studied in class.

Norman decided to illustrate schizophrenia, but instead of doing just one drawing that would have met the requirements of the assignment, Norman prepared nine illustrations visually describing the physiology and symptoms of the disorder. His meticulously drawn interpretations, often abstract, of schizophrenia’s symptoms include hallucinations, feelings of isolation and paranoia, cognitive difficulties and others. He combined his drawings with descriptions of the mental disorder and realized he had what would make a learning tool in the form of a coloring book.

“Drawing definitely impacts learning,” Norman said. “People form memories by repetition, and when you’re drawing something, it takes a while, so through the entire process you’re thinking about drawing this over and over and over again. Eventually it just solidifies exactly what you’ve learned.”

He fine-tuned the finished product and created an artist’s site on the website Etsy to sell it. But he didn’t feel that taking all the profits — about $9 per book — would be right and decided to give half of the profits to the UT Dallas laboratory of Dr. Amy Pinkham, who studies the behavioral characteristics and neural underpinnings of social cognitive functioning in individuals with severe mental illness including schizophrenia.

“I knew this could be something that would be a way to teach someone about schizophrenia, and it could also aid in promoting research,” Norman said.

A senior at UTD, Norman plans to take a couple of years off after graduating and then apply to medical schools. Along with studying medicine, Norman wants to continue illustrating science and medical topics and even thinks it would be fun to be a doctor who also works as a medical illustrator.

“I view this as a way of translating words into something that someone can see and observe and understand,” Norman said. “That’s really how I view art — as a way of bridging gaps between people’s understandings of things.”

“Schizophrenia: The Coloring Book” can be purchased on Etsy.

Neuroscience Scholarship Pays Tribute to Graduate’s Memory

IAN JASHEWAY BS’15 had many passions in life — playing his favorite card game Magic: The Gathering, volunteering with the elderly and competing with friends in swimming and schoolwork. He especially enjoyed working in Dr. Bruce Gnade’s materials science lab and studying in the School of Behavioral and Brain Sciences, as he trained to become an intraoperative neurophysiological monitoring (IONM) specialist.

When Jasheway died in August 2020, his mother, Teresa Hawkins, and her family chose to honor his life by creating the Ian Jasheway Memorial Scholarship in Neuroscience at UT Dallas.

“Through the scholarship we’re hopefully helping educate students who will help others in the future,” Hawkins said. “I want to help others because that’s who Ian was. This is a way for Ian to continue to be with us.”

The scholarship is awarded annually to a neuroscience student with at least a 3.0 GPA. The first recipient, senior neuroscience student Diane Bahena, had the opportunity to meet Hawkins and learn about Jasheway.

“All of Ian’s accomplishments were so impressive,” Bahena said. “Being the first recipient of this scholarship, I want to accomplish big things, too, to help continue Ian’s legacy and inspire those who receive this scholarship in the future.”

BBS appealed to Jasheway in part because the school offered both psychology and neuroscience programs. After transferring from Tarrant County College, Jasheway found his second home at UT Dallas.

“He could have been lost at a bigger university, but I felt like he was met with kindness, guidance and sincere concern at UT Dallas,” Hawkins said. “He studied materials science under Gnade and formed close friendships with classmates and roommates.”

When graduation approached, Jasheway applied to medical school and pursued additional certification to begin his career as an IONM specialist.

“Ian liked making a difference and was proud of how important the IONM role is for reducing the risk of serious complications during brain surgery,” Hawkins said.

Finding a way to honor Jasheway was a goal that Hawkins, her five siblings and Ian’s brothers joined together to do after his death. The family worked for two years, holding Magic: The Gathering tournaments and other fundraisers, as well as securing corporate matching gifts to create the Ian Jasheway Memorial Scholarship in Neuroscience.

“We wanted to help fund people being educated in a field that would help other kids when they’re having emotional problems, rather than just medicating them until they’re quiet,” Hawkins said. “It’s a small piece of him that lives on. It’s like Ian, and who he was, stays alive.”

Teresa Hawkins and Ian Jasheway BS’15

UTDALLAS.EDU / MOMENTUM
TWO LOCAL FOUNDATIONS have made grants to support the expansion of outreach programming at the Center for Children and Families (CCF). The Rees-Jones Foundation awarded $125,000 over two years to support the expansion of the center’s Grow With Me and Play With Me programs. This grant will provide an additional staff member to increase the number of developmental screenings, referrals and early intervention services the center provides for at-risk children in the Dallas area. The Carl B. & Florence E. King Foundation also made a $30,000 one-year grant to expand the Play With Me program in Pleasant Grove.

Along with supporting at-risk children and families, these gifts will also support additional research and student training opportunities.

“These grants add needed center staff for expansion of our outreach programming,” said Dr. Margaret Owen, interim dean of the School of Behavioral and Brain Sciences and the Robinson Family Professor. “They will also help expand training experiences for students and research of our faculty with underserved populations. At CCF, investment in children and families is an impact multiplier, changing the way developmental science is studied, conducted and disseminated.”

Play With Me is a play-learning program for children up to age 3 and their parents. Conducted in weekly sessions over 12 weeks, the program served more than 200 children and parents in 2022. Participating parents reported improved confidence, effectiveness and understanding of their children, with significant growth in their ability to manage parental stress and understand their child’s development.

The Grow With Me program provides developmental screenings for children up to age 5. Last year, CCF conducted 269 screenings, with over 65% of children scoring below developmental expectations in at least one area. These screenings help parents understand their children’s needs and allow for targeted early intervention opportunities to improve development.

In a statement, the Rees-Jones Foundation noted the importance of supporting programs that strive to make a difference for local families.

“This year, the Rees-Jones Foundation is honored to support programs at the Center for Children and Families that provide important early interventions for children with developmental delays and disorders. The foundation hopes to one day see our community be a place where all children have access to high-quality therapeutic services regardless of circumstance, financial capacity or need. Programs like Grow With Me and Play With Me are helping to make this a reality for families in North Texas.”

The funds provided by the Carl B. & Florence King Foundation will help CCF renew efforts in areas of Dallas that had been scaled back during the COVID-19 pandemic.

“The Carl B. & Florence E. King Foundation has long supported early childhood development and education programs in the community to increase access to early education for families unable to afford private-pay programs and to increase the quality of early childhood programming,” said Michelle Morse, foundation president. “Our 2023 grant for the Play With Me program’s return to Pleasant Grove after the pandemic aims to accomplish both of the foundation’s objectives of increasing access to and quality of programs.”

ANDY MAISH BS’10, MS’11 AND SARAH TROWSDALE MAISH BS’10, MS’12 recently made a significant contribution to establish the Andy and Sarah Maish Endowment of Excellence in the Naveen Jindal School of Management, fulfilling a long-held promise to fulfill a promise to support the school forever, not just in the here and now.”

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Andy said, “We lived on campus and were involved in campus activities. It was a small community with big school benefits. Dallas is not a college town that you have to leave after you graduate to find a job. You can find a good job right here.”

“Creating an endowment for excellence is one of the most meaningful ways that alumni can give back,” said Dr. Hasan Pirkl, Caruth Chair and Jindal School dean. “We will remain forever grateful to Andy and Sarah for their generous gift.”

The couple met as students in the Jindal School. While at UT Dallas, Sarah was involved in Student Government, studied accounting and finance as an undergraduate and healthcare leadership and management in graduate school. Andy played basketball for the Comets while studying accounting and finance and then accounting in graduate school. He continues to support the basketball program and the athletic department.

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Andy said, “We lived on campus and were involved in campus activities. It was a small community with big school benefits. Dallas is not a college town that you have to leave after you graduate to find a job. You can find a good job right here.”

John Barden, associate dean of executive education, got to know the couple while they attended UTD.

“They were great students, and you could tell they were going to be successful,” he said. “Their donation will help the University grow, as well as help fund faculty research, case competitions, scholarships and engagement of students – all of which will lead to excellence in educational outcomes.”

After graduating, Sarah joined AA Care Services, a San Antonio-based medical home care services firm founded by her mother. Andy joined RSM US LLP, worked at Colmore Inc. and later joined his wife at AA Care Services as a CPA and chief financial officer. In August 2022, the company was sold to a private equity firm. The couple owns equity in the firm, and both serve on the board.

Alumni Couple Supports School Where They Met

“‘We would not be where we are today without our education,’ Andy said. ‘We wanted to do something to support the school forever, not just in the here and now.”

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Alumni Couple Supports School Where They Met
A Celebration of Comets

UT Dallas alumnus and longtime supporter Kevin Ryan MBA’95 threw out the ceremonial first pitch at the Frisco RoughRiders college night event in August.

One of the youngest supporters of UTD on North Texas Giving Day was 15-year-old Graycie Montfort (right) who donated $1,300 to the University’s Callier Center for Communication Disorders from her campus pop-up store proceeds.

Members of UT Dallas’ Legacy Society met for the annual appreciation luncheon at the Davidson-Gundy Alumni Center on the UTD campus. The society is composed of donors who support the University through planned giving.

UT Dallas supporters gathered for an evening on the lawn of the Davidson-Gundy Alumni Center for the 2023 Celebration of Support.

More than 45 UT Dallas students in the Undergraduate Success Scholars program attended a workshop and career day hosted by State Farm.

The University of Texas at Dallas celebrated 14 of its most distinguished faculty members and recognized the benefactors who established their endowed positions during the 2023 Investiture Ceremony.

At the 2023 UT Dallas Awards Gala, the Comet community celebrated some of its most illustrious alumni and supporters, including Naveen Jindal MBA’92, who was presented with a Lifetime Achievement Award.

Honorees (from left): Jindal; James R. Huffines, John Ryals MS’80, PhD’82; Lauri Hudgins-Boudreaux BA’93; Gorden Cheng BS’03; Archie Nettles Jr. BS’71, MP’18; Allison A. Lawrence MBA’13; and Daniel J. Healy BA’00 with inaugural Lifetime Achievement Award recipient Aziz Sancar, MD, PhD’77.

The newest class of Comets gathered for a group photo before University Convocation welcoming students to campus.
CAMPAIGN UPDATE: DONORS ACCELERATE CAMPUS IMPACT

The Arts Expand at UTD

A $40 million gift from the Harry W. Bass Jr. Foundation became one of the most significant contributions made so far during the New Dimensions campaign. Naming the Harry W. Bass Jr. School of Arts, Humanities, and Technology and supporting the construction of the Edith and Peter O’Donnell Jr. Athenaeum, this gift punctuated the transformation of the arts at UTD.

A Historic Philanthropic Year

UT Dallas celebrated its most successful fundraising year in history during fiscal year 2023, raising over $96 million. This unprecedented support carried the New Dimensions campaign past its halfway point as investments from alumni, donors, and corporate partners accelerate UT Dallas’ emergence as the premier public research university in North Texas.

Record-High Endowment

The UT Dallas endowment reached an all-time high market value in 2023, exceeding $792 million across 852 funds. Since 2019, contributions from donors have helped UT Dallas’ endowment grow over 42%, ensuring the University’s long-term stability while enhancing life-changing resources for students, empowering faculty research, and driving impact across the community.

Make a gift today at newdimensions.utdallas.edu

MOMENTUM FALL 2023