

2019-2020

**PROFESSIONAL  
DEVELOPMENT  
FOR EXECUTIVES**

# **GRADUATE PROGRAM GUIDE**

University  
of Portland 

PAMPLIN SCHOOL  
OF BUSINESS



# ABOUT PDE

Welcome to the Pamplin School of Business Professional Development for Executives program (PDE) – a development program created specifically for our graduate students. Take advantage of the various resources the business school offers thru PDE:

- LEARNING LABS
- MENTOR MATCH-UP
- CERTIFICATES
- NETWORKING & EVENTS
- GLOBAL ACUMEN
- CORPORATE PARTNERSHIPS

We are committed to providing a holistic graduate experience for our students. **Meet. Connect. Share beyond the classroom!**



# LEARNING LABS

We are excited to offer *Learning Labs*, free two-hour workshop sessions that deep dive into an area of leadership and management. Led by expert instructors, the new Learning Labs offered this academic year include:

## **Navigating and managing change**

Instructed by Liz Lockhart, *Smarsh*

## **Culture vs. Climate in the workplace**

Instructed by Cyreena Boston Ashby, *Hilltop Public Solutions*

## **Steps to a successful career change**

Instructed by Shari Dunn, *Dress for Success*

## **Improving event planning, processes and branding**

Instructed by Lexy Garbarino, *Portland Business Journal*

## **The power of storytelling**

Instructed by Jenny Thompson, *Police Activities League of SW Washington*

## **Your personal leadership style**

Instructed by Liz Lockhart, *Smarsh*

Learning Labs offer an opportunity to hone in on a particular area that you are looking to foster in your career and grow in your business. Learn how to identify problems and develop solutions for the given topics.





# MENTOR MATCHUP

The Graduate Mentor program is a way for current business graduate students to connect with alumni who were once in their shoes. Receive support and guidance that can only be offered beyond the classroom.

Graduate students submit a “Mentee” interest form and matches are made with a business school alumni “Mentor.” To view a current list of mentors and to register, visit – [sites.up.edu/PDE](https://sites.up.edu/PDE)

*“Through this program, I’ve seen MBA candidates work through what it is they want to do and then go after that goal. Being a small part of that journey is the benefit to both people involved; to see that student grow and apply themselves is the reward for the mentor.”*

— ANDREW WRISLEY



# CERTIFICATES



The Pamplin School of Business will prepare you for strategic challenges through coursework focused on real-world business scenarios, best management practices, and proven leadership tactics.

With new online and hybrid options – completing a graduate certificate is now more flexible than ever! A certificate can also be a gateway toward a graduate degree program – courses can roll into a future MBA or other program.

**Current certificates offered include (4-course program):**

- Business Analytics Certificate
- Customer Experience Management Certificate
- Personal Selling Certificate
- Certified Financial Planning Certification (CFP)
- Other Post-Baccalaureate Business Certificates (Entrepreneurship, Finance, Marketing, Strategy and Sustainability)

# NETWORKING & EVENTS

Our partnerships with premier organizations allow us the opportunity to extend an invitation to our graduate students to network and connect with top professionals across industries. Whether it be internships, volunteer opportunities, event attendance – each of these connections allow our students to grow their network. Some of our partnerships include:

- Financial Executives International (*internships available*)
- Project Management Institute
- Operations & Technology Management Executive Advisory Board
- Alumni Lunches
- Society for Information Management (*scholarships available*)
- Portland Business Journal
- Pamplin School of Business Education Series





# GLOBAL ACUMEN

At the Pamplin School of Business, we believe the learning goal for an international experience course is to demonstrate the ability to confidently initiate professional interactions and lead meetings with business executives from other cultures in any international setting.

The international experience will focus on a course-related project that will require a week-long trip to a foreign destination. Destinations include: Ireland, Spain, Hong Kong, Chile, and more.

While all graduate students are not required to participate in the International experience – we do encourage students to inquire about the global acumen opportunities offered through the business school.



# CORPORATE PARTNERSHIPS

By continuously cultivating relationships with businesses and organizations in the Portland region, we create opportunities for our graduate students to connect beyond the classroom. There are several ways we collaborate with companies and nonprofits, including the ability to host groups at the business school's Westside campus.

Explore new opportunities for you and your employer – set up a time to meet with us and discuss. Sample student and partner offerings include:

- Tuition support for corporate partners
- 24/7 access to the Westside campus for graduate students
- Access to the Bloomberg Research Lab
- Partner usage of the Westside campus
- Free Lunch and Learns
- Corporate site visits and more!

# ABOUT US

Founded in 1939, the Pamplin School of Business is one of five business schools in Oregon accredited by the Association of Advanced Collegiate Schools of Business (AACSB). Our focus is to provide students with a challenging educational experience that goes beyond business fundamentals to develop leadership skills.

Our graduate programs are flexible and conveniently offered (across two campuses with online and hybrid options).

Learn why we continue to be ranked among the best part-time MBA programs in Portland.

**Connect with us!**



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[sites.up.edu/PDE](https://sites.up.edu/PDE)



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