

ABEAI

Applied Business and Entrepreneurship Association International



2025 Conference Schedule

Hyatt Place Fort Worth Historic Stockyards; 132 East Exchange Ave; Fort Worth, TX 76164

Location of all Sessions in Meeting Rooms A & B

Date	Time	Event
Saturday, Nov. 15	5pm-8pm	Conference Set up + Registration
Sunday, Nov. 16	8am-9am	Registration & Networking Coffee <i>(Hot and Cold beverages provided in the meeting room throughout the conference)</i>
	9:15am-10:45am	Session 1: Hospitality Management Session Chair: Lisa Andrus A. <i>Perceptions of Online Hospitality Management College Degree Programs</i> Lisa Andrus, Andrus Hospitality, LLC/Carson-Newman University Jacob Fait, South College Nicole Clevenger, Indiana University of Pennsylvania B. <i>Tapping Revenue Streams: Small College Athletics Alcohol Sales</i> Sabrina D. Reed, University of Southern Mississippi Nicholas Davidson, Tusculum University Tim Wilson, Middle Tennessee State University
	11am-12:00pm	Session 2: Management and Organizational Behavior Session Chair: Mohammed A. El-Saidi A. <i>Artificial Intelligence Rethinking Leadership and Organizational Behavior</i> Richard Lane, Lincoln Memorial University Bobbie Rednour, Lincoln Memorial University B. <i>From Education to Economic Empowerment: Leadership Strategies for Addressing Poverty in the Mountain West Region of the United States</i> Mohammed A. El-Saidi, Utah Valley University Baktybek D. Abdrisaev, Utah Valley University Priyanka Prem Kumar, Indiana University Bloomington

C. Strategic Business Leadership Perspectives: Exploring Disciplinary and Institutional Drivers of Faculty Wage Disparities in Higher Education

Mohammed A. El-Saidi, Utah Valley University,
Lynn L. Adams, Utah Valley University
Nikhil Churi, Utah Valley University
Vance Gough, Utah Valley University
Rachael
Aaron J. Rasband, Utah Valley University

12pm-2pm

Lunch on your own

Recommendations near the Hyatt:

- H3 Ranch, Risky's Steakhouse for American fare
- Joe T. Garcia's for Mexican food,
- Lonesome Dove Western Bistro for a contemporary, unique experience,
- 97 West Kitchen & Bar at the Hotel Drover for elevated Texas classics.
- Risky's Barbeque and Cooper's Old Time Pit Bar-B-Que

2pm-3pm

Session 3: Finance I (Financial Market, Derivatives, Investments) & Finance II (Financial Institutions, Corporate Finance)

Session Chair: Pamela Hurley

A. Necessary Evil: The Impact of Banking Regulations on Liquidity Risk and Financial Stability

David W. Hodgson, Lincoln Memorial University
A. Bouteska, University of New Orleans
M. Kabir Hassan, University of New Orleans
Benito A. Sanchez, Kean University

B. Risk Engineering Investment Impact on Climate Risk Exposure Performance

Pamela Hurley, University of Houston Downtown

C. Capital Structure and Firm Performance Nexus: New Evidence from the OECD Countries

David W. Hodgson, Lincoln Memorial University
M. Kabir Hassan, University of New Orleans,
Tanzina Akter, University of Dhaka, Bangladesh.
Md. Abul Kalam Azad, Islamic University of Technology, Bangladesh

3:00pm-3:30pm

Session 4: Student Session

Session Chair: Lisa Andrus

		<p>A. <i>Agentic AI and Automation: Role of Knowledge Management for Sustainable Workforce Management</i></p> <p>Prashant Vajpayee, University of North Texas Gahangir Hossain, University of North Texas</p>
	4pm-5pm	<p>Experience:</p> <p>Fort Worth Historic Cattle Drive One block from Hyatt hotel, in front of the Livestock Exchange Building at 131 East Exchange Avenue, Fort Worth, TX 76164</p> <p>Free Public Event</p>
	5pm-7pm	<p>Networking & Cocktail Reception</p> <p><i>*Paid registration includes food and beverages at this event</i></p>
Monday, Nov. 17	8am-9am	<p>Registration & Networking Coffee</p>
	9:15am-10:45am	<p>Session 5: Cases, Workshops, Special Sessions</p> <p>Session Chair: Christi Sayles</p> <p><i>Beyond the Grade: Assessing Student Learning Outcomes in AI-Focused Business Education</i></p> <p>Cheri Flynn, Carson-Newman University Christi Sayles, Lincoln Memorial University</p>
	11am-12:00pm	<p>Session 6: Management and Organizational Behavior</p> <p>Session Chair: Elizabeth McVicker</p> <p>A. <i>Electronic Performance Monitoring: Employer Panacea or Legal Quagmire?</i></p> <p>Apryl Brodersen, Metropolitan State University of Denver Elizabeth McVicker, Metropolitan State University of Denver</p> <p>B. <i>Maslow in the Modern Workplace: Assessing the Progression of Needs in Traditional, Remote, and Hybrid Settings</i></p> <p>Kelsey Metz, Lincoln Memorial University Jason McConnell, Lincoln Memorial University</p> <p>C. <i>Measurement of Remote Work Productivity: Metrics from Before, During, and After the Pandemic</i></p> <p>Aaron Frausto, Lincoln Memorial University</p>

	12pm-2pm	Lunch on your own
	2pm-3pm	<p>Session 7: Marketing/ e-Marketing</p> <p>Session Chair: Christi Sayles</p> <p>A. <i>E-Commerce Retailing: The Relationship between Customer Perceptions of Service Quality and Satisfaction</i></p> <p>Derrick Proffitt, Purdue Global University Betsy Sparks, Point University</p> <p>B. <i>Higher Education as a Service: A Marketing Perspective</i></p> <p>Shannon Hankhouse, Tarleton State University</p>
	3:00pm-4pm	<p>Networking & Snack Break</p> <p><i>*Paid registration includes snacks at this event</i></p>
	4:00pm-5pm	<p>Session 8: Accounting I (Audit/Financial/Tax/ AIS)</p> <p>Session Chair: Jeffry Haber</p> <p>A. <i>Why Land Should Be Depreciated</i> Jeffry Haber, Iona University</p> <p>B. <i>Federal Trade Commission's "Junk Fee" Disclosure Final Rule: Impact on Select US Hotel Firms' Shareholder Wealth</i></p> <p>James Drake, Northern Arizona University Eunjoo Kang, Northern Arizona University Yiwei Zhao, Northern Arizona University</p>
Tues., Nov 18	8am-9am	Coffee & Networking
	9am-10:45am	<p>Session 9: Entrepreneurship and Small Business Management, Innovative Teaching (Curriculum Design, Electronic Resources)</p> <p>Session Chair: Kevin Rhoads</p> <p>A. <i>Appalachia's AI Lifeline: The Need for AI Education and Support for Small Businesses</i></p> <p>Joshua Ray, Lincoln Memorial University Kelsey Metz, Lincoln Memorial University</p>

B. From Shortcut To Scaffold: Integrating Generative AI To Enhance Learning And Strategic Decision-Making

Kevin Rhoads, Utah Valley University

11:00am-12pm

Session 10: Economics I (Macro/ Micro theory), Economics II (Applied and Empirical Research)

Session Chair: Bahram Adrangi

A. Economic and Policy Uncertainties and Firm Value in the U.S. Consumer Nondurable Goods Industry

Bahram Adrangi, University of Portland
Arjun Chatrath, University of Portland
Madhuparna Kolay, University of Portland
Kambiz Raffiee, University of Portland

B. Uncertainty and Volatility: Sectoral Equity Responses to Economic and Policy Shocks in the U.S.

Bahram Adrangi, University of Portland
Saman Hatamerad, University of Zanjon
Ales Kresta, VSB–Technical University of Ostrava
Tomas Tichy, VSB–Technical University of Ostrava

Thank you for attending the 2025 ABEAI Annual Conference and we wish you safe travels home!

Hope to see you next year in Hawaii! Watch for more information on our website at
<https://sites.up.edu/abeai/>