To the Irvine Divisional Assembly:
The Council on Enrollment Management and Admissions (CEMA) respectfully submits its report of activities for the 2022-23 academic year.

COUNCIL OPERATIONS

CEMA is charged with making recommendations regarding policies on admissions, enrollment, and outreach activities to the administration and the Academic Senate. The Council maintains liaison with the systemwide Board of Admissions and Relations with Schools (BOARS) in overseeing matters related to the admission of undergraduate students.

Sergio Gago-Masague, Assistant Professor of Teaching in the Department of Computer Science, chaired the Council in 2022-23 and served as representative to BOARS. Jerry Lee, Professor in the Department of English, served as Vice Chair. CEMA met eight times during the year.

DIVISIONAL ISSUES/POLICIES

Admissions Policies and Updates
Admissions staff provided CEMA with information about UCI’s admissions policies and procedures, including an overview of application reader training and updates to yield modeling and the applicant selection process. A team from the Athletics department presented an overview of the admission by exception process for student athletes. Dale Leaman, Executive Director of Undergraduate Admissions, shared updates throughout the 2022-23 admissions cycle.

Student Retention and School Admissions Outreach
CEMA members discussed changes in student retention numbers and how they can be improved. The Council considered the role individual schools play in both admissions and student retention. Members looked at ways for schools to play a larger role in admissions and outreach to potential applicants. Bryan Jue, Senior Director of Outreach and Communications in the Office of Undergraduate Admissions, presented the current outreach strategy for undergraduate recruitment.

SYSTEMWIDE ISSUES/POLICIES

Review of Proposed Senate Regulation 479
Senate Regulation 479 was proposed to create the California General Education Transfer Curriculum (Cal-GETC) in response to State Assembly Bill 928. The proposed regulation is based on the existing Intersegmental General Education Transfer Curriculum (IGETC) and would establish a single lower-division general education pathway that meets requirements for transfer admission from California Community Colleges to both UC and California State University. CEMA members had no concerns regarding proposed Senate Regulation 479.

Review of Conforming Amendments to Senate Regulations on Admissions
Proposed amendments to Senate Regulations 419, 428, 440, 450, 452, 464, and 465 and a new Senate Regulation 467 align the regulations to recent policy actions by the Board of Regents, including the removal of standardized tests from the Comprehensive Review admission criteria.
Review of Entry Level Writing Requirement Task Force Report and Recommendations

The Academic Council’s Entry Level Writing Requirement Task Force (ELWR-TF) submitted for review its Phase 2 Report and a proposal to update Senate Regulation 636. The report was received positively by members.

Changes to Subject Area C: Mathematics

The Council discussed issues relating to recent changes to the Area C requirement, allowing alternative paths to fulfill the third-year mathematics requirement. Representatives across UC campuses expressed concern that these alternative courses might not be adequately preparing incoming students, particularly those entering STEM majors. CEMA members submitted a letter to BOARS listing their concerns. BOARS is evaluating the issue and possible solutions and will continue to discuss the issue next year and work with divisional representatives systemwide to determine a course of action.

Proposal for A-G Ethnic Studies Requirement

Representatives from the BOARS Ethnic Studies Work Group shared a proposal for A-G Ethnic Studies, created in response to State Assembly Bill 101, which will require high school students to complete a college-prep-level ethnic studies course, beginning with the class of 2030. The work group representatives will incorporate feedback from CEMA members, as well as groups from other campuses, before submitting a final proposal for systemwide review.

COUNCIL MEMBERSHIP

Voting Members
Sergio Gago-Masague, ICS, Chair
Jerry Lee, Humanities, Vice Chair
Jennifer Bornstein, Arts (Fall 2022)
Yunan Chen, ICS, At-Large
Sara Goodman, Social Sciences
Alan Heyduk, Physical Sciences
Travis Huxman, Biological Sciences
Gerardo Okhuysen, Business
Maria Rendon, Social Ecology
Shelby Roberts, Arts (Substitute - Winter & Spring 2023)
Weining Shen, ICS
Yuri Shirman, Physical Sciences, At-Large
Julie Washington, Education
Dominik Wodarz, Health Sciences (Public Health)

Ex Officio Members
Dale Leaman, Executive Director, Office of Undergraduate Admissions
Patricia Morales, Vice Provost, Enrollment Management

Representatives
Veronica Gonzales, Associated Graduate Students, University of California, Irvine
Valentina Phung, Associated Students, University of California, Irvine (Winter & Spring 2023)
Ying Zhang, Librarians Association of the University of California, Irvine
Mariam Shenouda, Associated Students, University of California, Irvine (Fall)
Guests

Wallace Cleaves, BOARS Vice Chair & Co-Chair of A-G Ethnic Studies Implementation Team (UC Riverside)
Kenneth Feer, Principal Analyst, Universitywide Academic Senate
Christine Hong, Co-Chair of A-G Ethnic Studies Implementation Team (UC Santa Cruz)
Bryan Jue, Senior Director of Outreach and Communications, Office of Undergraduate Admissions
Erica Monteabaro, Senior Associate Director for Student Services and Athletic Affairs
Jason Pulaski, Associate Director – Comprehensive Review & Records, Office of Undergraduate Admissions
Shauhin Talesh, Professor of Law, Faculty Athletic Representative
Shawn Trondsen, Director of Systems & Operations, Office of Undergraduate Admissions

Report prepared by Stephanie Makhlouf, CEMA Analyst