



Meghna Sinha
Vice President, AI
Verizon

Meghna Sinha is the Vice President of Artificial Intelligence at Verizon. Her organization is responsible for designing highly resilient, reusable and scalable models that power all major decisioning systems at Verizon. With 120m customers, 1600+ retail stores, 132k employees and an aggressive 5G expansion roadmap, the scope of business problems is very diverse requiring deep expertise in classical statistical methods as well as machine learning and deep learning methods.

Meghna's data science career spans over twenty-four years with a decade spent at the intersection of digital commerce, retail, personalization and experimentation. Her passion for solving real-world problems with AI has her advising and mentoring early-stage startups in Southern California.

Meghna previously served on the Board of Boys and Girls Club of Central Orange Coast for three years, this club supports 9,500 youths annually in the Orange County area. During her time, she pioneered an immersive workforce development program called jobs of the future designed to demystify AI to middle and high school age students.

Prior to Verizon, Meghna was at Target for a decade building and scaling machine learning and experimentation capabilities during Target's multi-year transformation from pure brick and mortar to an omni-channel retailer. The capabilities she led were key enablers in many firsts including real-time personalization, experimenting and expanding Target's fulfillment capabilities like Drive-up, launching Target's Circle loyalty program, scaling the digital experiences for new brand launches, and remodeling Target's 2000+ stores. Meghna was also tasked to lead an enterprise-wide Testing and Measurement program at Target that created the movement and culture for agility in trying new ideas.

In the pre-data science era, Meghna spent a decade plus at IRI building statistical predictive capabilities for CPG (Consumer Packaged Goods) companies. Meghna holds a bachelor's degree in statistics and mathematics and a master's degree in statistics from the University of Cincinnati.