

2024 Health Care Forecast Conference

February 22, 2024 | 7:00 a.m. – 5:30 p.m.





About the Center for Health Care Management and Policy

The Center for Health Care Management and Policy at The Paul Merage School of Business advances knowledge through research and education while providing forums for dialogue on crucial challenges and concerns facing the nation's healthcare system today. This interdisciplinary research institute brings together healthcare scholars, policy experts, and industry professionals to share vital information with a range of perspectives on fundamental issues for healthcare such as quality of care, cost, and access.

A wide range of programs contribute to the debate on national healthcare policy and help leaders in government, business, and nonprofit organizations make better-informed decisions. The Center's activities build on the Merage School's healthcare oriented educational programs, including its Healthcare Leadership Track and its MD/MBA joint degree program.

About The Paul Merage School of Business

UC Irvine's Paul Merage School of Business offers three dynamic MBA programs – plus PhD, specialty masters and undergraduate business degrees – designed to prepare business students to lead in a digitally driven world. Through on-campus and online programs, students acquire the exceptional ability to grow their organizations through strategic innovation, analytical decision-making, digital information technology and collaborative execution. While the Merage School is relatively young, it has quickly grown to rank consistently among the top five percent of all business programs worldwide through exceptional student recruitment, world-class faculty, a strong alumni network and close relationships with both individual business executives and global corporations.

Who are our attendees?



Previous Conference Sponsors



Sponsorship Packages

Sponsorship dollars not only propel the conference and create an educational experience for industry professionals, they create an operational foundation so the Center has the resources it needs to run annual activities. The conference itself not only impacts the region, but healthcare worldwide. *For sponsorship information, please contact Diane Ford at forddm@uci.edu.*

	Presenting Benefactor	Foundation Benefactor	Principal Benefactor	Major Benefactor	Benefactor	Co-Benefactor
Contribution:	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500
Highlighted on all marketing materials as Presenting Benefactor throughout the pre-conference reception and conference	✓					
Recognized as sponsor with name recognition for all Center for Health Care Management and Policy events for one (1) calendar year	✓					
Receive a one (1) minute promo video post-conference highlighting company partnership with the Merage School and the Center for Health Care Management and Policy	✓					
1:1 consulting meeting with Dean Ian O. Williamson	✓					
Assigned access to Merage School students and leadership at lunch	✓					
Company logo on conference videos on Merage School YouTube channel	✓					
Speaking opportunity to address audience	✓					
Reserved conference seating in main auditorium	✓	✓				
Press release upon confirmation of sponsorship	✓	✓	✓			
VIP reserved parking at the Beckman Center	✓	✓	✓			
Priority selection for exhibit table in prime location	✓	✓	✓			
Special gift	✓	✓	✓			
Reserved tables at lunch with guests	2 tables 16 guests	1 table 8 guests	1 table 8 guests			
Meeting with Merage School Career Center for recruitment strategy	✓	✓	✓	✓		
Recognition at conference meals	✓	✓	✓	✓		
Receive marketing tool kit with for social media posts and visibility	✓	✓	✓	✓	✓	
Opportunity for display table to provide brochures and take-aways for attendees	✓	✓	✓	✓	✓	✓
Included in social media announcement featuring sponsors	✓	✓	✓	✓	✓	✓
Company logo recognition in pre-conference emails	✓	✓	✓	✓	✓	✓
Company logo on all marketing materials, conference app and website	✓	✓	✓	✓	✓	✓
*Complimentary conference registration (\$575 per person)	20 guests	10 guests	7 guests	4 guests	3 guests	1 guest
*Complimentary conference webinar registration (\$345 per person)	20 guests	10 guests	7 guests	4 guests	3 guests	1 guest
<i>*Total value of goods and services</i>	\$18,400	\$9,200	\$6,440	\$3,680	\$2,760	\$920