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Mark Leiter specializes in helping global business-to-business (B2B) enterprises design strategies to improve their performance. He is the Chief Digital Strategy Officer at The Boeing Company, having initially joined the company to lead the Corporate Strategy organization. A Fortune 100 corporation, Boeing is one of the most sophisticated engineering and technology companies in the world, and specializes in creating the world's leading aerospace and defense products and solutions. Earlier in his career, Mark served in practice leadership roles at McKinsey & Company, as a senior partner at Capgemini Ernst & Young, and more recently as Chief Strategy Officer at Nielsen Holdings. He was a research fellow at Harvard Business School and received an A.M. degree from Harvard University. He is a Distinguished Strategy Fellow at The Conference Board, a Trustee at The Committee for Economic Development, and a Board member at InMoment. He lives in New York.