

CD-eP Welcome and Introduction

Hello friends! I am a master's student in the **School of Library and Information Studies** at the **University of Alabama**. I have created this collection development e-Portfolio (CD-eP) as part of my work for the LS 505 course (Collection Development) spring 2021. In my CD-eP I describe and analyze my collection development project entitled "Educational DVDs for Children" for the **Ohatchee Public Library** located in **Ohatchee, Alabama**. This collaboration involved developing a collection of Educational DVDs for children in the agency's community. The focus audience for this collection are children from birth to 10 years old. I chose to develop this collection because many families in the agency's rural community **do not have access to broadband internet** in their homes due to the area's isolated and forested terrain. Therefore, children in our area have less access to educational materials in their homes aside from books and cable television. A collection of educational DVDs will help children develop their motor skills, vocabulary, reading comprehension, creativity, and knowledge of the world around them in a visual, auditory, and entertaining way.



Shelby Epps - Graduate Student of Library and Information Studies The University of Alabama





[Accessibility](#) | [Equal Opportunity](#) | [UA Disclaimer](#) | [Site Disclaimer](#) | [Privacy](#)
[Copyright © 2021](#) | [The University of Alabama](#) | Tuscaloosa, AL 35487 | (205)
348-6010

Website provided by the [Center for Instructional Technology](#), [Office of Information Technology](#)

Parent Organization

The Agency

The Ohatchee Public Library is a small rural library in Calhoun County Alabama (*Library – town of Ohatchee*. n.d.). It operates on behalf of the Town of Ohatchee local government (*Departments – town of Ohatchee*. n.d.) as well as the Alabama Public Library Service (*Record list*. n.d.). The agency serves the Town of Ohatchee as well as the entirety of Calhoun County Alabama and surrounding cities which border the town such as Southside, Ragland, and Lincoln AI (Ohatchee Public Library, 2006). According to the agency's patron (2021) and item reports (2021) the library has 784 active patrons with a potential service range of 130,986 users. The current collection contains 11,045 items total, 1,911 fiction print books for adults, 542 large print fiction books, 1,232 nonfiction print books for adults, 1,769 nonfiction for kids and teens, 1,050 audio books, 3543 children and juvenile fiction books, 578 young adult books (Ohatchee Public Library, 2021). There are two staff members and five board members who oversee library operations (Ohatchee Public Library, 2006).

The parent organization and its employees

The parent organization of the Ohatchee Public Library is the Alabama Public Library Service (Alabama Public Library Service, 2021). The employees from the parent organization are experienced, helpful, and informative. For example, a personal communication with the agency's consultant (2020) in the form of an email assisted the newly appointed director in overviewing the application for a Library Services & Technology Act (LSTA) grant, to which Taylor (2020) responded, reviewed, and provided feedback within two days' time, allowing the agency to successfully receive a grant. The consultants oversee coordination between libraries and the parent organization (Alabama Public Library Service, 2021). The parent organization's services to public libraries throughout the state of Alabama include programming, learning resources, automation training, advocacy, and annual statistics (Alabama Public Library Service, 2021).

What kind of organization is it?

The Alabama Public Library System is a state agency created by Alabama Code § 41-8-1 (2020). The organization states that it "provides daily service and professional knowledge" according to an annual report (APLS, 2019).

What are its members like?

The members of the organization consist of 220 Alabama Public Libraries (APLS, 2021). The members are collaborative and innovative evident through an email listserv (2021) used to share ideas is active three to five times per day with career opportunities, programming ideas, and policy sharing. For example, a librarian from Thomasville Public Library shared a do it yourself sanitation box for materials due to COVID-19, allowing others to create and innovate in their own communities safely and on a budget (Thomasville Public Library, 2020).

The parent organization's mission, goals, and objectives

The Alabama Public Library Service's mission is to provide professional support and services to Alabama's citizens by developing public libraries statewide (APLS, 2021). By doing this they hope to meet the educational, cultural, and economic needs of the people of Alabama (APLS, 2021). The goals of the Alabama Public Library Service are to assist and guide all public libraries in Alabama and to facilitate the establishment of libraries in communities where they do not already exist (APLS, 2021). The objectives of the Alabama Public Library Service are to curate library systems in cooperation across the state so that every citizen has quality access to public library services (APLS, 2021)

How does the parent organization measure success?

The parent organization measures success by publishing an annual report with quantitative figures each year (APLS, 2020). The report states annual visits, circulation numbers, successful events, database uses, and acquired grants statewide to prove the value of the organization (APLS). For example, in 2020, Alabama libraries held 62,178 programs and facilitated 3,414,883 computer uses statewide (APLS, 2020). Using these figures and research, the parent organization can "provide concrete evidence of our staff's hard work and accomplishments over the past year," which provides tangible success measurements (APLS, 2020).

How successful is it?

In 2019, through the help of the state and federal legislature, the parent organization assisted in funding libraries at "\$1.00 per capita for the first time since 2009" (APLS). Their efforts in supporting statewide libraries as specified in their goals and objectives helped libraries supply 19,873,007 materials and provide 55,130 programs for Alabama residents (APLS, 2019). Their public databases for homework assistance were utilized over 24,000 times which helped children statewide further their education (APLS, 2019).

How might an appropriate collection help the parent organization be more successful?

The Alabama Public Library Service measures success in its annual reports through circulation numbers, library staff interviews, community interviews, and yearly highlights (APLS, 2021). If an appropriate collection was developed, the results from the collection project would greatly benefit their mission and assessment by providing concrete statistical evidence of library success in their annual report.

If you could develop one collection to help this parent organization to be more helpful, what would it be? Why?

As stated in the parent organization's mission (2021), the Alabama Public Library system strives to provide Alabamians with quality educational and economic resources (APLS). The parent organization's Five Year Plan (2017) emphasized "the importance of collections in all formats" and the development of collections "that promote learning and literacy" in Alabama's public libraries (Pack). If an educational media collection for young children was developed for the agency, the successful learning outcomes of the collection would fulfill the goals and priorities of the parent organization.

References

Additional Programming Ideas: Home. (2020, June 30). Retrieved from apls.libguides.com/:
<https://apls.libguides.com/c.php?g=1034932&p=7502010>

Ala. Code § 41-8-1. (2020). Retrieved from [casetext.com](https://casetext.com/statute/code-of-alabama/title-41-state-government/chapter-8-alabama-public-library-service/article-1-general-provisions/section-41-8-1-creation-chief-objective): <https://casetext.com/statute/code-of-alabama/title-41-state-government/chapter-8-alabama-public-library-service/article-1-general-provisions/section-41-8-1-creation-chief-objective>

Alabama Public Library Service. (2019). *2019 Annual Report*. Retrieved from aplsws1.apls.state.al.us:
<https://aplsws1.apls.state.al.us/aplsnew/web/sites/default/files/Annual%20Reports/2019%20APLS%20annual%20report%2002-06-20%20updated.pdf>

Alabama Public Library Service. (2021). *About Us* . Retrieved from aplsws1.apls.state.al.us:
<https://aplsws1.apls.state.al.us/aplsnew/web/content/aboutus>

Alabama Public Library Service. (2021). *Alabama Public Library Service Annual Reports*. Retrieved from aplsws1.apls.state.al.us: <https://aplsws1.apls.state.al.us/aplsnew/web/content/annualreports>

Alabama Public Library Service. (2021). *Annual Report 2020*. Retrieved from aplsws1.apls.state.al.us:
<https://aplsws1.apls.state.al.us/aplsnew/web/sites/default/files/Annual%20Reports/2020%20APLS%20annual%20report.pdf>

Alabama Public Library Service. (2021). *APLS*. Retrieved from aplsws1.apls.state.al.us:
<https://aplsws1.apls.state.al.us/aplsnew/web/>

Alabama Public Library Service. (2021). *Contact Your Consultant*. Retrieved from aplsws1.apls.state.al.us: https://aplsws1.apls.state.al.us/aplsnew/web/content/contact_consultant

Alabama Public Library Service. (2021). *Library Development*. Retrieved from aplsws1.apls.state.al.us:
<https://aplsws1.apls.state.al.us/aplsnew/web/content/consultants>

Library - Ohatchee Public Library. (2021, January 28). Retrieved from ohatchee.info:
<http://ohatchee.info/services/>

Ohatchee Public Library. (2006). *Policy Manual*.

Ohatchee Public Library. (2021). *List of Items by Report Class*.

Ohatchee Public Library. (2021). *List of Patrons*.

Pack, N. (2017). *Library Services and Technology Act Five Year Plan: FY 2018-2022*. Retrieved from

aplsws1.apls.state.al.us:

<https://aplsws1.apls.state.al.us/aplsnew/web/sites/default/files/LSTA/LSTA%20Five-Year%20Plan%202018-22%20FOR%20WEBSITE.pdf>

Thomasville Public Library. (2020, October 23). *DIY Ozone Sanitation Box*. Retrieved from youtube.com: <https://www.youtube.com/watch?v=hHU2t5ug6LM>



[Accessibility](#) | [Equal Opportunity](#) | [UA Disclaimer](#) | [Site Disclaimer](#) | [Privacy](#)
[Copyright © 2021](#) | [The University of Alabama](#) | Tuscaloosa, AL 35487 | (205)
348-6010

Website provided by the [Center for Instructional Technology](#), [Office of Information Technology](#)

Development Rationale

Assessing the topic scope in regards to time

An employee of the Ohatchee public library was interviewed about approximate ordering, cataloging, and processing times (Williamson, 2020). Williamson (2020) calculated that processing and cataloging DVD materials takes 20 minutes for each item, therefore if the agency spends a maximum of thirty minutes per item assessing reviews and material pricing, 25 items will take 8 hours to catalog and process. To search and assess items the agency typically uses 30 minutes per item to search lists and reviews. With leeway room for anomalies in the calculations, the agency would at a maximum spend 18 hours on searching and assessing. In total, the entire process of finding, selecting, cataloging, and processing makes the project 26 hours. Because the collection is narrowed to only educational resources, and a small age range of birth to elementary school users, searching for materials and suggestions is easy to narrow down with advanced search features using search terms and keywords. The agency has been awarded a Library Services and Technology (LSTA) grant which, in part, included an objective for developing a generalized DVD collection for the community. The agency received the grant in December of 2020 and the cycle is active until June 2021 (*LSTA Grant Program*. 2021). The library is open 35 hours a week (*Ohatchee Public Library About*. n.d) therefore, considering the time remaining in the grant cycle, the agency will be able to successfully develop the full scope of the intended collection given the time available.

Defining the collection with keywords

The research for associated keywords from the collection was informed by an advanced search on the New York Public Library Catalog (*New York Public Library Catalog*. n.d) Using the search terms listed in the next section, narrowing down the search to only DVD materials for juveniles, and assessing the appropriate materials, the keywords in each catalog consisted of animated films, non-fiction films, children, children's films, juvenile, juvenile films, juvenile works, elementary education, educational films, childhood development, instructional films, video recordings (*New York Public Library Catalog*. n.d). These keywords will be the focus of future searching when selecting materials.

Search terms for subject information

Considering the collection will consist of general educational DVDs for children, a wide variety of subject terms was selected. The following subject terms were selected with the aid of a lib guide from the Dulaney Browne Library (Swinney, n.d.):

- Auditory perception, sensory perception, senses,
- Child development, audiometry, visual perception, movement, motor function,
- Emotions, memory and learning, concept formation, imagination, creativity
- Problem solving, reasoning, judgement
- Communication
- Perceptual processes
- Child psychology
- Social interaction
- Coordination and control
- Social change, conflict, social classes, religious groups, language groups, racial, ethnic, national groups
- Technology, science
- Reading, creative and manual arts, language, literature, theater
- History, geography
- Water, air, and space transportation, ground transportation
- Customs, etiquette, folklore, general customs
- Phonology, applied linguistics, verbal language not spoken or written, American Sign Language, English grammar, standard English usage, standard Spanish usage
- Physical sciences, space sciences, natural history, seasons
- Areas, regions, continents, countries
- Mathematical logic, arithmetic operations, geometric shapes
- Moon, planets, asteroids, meteors, comets, sun
- Dinosaurs
- Ecology, ecosystems
- Animals, mammals, birds, reptiles, amphibians
- Human physiology, dietetics, nutrition, physical fitness
- United States

The most productive search term

The most productive subject term was animals. It brought back 44,795 results from searching Worldcat.org and 348 results from the NYPL online catalog (*New York Public Library Catalog*. n.d). The advanced search feature was used to narrow the search to show results for nonfiction DVDs, Blu-rays, juveniles, and children so the search would not yield results from other print or audiovisual items or items for other demographics. The search from these sources informs the agency that educational materials on different animals are abundant. The following list shows various search terms and their results that determine the term animals as the most productive subject term.

Search Terms: World Cat OPAC New York Public Library OPAC

- Search Term: United States. World Cat OPAC: 5,322. NYPL: 199.
- Search Term: Mathematics. World Cat OPAC: 740. NYPL: 104
- Search Term: Science. World Cat OPAC: 3,693. NYPL: 228.
- Search Term: Spanish Usage. World Cat OPAC: 3,905. NYPL: 1,217.
- Search Term: American Sign Language. World Cat OPAC: 920. NYPL: 25
- Search Term: Animals. World Cat OPAC: 64,329. NYPL: 348.
- Search Term: Emotions. World Cat OPAC: 317. NYPL: 97.
- Search Term: Health. World Cat OPAC: 691. NYPL: 19.
- Search Term: Reading. World Cat OPAC: 1,838. NYPL: 115.

Major class numbers for the collection

The Ohatchee Public Library currently classifies multimedia films with either DVD or BLU for Blu-ray on the spine, followed by the first three characters of the film's title. Since this collection is for educational DVDs, the Dewey Decimal Classification system will be utilized in continuity with the current nonfiction holdings. Major class numbers include, but are not limited to 152, 153, 155, 302, 303, 305, 372, 387, 388, 390, 394, 414, 418, 419, 425, 428, 468, 500, 508, 511, 513, 516, 523, 567, 577, 590-599, 612, 613, and 973. The most productive class number was 590 which denotes animals and zoology. WorldCat.org (n.d.) returned 44,795 results in the 590 major class section. The following list includes various class numbers and their results that show animals as the most productive major class number.

- Class number: 590. World Cat Catalog Results: 44,795.
- Class number: 500. World Cat Catalog Results: 5,832.
- Class number: 973. World Cat Catalog Results: 5,322.

Relative importance of the collection

Studies show "that young children are able to learn something about novel object, action, and attribute words in a viewing situation." proving the influence and importance of educational DVD materials for children's vocabulary development. (Rice et al., 1988) Despite growing concerns about screen time effects on child development, a 2020 study found that "aligned with current recommendations encouraging co-viewing." while participating in media learning prove to be beneficial for childhood educational development in moderate amounts (Dore et al.). Based on this evidence the intended collection would assist in intellectual development to prepare small children for entering school and supplement their learning while at home.

Effects on the success of the organization or in the quality of life in the community served by the agency as a result of this collection

In the Ohatchee Public Library's (2020) five-year plan, the primary goal listed is to "Strengthen the role of the library within the community as a resource for information and learning," with the objective of providing "media resources such as DVDs for a more diverse offering of materials for engagement" (p.2). The library prioritizes having a "current, useful, and worthwhile collection" which will develop with regular evaluation and expansion (Ohatchee Public Library, 2020, p. 3). Therefore, in creating an educational DVD collection for juveniles, two goals and objectives of the agency's plan would be fulfilled.

Research reveals that Ohatchee, Alabama has “a surprising 51.4 percent of the population have one or fewer choices for true broadband service at their location.” (*The 7 Best Ohatchee, AL Internet Service Providers (Up to 1,000 Mbps)*. 2021) with a poverty rate of 9.13 percent (*Ohatchee, AL | Data USA*. n.d.). Based on these findings it is evident that most Ohatchee residents do not have the resources to access free online educational resources or paid streaming service subscriptions that would facilitate at home learning through video. Therefore, educational DVDs would increase the quality of life for children and families in the community that otherwise cannot access these resources at home.

Possible interest for members of the parent organization or members of the community regarding this collection

In a 2019 annual report, the parent organization stated that “The agency is charged with improving library services throughout the state to ensure that all citizens have access to quality library information services.” (*2019 APLS annual report* .2020). An educational DVD collection would fulfill the mission of the Alabama Public Library Service by providing our local citizens with quality and enriching informational services. The director of the agency held an interview with a community member with four young children which included questions about her opinion of DVD learning, if a DVD collection would be useful, and if she and her children would enjoy using educational DVD materials (McKenzie, 2021). Ms. McKenzie is an active member of the agency and a single mother who answered the interview questions with enthusiasm, agreeing that the intended collection would be useful, enjoyable, and would likely lead to learning advancement with her children at home (2021). Therefore, the collection fulfills the interest of the community and the mission of the parent organization.

How much actual and potential demand exists?

From a statistic report including items by class, twenty DVDs out of the current selection of fifty-four DVDs including children's materials had circulated in the first month of the collection being established, encompassing thirty percent of total item circulation for the month of January (*Items by Report Class DVD*.2021). Based on this report, actual demand for DVDs is prevalent in the Ohatchee community. A study from Enis (2012) revealed that DVDs are continuously in demand regardless of the rise of streaming services because of their accessibility, a wider range of selection, the rising prices of cable, generational divide, and lack of broadband availability (p. 38). Taking these findings into account, the demand for DVD resources including children's educational materials is high.

What events or sources are likely to stimulate interest in this collection?

From a report of the agency's circulation numbers (*Circulation by Item Report Class Adult Fiction*.2021) when new items are advertised on Facebook, average circulation numbers rise by 18% (*Circulation by Item Report Class Adult Fiction*.2021). Therefore, social media advertising would lead to successful stimulation of interest in the intended collection.

What is the likely life of this interest?

Enis (2012) interviewed librarians who stated that “a well-curated collection targeting the local community will keep circulation steady or growing.” (p. 38) and added that circulation numbers of DVDs were continuing to rise due to factors such as a wide range of selection, free rentals, and lack of internet access in many homes (p. 38). The author's findings indicate that the life of this interest is without an end in sight, especially considering that the agency is in a rural area with little internet access (*The 7 Best Ohatchee, AL Internet Service Providers (Up to 1,000 Mbps)*. 2021).

Possible alternative collections for information on this subject

From personal experience in a previous library environment, the author facilitated checkouts of Discovery Kit materials for hands-on learning for children. The Eager Free Public Library offers a selection of Kits covering topics such as astronomy, electricity, art, and biology to serve as a “catalyst for discovery and education” (*Discovery Kits*. n.d.). A hands-on collection for children to take home and discover alongside educational DVDs would allow for further intellectual stimulation in developmental learning.

Where might people in the organization or the community served go for information *IF* the intended collection did not exist?

The nearest institution to the intended agency that provides free access to juvenile educational DVDs is 19.4 miles away (*Google Maps*. n.d.) at the Public Library of Anniston-Calhoun County (*Public Library of Anniston-Calhoun County*.) In the author’s opinion, it would be difficult for those who work full time or do not have adequate resources for transportation to travel a long distance for quality information. Therefore, a collection in the community of Ohatchee would be a relevant local resource for the isolated and rural town.

To what degree do alternative sources minimize the need for a local collection?

Considering the nearest location for alternative sources of information is 19.4 miles away from the agency (*Google Maps*. n.d.), and the local populace is highly affected by connectivity disparities (*The 7 Best Ohatchee, AL Internet Service Providers (Up to 1,000 Mbps)*. 2021), it is unlikely that alternative sources minimize the need for a local collection. Rather, the evidence presented helps to fortify the need for a local collection.

The degree to which appropriate materials are available for the collection

The organization is connected to Baker & Taylor’s (2021) vendor services, which has extensive video buying guides and selection materials, although the amount cannot be determined by the author at the current time due to staff changes and account settings (*Entertainment Services*. 2021) Thebrainystore.com (2021) offers a specially curated collection of 163 educational DVDs for children from birth to age eight on various topics spanning the subject terms listed in section 2.2 (*Children’s Educational DVDs ABCs, 123s, Spanish, Signing and more*. 2021) It can be determined that there are adequate materials available to build the intended collection.

Degree to which affordable, useful, and recent selectable items are available

Baker and Taylor (2021) state that their team is “knowledgeable and experienced”, and their services provide personalized assistance with curated lists, buying guides, and sales lists for libraries to ensure the agencies have the most relevant, updated, useful, and affordable materials possible (*Entertainment Services*. 2021). Brainy Baby (2021) offers 163 educational DVDs in 49 subjects including important developmental lessons such as math, science, grammar, and American Sign Language at \$15.99 per item (*Children’s Educational DVDs ABCs, 123s, Spanish, Signing and more*. 2021). Based on the curated collections above, there is evidence to claim that extensive availability of updated, relevant, and cost-effective materials for the intended collection.

Online resources on the subject

A Google.com search for educational videos for kids led to many online resources for educational videos in a streaming rather than video format. Kiddle.co (n.d) is a kid friendly safe search engine that functions similarly to Google.com that yields results specifically for children with large, colorful text and icons to assist with accessibility and digital literacy development (*About Kiddle*. n.d.). PBSkids.org (n.d) offers a variety of educational TV shows in a streaming format to “build knowledge, critical thinking, imagination and curiosity” (*Help! Questions and Answers*. n.d.).

Availability and utility of online resources in developing the collection

A video search for the term “animals” on kiddle.co (n.d) yielded 98,200 results with educational resources on different animals and biological processes designed for kids (*animals - Kiddle videos - visual search engine for kids*.). The website is designed for functionality, appeal and ease while providing relevant resources for the collection topics. PBSkids.org offers 34 shows available to stream online along with live TV (*Help! Questions and Answers*. n.d.) The available shows are conveniently located on a right hand side bar featuring the main character of each show visibly so children can easily choose and recognize their videos ((*Live TV - PBS Kids*. n.d.). This research proves that online resources for children’s educational videos are abundant, accessible, and relevant to the collection development topic.

Reviewing the variables mentioned above, does it seem reasonable to develop this collection?

According to the evidence presented in the variables above, it seems reasonable and useful to develop an educational DVD collection for children in the agency’s community. The agency has encountered demand, the materials are relevant and beneficial to the community, the materials are available in large quantities for a reasonable price. The format of the material is beneficial to the community. The collection will meet the goals of both the agency and the parent organization.

References

The 7 Best Ohatchee, AL Internet Service Providers (Up to 1,000 Mbps). (2021).

BroadbandNow. <https://broadbandnow.com/Alabama/Ohatchee>

About Kiddle. (n.d.). Kiddle. <https://www.kiddle.co/about.php>

Alabama Public Library Service. (2020). *2019 APLS annual*

report. <https://apls1.apls.state.al.us/aplsnew/web/sites/default/files/Annual%20Reports/2019%20APLS%20annual%20report%2002-06-20%20updated.pdf>

Animals - Kiddle videos - visual search engine for kids. (n.d.). Kiddle Videos. <https://www.kiddle.co/v.php?q=animals#gsc.tab=0&gsc.q=animals&gsc.page=2>

Children's Educational DVDs ABCs, 123s, Spanish, Signing and more. (2021). The Brainy Store. <https://www.thebrainystore.com/>

Discovery Kits. (n.d.). Eager Free Public Library. <https://www.als.lib.wi.us/EFPL/using-the-library/discovery-kits/>

Dore, R. A., Logan, J., Lin, T., Purtell, K. M., & Justice, L. (2020). Characteristics of Children's Media Use and Gains in Language and Literacy Skills. *Frontiers in Psychology, 11* <https://doi.org/10.3389/fpsyg.2020.02224>

Enis, M. (2012, November 15,). DVD circ holds steady: even as streaming grows, many factors have helped libraries maintain DVD circulation. Will it last? *Library Journal, 137* , 38. <http://libdata.lib.ua.edu/login?url=https://search.ebscohost.com/login.aspx?direct=true&db=edsglr&AN=edsglr.A308884524&site=eds-live&scope=site>

Entertainment Services. (2021). Baker & Taylor. https://www.baker-taylor.com/ps_details.cfm?id=35

Google Maps. (n.d.). Google Maps. <https://www.google.com/maps/dir/Ohatchee+Public+Library,+7803+AL-77,+Ohatchee,+AL+36271-7858,+United+States/Public+Library+of+Anniston+and+Calhoun+County,+East+10th+Street,+Anniston,+AL/@33.7208137,-86.0004962,12z/data=!3m1!4b1!4m13!4m12!1m5!1m1!1s0x888a33a729e311c7:0x934399f26f4a936c!2m2!1d-86.0379923!2d33.7805178!1m5!1m1!1s0x888bb3ea826be377:0x1b98a77dd7de0999!2m2!1d-85.828209!2d33.656922>

Help! Questions and Answers. (n.d.). PBS Kids. <https://pbskids.org/help/>

Live TV - PBS Kids. (n.d.). PBS Kids. <https://pbskids.org/video/livetv>

LSTA Grant Program. (2021). Alabama Public Library Service. <https://aplsws1.apls.state.al.us/aplsnew/web/content/lsta>

McKenzie, M. (Jan. 12, 2021). Personal communication with Melissa McKenzie, regular patron of Ohatchee Public Library, Ohatchee, AL, resident of Ohatchee, AL

New York Public Library Catalog. (n.d.). New York Public Library. <https://catalog.nypl.org/>

Ohatchee Public Library. (2021a). *Circulation by Item Report Class Adult Fiction.*

Ohatchee Public Library. (2021b). *Items by Report Class DVD.*

Ohatchee Public Library About. (n.d.). Ohatchee Library. <https://www.facebook.com/OhatcheeLibrary>

Ohatchee, AL | Data USA. (n.d.). Data USA. <https://datausa.io/profile/geo/ohatchee-al>

Public Library of Anniston-Calhoun County. Public Library of Anniston-Calhoun County. <https://publibann.weebly.com/>

Rice, M. L., Woodsmall, L., Rice, M. L., & Woodsmall, L. (1988). Lessons from television: children's word learning when viewing. *Child Development*, 59(2), 420-429. <https://doi.org/10.2307/1130321>

Williamson, J. (Feb. 4, 2021). Personal communication with Jolene Williamson, Library Assistant, Ohatchee Public Library, Ohatchee, AL.



[Accessibility](#) | [Equal Opportunity](#) | [UA Disclaimer](#) | [Site Disclaimer](#) | [Privacy](#)
Copyright © 2021 | [The University of Alabama](#) | Tuscaloosa, AL 35487 | (205)
348-6010

Website provided by the [Center for Instructional Technology](#), [Office of Information Technology](#)

Community Analysis

Segments of the community likely to be interested in the collection ranked and labeled as primary, secondary, and tertiary according to the intensity of use of materials as well as the number of actual and potential users

The actual primary users of the collection will be library registered children from birth to ten years old who reside in Ohatchee. According to the library's patron registration report (2021) and personal communication with User Family A (2021), 59% of registered children reside in Ohatchee and attend Ohatchee Elementary School, 8% of registered children reside in Ohatchee are home schooled, and 12% of child users under the age of five reside in Ohatchee (Ohatchee Public Library; User Family A, personal communication).

The potential primary users of the collection will be non-registered children who reside in Ohatchee, Alabama that are home schooled, attend Ohatchee Elementary School, and are younger than 5 years of age. A study from 2017 found that "3.3% of all school-aged children" are home schooled ("Homeschooling by the Numbers," 2017). Census data (2019) reveals that there are approximately 250 children under the age of 10 who reside in Ohatchee, Alabama. Therefore, about 9% of children in Ohatchee are home schooled. Census data (2019) combined with user registration data from the library (2021) shows that about 11 home schooled students in Ohatchee could be taking advantage of the library's collection (U.S. Census Bureau, report). Using the data from the U.S Census Bureau (2019) and "Homeschooling by the Numbers" (2017), about 239 children in Ohatchee are either too young to attend school or attend Ohatchee Elementary School. According to user registration records (2021), about 113 children under the age of 10 in Ohatchee that are not home schooled could take advantage of the collection (Ohatchee Public Library).

User Family A (2021) which represents the primary audience of the collection expressed a desire for at-home educational DVDs as a household with young home schooled children. User Family A (2021) has 4 children under the age of 5 and expressed a struggle with poverty, making it difficult to ascertain homeschooling resources. Based on this communication, the intensity of use for the collection has an evident high demand for the primary audience.

The actual secondary users of the collection will be library registered children and child users younger than 5 years of age who reside in the library's service area of Calhoun County Alabama (Policy Manual, 2006, p. 3). According to the library's patron registration report (2021) and personal communication with User Family B (2021), 16% of registered children attend other Calhoun County schools and 9% of child users under 5 live in other cities in Calhoun County (Ohatchee Public Library; User Family B, personal communication).

The potential secondary users of the collection could be non-registered children who reside in the library's service area of Calhoun County

Alabama (Policy Manual, 2006, p.3). The author has selected these children as a secondary group due to the long driving distances in the county's rural geography (*Calhoun County, AL.*). Based on census data from Calhoun County (2019) there are approximately 12,300 children under the age of 10 in the library's service area. Therefore, user registration data (2021) reveals that 99% of children under the age of 10 who are not already registered users could take advantage of this collection (Ohatchee Public Library).

User Family B (2021), a household with young children that reside in Alexandria, Alabama stated that due to lack of library access in their city, the children have no free, educational materials at home. User Family B (2021) also expressed that these resources were much-needed alternatives for vocabulary development when they do not have time for co-dependent reading outside of school. Based on this personal communication the intensity of use for the secondary audience validates the creation of the collection.

The actual tertiary users of the collection will be children from surrounding cities not in Calhoun County who have close access to the library (*Calhoun County, AL.*). These users are listed as tertiary because according to the library's policy (2006) out of county users must pay a \$15 yearly fee to use library services which could deter low-income users (Policy Manual, p. 3). According to the library's registration reports (2021) and personal communication with User Family C (2021), 7% of registered child users attend schools outside of Calhoun County but in close proximity to the Ohatchee Library. 2% of child users under age 5 live in surrounding cities, not in Calhoun county (Ohatchee Public Library; User Family C, personal communication).

The potential tertiary users of this collection could be non-library registered children who do not live in Calhoun County but other surrounding cities with close access to the Ohatchee Library (*Calhoun County, AL.*). The author has selected these children as potential tertiary users due to the Ohatchee library's policy of charging out-of-county users a \$15 annual fee which could deter low-income users. According to census data from Lincoln, Ragland, and Southside, Alabama (2019), there are 1,796 children under the age of 10 in the cities that surround Ohatchee but are not in Calhoun County. Using user registration data (2021), 98% of children under age 10 in surrounding cities who are not registered library users could benefit from the collection (Ohatchee Public Library).

User Family C (2021) resides in a bordering city adjacent to Ohatchee but not in Calhoun County. The children from User Family C (2021) attend an elementary school but expressed disappointment in the lack of free educational media in their area. Due to the rural area they live in, User Family C (2021) has no access to broadband internet and expressed that having educational media options at home would greatly improve supplementary learning outside of school and inquired about what kinds of resources the Ohatchee Library could offer them. This evidence proves the intensity of use of a potential collection for the tertiary audience is high.

Identifying contacts who are knowledgeable about both the subject of the collection and those likely to use the collection

Librarian A (2021) was chosen as the author's primary contact person for further collaboration with the intended collection. This contact is a Children's Librarian from an institution the agency frequently collaborates with is an appropriate and knowledgeable contact for both the type of collection being developed and the users of the collection as the contact manages a similar collection for children in the agency's service area (Librarian A, 2021). User Family D (2021) was identified as a secondary contact for a knowledgeable collaborator. This family consists of grandparents, parents, and children who frequently use the library and reside in Ohatchee, Alabama (User Family D, 2021). Due to the multi-generational aspect of this family, the family members' experience as educators, and as users who are familiar with the agency's populace, User Family D (2021) has valuable insight into the collection's subject and intended users.

Identifying contact persons who represent users or potential users of the developing collection

User Family A, B, and C as mentioned in the author's discussion of primary, secondary, and tertiary users will serve as contact persons for representative users of the developing collection (Epps, 2021). These contacts (2021) will complete a survey and contribute valuable information concerning the subject and scope of the developing collection due to their participation at the agency, their intensity of use for the intended collection, and the level of need expressed in personal communications with the author (User Family A, User Family B, User Family C).

Survey participants

The author developed a survey using [google.com/forms](https://www.google.com/forms) to be administered to parents, caregivers, babysitters, librarians, and educators as representatives of the children for whom the collection is being developed on February 18th, 2021 (Epps).

The survey currently contains answers from primary secondary and tertiary audiences, as well as other librarians in the library's service area of Calhoun County (Epps, 2021). Gathered below are responses from six participants but are submitted privately with no shareable link to the form responses at this time (Epps, 2021).

Likely future changes in the subject or topic to affect information (or recreation) seeking behavior, specifically collection use

The question posed concerning this portion is as follows.

- In your opinion, how relevant will a collection of educational DVDs for children be in the future with current streaming availability and other information-seeking technologies? (Consider those households with low income, lack of broadband internet resources).
 - The response format included a scale from one to five with one being not at all relevant and five being very relevant (Epps, 2021).

Five out of six respondents consider a collection of educational DVDs for children to be "very relevant" in the future even considering current streaming availability and other information-seeking technologies (Epps, 2021).

Number of likely users of the collection now and in the future

The question posed concerning this portion is as follows.

- In your opinion, how many children or families in the Ohatchee/Calhoun County area would be interested in renting educational DVDs for free through our library? Please select one.
 - The response format included the following ranges:
 - 0-10
 - 11-20
 - 21-30
 - 31-40
 - 41-50 (Epps, 2021).

When asked “how many children or families in the Ohatchee/Calhoun County area would be interested in renting educational DVDs for free through our library” four out of six respondents selected the “41-50” option while the remaining 2 respondents chose the “31-40” option (Epps, 2021).

Characteristics of users likely to influence collection use

The question posed concerning this portion is as follows.

- Select all applicable characteristics of those who you believe would use the collection.
 - The response format included the following options to select:
 - Families with children under the age of ten
 - Families with children who are too young for elementary school
 - Children who are visual learners
 - Children who are auditory learners
 - Children who learn through repetition
 - Home-schooled children
 - Local elementary school children
 - Other caregivers or babysitters
 - Other (provide your own answer) (Epps, 2021).

All six respondents agreed that families with children under the age of 10, families with children too young for elementary school, home schooled children, and other caregivers or babysitters are applicable characteristics of those who would use the collection. Five of the respondents agreed that children who learn through repetition, visually, and auditorily, were also applicable characteristics. Four out of six respondents thought that local elementary school children could benefit from the collection (Epps, 2021).

Degree to which community users are likely to use such a collection

The question posed concerning this portion is as follows.

- In your opinion, to what degree would residents of a rural community such as Ohatchee use a collection of educational DVDs for their children?
 - The response format included a scale from one to five with one being not often and five being very often. (Epps, 2021).

When asked “to what degree would residents of a rural community such as Ohatchee use a collection of educational DVDs for their children” five respondents selected the highest scale mark representing “very often” and one respondent selected one scale mark lower (Epps 2021).

Kind of information or recreational material needed

The question posed concerning this portion is as follows.

- What kinds of informational and recreational needs are important for children in our community? Select up to 5 answers that you consider most important.
 - Learning about animals and nature
 - Developing motor skills

- Learning about healthy exercise and eating habits
- Learning about United States history
- Developing crucial vocabulary, reading, and speech skills
- Learning about science and space
- Learning a secondary language
- Developing artistic and creative habits
- Learning social skills such as sharing, making friends, and dealing with frustration
- Learning basic math and geometry
- Other (provide your own answer) (Epps, 2021).

Participants were presented with ten informational and recreational needs that children might have and were asked to select up to 5 of the most relevant examples in their opinion. Results concluded that five respondents considered learning about animals, nature, science, and space most important, four respondents selected developing motor skills, three respondents selected learning about U.S. history, social skills, sharing, making friends, dealing with frustration, and developing crucial vocabulary, reading, and speech skills. 2 respondents selected “learning basic math and geometry,” while only one respondent selected the options for learning a second language and developing healthy eating and exercise habits (Epps, 2021).

When material is needed [seasonality]

The question posed concerning this portion is as follows.

- Is this a service that can be used year-round?
 - The response format included options for yes, no, or maybe (Epps, 2021).

All six respondents selected that “yes,” a collection of educational DVDs for children could be used year-round (Epps, 2021)

Orientation and Format

The question posed concerning this portion is as follows.

- Do you think that learning through updated interactive DVDs featuring sound, texts, and images can be beneficial for children’s development?
 - The response format included options for yes, no, or maybe (Epps, 2021).

All six respondents agreed that learning through the orientation, characteristics, and medium mentioned above can be beneficial for children's development (Epps, 2021).

Locating materials [friends, library, online, etc.] and which collections do they use now?

The question posed concerning this portion is as follows.

- How do families with children typically find and obtain educational videos? Select all that apply. (Consider those households with low income, lack of broadband internet resources).
 - The response format included the following options to select:

- Suggestions from friends
- Suggestions from websites
- Suggestions from Educators
- Online purchasing
- Streaming services
- In-person retail
- Library rentals
- Other (provide your own answer)

Participants were asked, “How do families with children typically obtain educational videos? (Consider those households with low income, lack of broadband internet resources)”. Five participants selected the options for suggestions from friends. Four participants each selected the options for library rentals, in-person retail, and streaming services. Two selections were made for suggestions from educators and online purchasing. One selection was made for suggestions from websites (Epps, 2021).

To what degree do present collections enhance or detract from users’ ability to accomplish necessary tasks?

The agency’s present collections consist mainly of image and text print materials for juveniles with only 60 books in audio format as opposed to 4,512 materials in print format (Ohatchee Public Library, 2021). The abundance of the present print collection with little focus on audiovisual learning materials detracts from the potential successful intellectual development for children who learn through sound and moving images. The preexisting collection of nonfiction books for young children and juveniles consists of 1,689 printed books (Ohatchee Public Library, 2021). These printed books allow for some children to accomplish necessary tasks related to the subject matter of the educational DVD collection and can enhance the users’ ability to understand and apply learned information through multiple outlets. Research (2021) has shown that learning through audiovisual materials students are able to more easily recall and apply stored information later “because educational films integrated images with simple, familiar commentary” (Jayousi, 2021, p. 319). Therefore, the detracting portions of the present collection could serve as enhancing features when used in conjunction to lead to the users’ ability to complete necessary tasks such as knowledge facilitation and application.

What should the ideal collection on the subject include?

Based on the interview, the author can narrow the scope of the informational topics included in the collection materials. The interviewees’ responses emphasized the need for learning about animals, nature, science, U.S. history, social skills, sharing, making friends, dealing with frustration, developing crucial motor, vocabulary, reading, and speech skills (Epps, 2021).

A study from 2006 stated that, “It seems that being engaged in the multimedia environment ‘I study math’ provided the kindergarten students with the opportunity to be cognitively engaged in real world contexts with multi-presentations which in turn affected their mathematical skills” implying that multimedia math education is crucial for cognitive development in children (Weiss et al.). Despite the survey results (2021) showing that only 30% of respondents selected “learning basic math and geometry,” in response to crucial learning needs, the results of the 2006 study prove that mathematical learning materials will be an important addition to the developed collection (Epps, Weiss et al.).

According to research from 2021, conclusions found that “the multi-sensory engagement” of using educational DVDs “made the experiences

richer and more memorable” for students due to the use of “sound, imagery and motion” (Jayousi, p. 318). The study (2021) also found that the use of multimedia was successful in increasing students’ attention, excitement, and participation (Jayousi, 2021, p. 319). Based on survey results and the collected research the author can conclude that the ideal subjects for the selected materials should include animals, nature, science, U.S. history, social skills, sharing, vocabulary, reading, speech, math, and geometry to fulfill the needs of the actual and potential users (Epps, 2021; Jayousi, 2021, p. 318-319; Weiss et al., 2006, p. 11).

References

Calhoun County, AL. (n.d.). Google

Maps. <https://www.google.com/maps/place/Calhoun+County,+AL/@33.7618784,-86.1180166,10z/data=!3m1!4b1!4m5!3m4!1s0x888a4d83e172201b:0x137ae38861dfe813!8m2!3d33.7701576!4d-85.80766>

Epps, S. (2021). *Library Collection for Young Children*. Google Forms. https://docs.google.com/forms/d/1dP-mU5FfVVsgfPw4qb6_tPy577_rscN_ojyAPtyhSWg/prefill

Homeschooling by the Numbers. (2017). Coalition for Responsible Home Education. <https://responsiblehomeschooling.org/research/summaries/homeschooling-numbers/>

Jayousi, M. (2021). The effect of using educational films on achievement among the eighth-grade students in the city of Tulkarm. *University Journal for Research, B: Humanities*, 35(2), 293–328.

An-I

Librarian A (Feb. 22, 2021). Personal communication with a Children’s Librarian in the agency’s service area with experience in the intended collection and expertise on the local populace. Employed in Calhoun County, AL.

List of Patrons in Class: Child. (2021). Ohatchee Public Library.

Ohatchee Public Library. (2006). *Policy Manual.*

Ohatchee Public Library. (2021). *List of Items by Report Class.*

U.S. Census Bureau (2019). *American Community Survey 5-year estimates*. Retrieved from *Census Reporter Profile page for Calhoun County, AL* <http://censusreporter.org/profiles/05000US01015-calhoun-county-al/>

U.S. Census Bureau (2019). *American Community Survey 5-year estimates*. Retrieved from *Census Reporter Profile page for Lincoln, AL* <http://censusreporter.org/profiles/16000US0143120-lincoln-al/>

U.S. Census Bureau (2019). *American Community Survey 5-year estimates*. Retrieved from *Census Reporter Profile page for Ohatchee, AL* <http://censusreporter.org/profiles/16000US0156472-ohatchee-al/>

U.S. Census Bureau (2019). *American Community Survey 5-year estimates*. Retrieved from *Census Reporter Profile page for Ragland, AL* <http://censusreporter.org/profiles/16000US0163216-ragland-al/>

U.S. Census Bureau (2019). *American Community Survey 5-year estimates*. Retrieved from *Census Reporter Profile page for Southside, AL* <http://censusreporter.org/profiles/16000US0171832-southside-al/>

User Family A (Feb. 11, 2021). Personal communication with a family of Ohatchee Library users, contains four homeschooled children under age 5, residents of Ohatchee, AL.

User Family B (Feb. 16, 2021). Personal communication with a family of Ohatchee Library users, contains three children under age 10, residents of Alexandria in Calhoun County, AL

User Family C (Feb. 10, 2021). Personal communication with a family of Ohatchee Library users, contains two children under age 10, residents of Ragland in St. Clair County, AL.

User Family D (Feb. 22, 2021). Personal communication with a multi-generational family of Ohatchee Library users with educational experience and expertise of the agency's populace, residents of Ohatchee, AL.

Weiss, I. K. (2006). Effects of multimedia environments on kindergarten children's mathematical achievements and style of learning. *Educational Media International*, 43(1), 3–17. doi:doi-org.libdata.lib.ua.edu/10.1080/09523980500490513



[Accessibility](#) | [Equal Opportunity](#) | [UA Disclaimer](#) | [Site Disclaimer](#) | [Privacy](#)
Copyright © 2021 | The University of Alabama | Tuscaloosa, AL 35487 | (205)

348-6010

Website provided by the [Center for Instructional Technology](#), [Office of Information Technology](#)

Policy Statement

Brief statement on why the collection is being developed

The purpose of this collection of educational DVDs for young children for the Ohatchee Public Library is to provide the library's community service area of Ohatchee and Calhoun County with multimedia learning materials (Library - Ohatchee Public Library, 2021; Ohatchee Public Library, 2006). According to the agency's five-year plan, a DVD collection with a focus on learning and engagement for children is a priority for the success of the library (Ohatchee Public Library, 2020, p. 3). Only 51% of Ohatchee residents have access to high-speed broadband internet which limits the amount of educational multimedia content available for children at home (*The 7 Best Ohatchee, AL Internet Service Providers (Up to 1,000 Mbps)*, 2021). Therefore, the purpose of an educational DVD collection for children will enhance early developmental learning and fulfill the goals of the agency while providing access that is otherwise unobtainable in the agency's location.

Those most likely to use the collection and for what purpose

The most likely users of the collection will be children from birth to ten years old who reside in Ohatchee or the surrounding cities. According to the library's patron registration report, 59% of registered children reside in Ohatchee and attend Ohatchee Elementary School, 8% of registered children reside in Ohatchee are home schooled, and 12% of child users under the age of five reside in Ohatchee (Ohatchee Public Library, 2021). Personal communications with users found that this collection would be utilized by local children and their guardians where materials would be hard to find otherwise due to financial hardship, current lack of access, lack of at home internet, and busy schedules, to enhance and supplement at home learning (User Family A 2021; User Family B, 2021).

Brief definition of the collection subject or scope using the Dewey Decimal Classification system

The Ohatchee Public Library currently classifies multimedia films with either DVD or BLU for Blu-ray on the spine, followed by the first three characters of the film's title (Ohatchee Public Library, 2021). Since this collection is for educational DVDs, the Dewey Decimal Classification system will be utilized in continuity with the current nonfiction holdings. According to the subject scope for this collection and using an Online Computer Library Center guide (2003), major class numbers will include 520, 510, 516, 590, 500, 973, 152, 302, 303, 414, 415, 425, 428 613, and 370 (OCLC Online Computer Library Center, Inc, 2003). Subject descriptors include astronomy and allied sciences, mathematics, geometry, animals (zoology), history of the United States, perception, movement, emotions, personal health, phonology, phonetics, grammar, English grammar, standard English usage, social interaction, and social processes (OCLC Online Computer Library Center, Inc, 2003).

Identify the languages needed by information seekers and which are important for materials in the topic

According to census data, only 0.23% (about 3 residents) of the Ohatchee community speak a language other than English (United States

Census Bureau, 2019). Furthermore, the intended collection does not include learning a second language as a subject scope according to survey data collected from families and librarians in the community on February 18th, 2021 (2021). Therefore, the language format of the selected materials will only be selected in English.

Identify geographical priorities within the subject

According to the agency's current nonfiction collection, materials regionally focus primarily on general information within the United States with only 15% of holdings which feature nonfiction subjects for children from Europe, Asia, and South America (Ohathee Public Library, 2021). The agency's circulation data of nonfiction items for children outside of the United States (2021) reflects only 3% of total children's nonfiction checkouts over the last two years (Ohathee Public Library, 2021). Therefore, it is evident that the agency and the surrounding community prioritizes nonfiction materials on subjects within the United States.

Country of issuance

The country of issuance for the collection materials based on potential vendors are only issued in North America (Brainy Baby® DVDs, 2021; DVDS for Schools Vocabulary, 2021). Collaboration with Librarian A (2021) confirmed that a local library partnership adopts the same policy of country of issuance.

Priority time periods

Most of the subjects to be included in the educational DVD collection involve either abstract concepts or scientific concepts that must be updated to the most current chronological studies according to the agency's collection development policy (Ohathee Public Library, 2021). Furthermore, a local elementary school librarian responded that the school curriculum focuses on 21st Century nonfiction learning. Some materials on U.S. History will be considered from the late 18th Century to the late 20th Century to supplement the current historical nonfiction selection for children (Ohathee Public Library, 2021).

Date of issue

According to a circulation report from the agency, updated materials are 72% more likely to circulate than other, older materials (Ohathee Public Library, 2021). Additionally, a review of other selection criteria policies made clear that materials collected must provide up to date information and diverse perspectives (Library Policies, 2021). This evidence proves that newly issued items are the most beneficial for the agency's holdings.

Type and format of materials

The collection of educational DVDs for children will only include regular DVD format types. This format is important due to studies that show how "deeper learning occurs when information is presented in both the verbal (e.g., oral narration) and non-verbal modalities (e.g., dynamic visualization)." (Sun & Yin, 2020). Furthermore, the agency's long range plan includes the intent for a DVD format collection for children (Ohathee Public Library, 2020).

Subject specific criteria

According to recent research, conclusions found that "the multi-sensory engagement" of using educational DVDs created rich and memorable participatory learning experiences for students due to the use of "sound, imagery and motion" (Jayousi, 2021, p. 318). This makes evident the

need for updated and immersive video selections that allow children to learn and encounter new information in ways that they enjoy when watching non educational videos. A local librarian added that children seem to learn best when multimedia materials incorporate humor, bright colors, and their favorite characters from pop culture, such as Pinkalicious, Disney characters, or Daniel Tiger (Librarian A, 2021). Criteria for the agency's multimedia collection should meet these characteristics.

Subjects and collection levels

Levels will be defined by the author's own coding scheme based on responses from a community survey completed by User Families A, B, C, and D, Librarian A, and a staff member of the agency. The survey was issued on February 18th, 2021 (Epps).

A- Highest priority: Materials requested from at least 75% of the community. Twelve out of twenty-five of the initial collection materials will come from this level.

B- High priority: Materials requested from at least 50% of the community. Eight out of twenty-five of the initial collection materials will come from this level.

C- Mid priority: Materials requested by at least 25% from the community. Four out of twenty-five of the initial collection materials will come from this level.

D- Low priority: Less than 25% of the community requested these materials. One out of twenty-five of the initial collection materials will come from this level.

E- Out of Scope: There is no current in-house collection for this area.

Currently, there is no existing collection of this kind at the agency (Ohatchee Public Library, 2021). Therefore, the current collecting intensity for all categories will be level E according to the coding scheme. The current intensity is out of scope because there are no educational DVDs for children being collected for the agency (Ohatchee Public Library, 2021).

Based on a community survey (2021), the desired collecting intensity can be categorized with the following levels:

- Animals – A. Three items will be selected on this topic.
- Science – A. Three items will be selected on this topic.
- Space – A. Three items will be selected on this topic.
- Natural Sciences – A. Three items will be selected on this topic.
- Math and Geometry – B. Two items will be selected on this topic.
- Vocabulary – B. Three items will be selected on this topic.
- Motor skills – B. Two items will be selected on this topic.
- U.S History – C. One item will be selected on this topic.
- Emotion – C. One item will be selected on this topic.
- Reading skills – C. One item will be selected on this topic.

- Social and speech skills – C. One item will be selected on this topic.
- Health – D. One item will be selected on this topic

Other collections

After exhausting the proposed collection, the agency's community members may utilize the collection of educational DVDs at the Public Library of Anniston Calhoun County in Anniston Alabama which offers about 500 children's DVDs for rental (Library Catalog, n.d.). The Jacksonville Public Library in Jacksonville Alabama offers about 530 children's DVDs for children that the agency's community members can access as well (Children's Movies, n.d.).

References

The 7 Best Ohatchee, AL Internet Service Providers (Up to 1,000

Mbps). (2021). BroadbandNow . <https://broadbandnow.com/Alabama/Ohatchee>

Brainy Baby® DVDs . (2021). Retrieved from thebrainystore.com: <https://www.thebrainystore.com/collections/brainy-baby-dvds>

Children's Movies . (n.d.). Retrieved from jacksonvillepl.bywatersolutions.com: <https://jacksonvillepl.bywatersolutions.com/cgi-bin/koha/opac-shelves.pl?page=1&shelfnumber=2&op=view&sortfield=title&direction=asc>

DVDS for Schools Vocabulary . (n.d.). Retrieved from dvdsforschools.com: <https://www.dvdsforschools.com/category-s/2599.htm>

Epps, S. (2021, February 18). Library Collection for Young Children. Retrieved from

docs.google.com: https://docs.google.com/document/d/1_OQRwoWTcwguAxAxVIMNsBX75W6D3vVOIOIRgyo2KgM/edit

Jayousi , M. (2021). The effect of using educational films on achievement among the eighth-grade students in the city of Tulkarm . An-I University Journal for Research, B: Humanities, 35(2), 293–328.

Librarian A (Feb. 22, 2021). Personal communication with a Children's Librarian in the agency's service area with experience in the intended collection and expertise on the local populace. Employed in Calhoun County, AL.

Library - Ohatchee Public Library . (2021, January 28). Retrieved from ohatchee.info: <http://ohatchee.info/services/>

Library Catalog . (n.d.). Retrieved from publiclibrary.cc: <https://publiclibrary.cc/library-catalog/>

Library Policies . (2021). Retrieved from cityofpasadena.net: <https://www.cityofpasadena.net/library/library-policies/#collection-development-policy>

OCLC Online Computer Library Center, Inc. (2003). Summaries DDC. Retrieved from www.oclc.org:

<https://www.oclc.org/content/dam/oclc/dewey/resources/summaries/deweysummaries.pdf>

Ohatchee Public Library. (2006). Policy Manual.

Ohatchee Public Library. (2021). Items by Report Class DVD.

Ohatchee Public Library. (2021). List of Items by Report Class.

Sun, H., & Yin, B. (2020). Multimedia Input and Bilingual Children's Language Learning. Frontiers in Psychology .

United States Census Bureau. (2019). Language Spoken at Home . Retrieved from data.census.gov: <https://data.census.gov/cedsci/table?g=1600000US0156472&tid=ACSST5Y2019.S1601>

User Family A (Feb. 11, 2021). Personal communication with a family of Ohatchee Library users, contains four homeschooled children under age 5, residents of Ohatchee, AL.

User Family B (Feb. 16, 2021). Personal communication with a family of Ohatchee Library users, contains three children under age 10,

residents of Alexandria in Calhoun County, AL

User Family C (Feb. 10, 2021). Personal communication with a family of Ohatchee Library users, contains two children under age 10, residents of Ragland in St. Clair County, AL.

User Family D (Feb. 22, 2021). Personal communication with a multigenerational family of Ohatchee Library users with educational experience and expertise of the agency's populace, residents of Ohatchee, AL.

Williamson, J. (Feb. 25, 2021). Personal communication with Jolene Williamson, Library Assistant, Ohatchee Public Library, Ohatchee, AL.



[Accessibility](#) | [Equal Opportunity](#) | [UA Disclaimer](#) | [Site Disclaimer](#) | [Privacy](#)
[Copyright © 2021](#) | [The University of Alabama](#) | Tuscaloosa, AL 35487 | (205)

348-6010

Website provided by the [Center for Instructional Technology](#), [Office of Information Technology](#)

Agency Variables

Evaluation of the physical accessibility and attractiveness of the agency

The agency where the collection will be housed has adequate accessibility regarding the disabled community due to the handicapped parking and ramp located directly in front of the entrance that can be seen in Figure 1. The entrance to the library can be seen in Figure 2 which shows dual opening doors which allow for wheelchair and walker accommodations. Figure 3 shows the current DVD housing in the agency which, with adjustments, would allow for the intended collection to be housed on the third or fourth shelf from the top according to a personal communication with employee J. Williamson (2021a). According to a personal communication with User Family A, the shelving location mentioned above would be accommodating for both children and family members since the reach would not be too high or low (User Family A, 2021). Regarding the evaluation of the agency's attractiveness, the recent acquisition of matching worktables that complement the bookshelves as displayed in Figure 4 has gained appreciation and attention by the community (Pedersen, 2020). Community members have remarked that the agency's facilities and collections are well maintained, aesthetically pleasing, and well organized (Cosper, 2021; Whitten, 2021a). Therefore, the attractiveness of the agency and the physical accessibility of the collection are facilitating and beneficial factors for the intended collection.

Figure 1.

Handicapped Parking and Accessibility Ramp.



Note. Handicapped parking and concrete accessibility ramp located directly in front of the Ohatchee Public Library's entrance for accommodations (Epps, 2021a).

Figure 2.
Library Entrance



Note. Entrance to the agency with posted hours and other notices on display, and dual opening doors that allow for wheelchair accommodation (Epps, 2021b).

Figure 3.

Current DVD and Reference Housing



Note. A single shelving unit that houses the current small DVD collection, various reference materials, and archived periodicals that can possibly be adjusted to accommodate the intended collection (Epps, 2021c).

Figure 4.

Worktables and Bookshelves



Note. Brown wooden tables acquired in July, 2020 by the agency which match the existing brown wooden shelving units (Ohatchee Public Library, 2020a)

Evaluation of the intellectual access regarding the particular collection

The agency's catalog is not currently available online, therefore the ease of the catalog's utility is limited to in library use is a liability for intellectual access. According to a personal communication with an Information Technology professional (Johnson, 2020) at the **Alabama Public Library Service** (APLS Information Technology, n.d.) the integrated library system currently in use by the agency is outdated and will benefit from having an online catalog once the agency transfers to **Evergreen** (Evergreen - Open Source Library Software, 2021), an updated system, later this year. Research reveals that library catalog advancements should be viewed more often as "a tool designed to make it easier for students to learn, teachers to instruct, and scholars to do research" (Yang & Hoffman, 2010, p. 141) and that integrated library systems should "strengthen the visual appeal and increase the amount of information presented to the user" (Yang & Hoffman, 2010, p. 142) by using more images and supplemental information such as reviews in catalog listings as well. The quality of the catalog, according to a personal communication with library employee, is easy to navigate and gives clear directions to physical location, series order, age level, and subject headings (Williamson, 2021b). Based on the collected feedback, the utility of the catalog is inhibiting to intellectual access, but the quality of the catalog is facilitating to intellectual access but could use further improvements to strengthen the facilitating factors.

Available space for the collection

According to Figure 3, each row of shelving can house about 55 DVDs. The reference books and periodicals on the third and fourth shelves as shown in Figure 3 could be adjusted to accommodate the intended collection if needed so that all DVD materials will be housed in the same place according to a personal communication with the library Board President (Nunnally, 2021). Reference items and periodical archives are only used 3 times a month according to the agency's in-house usage report (Ohatchee Public Library, 2020b). Research shows that "new uses for physical space are preferable alternatives to housing seldom-used print materials" (Weare et al., 2016, p. 177) which supports the agency's plan to relocate reference and periodicals in response to the usage report and the study listed above. Therefore, once reference items are rearranged, available space is a facilitating asset for collection development and will provide plenty of space for a DVD collection of 25 items after the collection is developed.

Evaluation of the physical access regarding the particular collection

As stated in 5.1, a personal communication with community members assessed that the shelving location in Figure 3 would be accommodating for both children and family members since the reach would not be too high or low (User Family A, 2021). A library user who uses a wheelchair was verbally asked by the author on March 22nd, 2021 if a collection of DVDs on shelves three and four of the photograph in Figure 3 would be accessible for them to reach, and the user confirmed the ease of retrieval for the intended collection based on the surrounding space and height of the collection (User A, 2021). Therefore, the ease of retrieval for the intended collection and the intended location of the collection is a facilitating factor.

Is availability of information technology, including hardware and net access, an asset or liability for collection development in general and for this development in particular?

The collection being developed requires that the hardware to watch the DVDs be accessible in the user's home. According to the agency's budget for the 2021 fiscal year, there is no intended allocation for users to be able to rent a DVD player from the library (Ohatchee Public Library, 2020c). Therefore, the lack of hardware can be categorized as an inhibiting factor. However, because most of the agency's service area of Ohatchee, Alabama does not have access to any kind of broadband internet, a lack of internet access could be beneficial to the collection's use based on personal communications where families showed demand for materials due to lack of internet in the home (*The 7 Best Ohatchee, AL Internet Service Providers (Up to 1,000 Mbps)*, 2021; User Family B, 2021; User Family C, 2021). A personal communication with a library patron and the author on March 21, 2021 revealed that the only other internet option available to himself and his neighbors who live in Ohatchee is expensive satellite internet that is expensive and does not work very well, and that the library is a vital source of information, recreation, and education for him and his family (Whitten, 2021b). Therefore, the lack of availability of internet access for residential areas in the agency's community is a facilitating asset to the entire collection as well as the intended collection.

How much money would be allocated and/or spent to support this collection in a typical year? What is the likely future outlook for collection development funding?

The agency depends on State Aid and Library Services and Technology Act (LSTA) Small Library Development grant funding to purchase materials, equipment, and supplies for the community (Ohatchee Public Library, 2020c). According to the budget, the agency typically allocates 10% (\$1,734) of their total yearly materials spending towards DVD materials (Ohatchee Public Library, 2020c). Research reveals that in 2019, the U.S. facilitated "the largest increase in LSTA funding in 12 years" with an additional \$10 million for the Institute of Museum and Library Services (Kromer, 2019). Based on increased opportunity for grant acquisitions and a supportive media budget, it is likely that collection development funding for this project will stay steady or increase in the future.

Is there a policy that guides collection development? How might the policy affect your collection development?

The current collection development policy which exists only in print format on location at the agency falters from many gaps such as a lack of collection depth indicators, language indicators, and policy revision parameters as suggested by professional organizations (Biblarz et al., 2001; Ohatchee Public Library, 2006). However, the agency has a strong policy for contested materials in line with professional standards of reconsideration (American Library Association, 2017; Ohatchee Public Library, 2006). These critiques reveal that the proposed collection could not be properly assessed in the future due to weaknesses in the library's policy, but the collection will benefit from a strong policy of material review in the case of complaints regarding subject matter.

Describe the procedures used to select and add items, including links to web resources. Who is involved in the selection process? Which selection criteria carry the most weight? How are items selected? How might these procedures affect this particular development?

The collection development selection process involves the library director, the library assistant, and collaboration with community members. According to purchase records from 2021, suggestions and requests from community members carry the most weight when developing collections (Ohatchee Public Library, 2020c). According to the author's experience as the library director, items are selected based on popularity, user demand, reputable reviews, pricing, and format. Educational DVD reviews are not as abundant as book reviews according to

the selection aids the agency subscribes to such as [Ingram](#) , therefore a lack of various reputable review sources for the collection materials could negatively affect and inhibit the selection process (Libraries are Instrumental, n.d.).

Characterize the selection resources (tools) available to those who develop collections. How might these affect collection development in this particular development?

[The School Library Journal](#) online which claims to be “a source of quality journalism and reviews for more than 60 years,” (Reviews+, 2021) currently has 97 reviews of DVDs for kids ranging from topics in social justice issues, science, nature, history, and more. [Kidsfirst.org](#) is a program of the Coalition for Quality Children's Media that reviews and endorses digital media for kids with “community-based juries of adults and children from diverse backgrounds” (About Us, 2021). Their website provides over 990 reviews of both educational and entertaining DVDs for children of all ages, giving a specific age-appropriate category and review for each entry (KIDS FIRST! Endorsed Title Index, 2021). These selection tools will facilitate and guide collection development with ease by providing endorsements and authoritative assessment of age-appropriate educational DVDs for the collection process.

To what degree is agency management (and information professionals if appropriate) involved in and enthusiastic about collection development?

Based on communications with the agency’s management which includes library staff, library board members, and town hall officials who frequently offer suggestions and match funding needs, there is a high degree of enthusiasm for collection development in general (Williamson, 2021c; Baswell, 2020). The author’s personal communication on February 2nd, 2021 with Librarian A reveals that other information professionals are also enthusiastic about the intended collection being developed due to the verbal support and physical donations from the contact’s library (Librarian A, 2021). Therefore, agency management and other information professionals are enthusiastic about collection development meaning their attitudes of support will be facilitating in creating the collection.

Which variables seem most likely to inhibit collection development? How would these be overcome?

According to the assessments above, likely inhibiting factors to the collection development for this project include lack of DVD selection guides the library subscribes to, lack of an updated collection development policy, and a lack of budget for providing DVD players to the community. To overcome these variables, the agency could develop an updated collection development policy as proposed by information professionals, subscribe to journals such as [The School Library Journal](#), and by including equipment rental in the library budget (Biblarz et al., 2001).

Which variables seem most likely to facilitate collection development?

Facilitating factors include the agency’s supportive stakeholders, a community reliance on the library due to lack of internet in the home, an accessible physical collection, and demand from community members as discussed above.

Should you continue to develop this collection? Consider the relative

weight of inhibiting and facilitating variables.

Through the assessment in this section, eight facilitating factors are identified including physical accessibility, attractiveness, catalog quality, available space, ease of retrieval, lack of internet as a reliance on library materials, budget increases, available quality selection tools, and enthusiasm from agency management and other information professionals. The inhibiting variables identified in this assessment are all things that can be revised and improved upon. Because of this, it is evident that the collection should continue to be developed.

References

About Us. (2021). Retrieved from [www.kidsfirst.org](https://www.kidsfirst.org/about-us/): <https://www.kidsfirst.org/about-us/>

American Library Association. (2017, December 26). Sample Reconsideration Form. Retrieved from [www.ala.org](http://www.ala.org/tools/challengesupport/selectionpolicytoolkit/sampleforms): <http://www.ala.org/tools/challengesupport/selectionpolicytoolkit/sampleforms>

APLS Information Technology. (n.d.). Retrieved from apls1.apls.state.al.us: <https://apls1.apls.state.al.us/aplsnew/web/content/it>

Baswell, S. (2020). Personal communication with the Town of Ohatchee Mayor who agreed to continuously match the needed funding for grant purposes.

Biblarz, D., Tarin, M.-J., Vickery, J., & Bakker, T. (2001, March). Guidelines for a Collection Development Policy Using the Conspectus Model. Retrieved from <https://www.ifla.org/files/assets/acquisition-collection-development/publications/gcdp-en.pdf>

Cosper, B. (2021). Personal communication with a new library member regarding the aesthetic appeal of the library spaces.

Evergreen - Open Source Library Software. (2021). Retrieved from evergreen-ils.org: <https://evergreen-ils.org/>

Epps, S. (2021a). [Handicapped Parking and Accessibility Ramp] [Photograph] Copyright belongs to the author of this work.

Epps, S. (2021b). [Library Entrance] [Photograph] Copyright belongs to the author of this work.

Epps, S. (2021c). [Current DVD and Reference Housing] [Photograph] Copyright belongs to the author of this work.

Johnson, T. (2020). Personal communication with an information technology staff member from the Alabama Public Library Service who encouraged a transition to an updated library system.

KIDS FIRST! Endorsed Title Index. (2021). Retrieved from [www.kidsfirst.org](https://www.kidsfirst.org/browse/index/): <https://www.kidsfirst.org/browse/index/>

Kromer, K. (2019, December 20). *IMLS Receives \$10 Million Increase in FY 2020.* Retrieved from americanlibrariesmagazine.org:

<https://americanlibrariesmagazine.org/blogs/the-scoop/impls-receives-10-million-increase-in-fy2020/>

Librarian A. (2021). Personal communication with a Children's Librarian in the agency's service area who offered the author verbal support for the collection and donated physical DVD items to the agency for circulation. Employed in Calhoun County, AL.

Libraries are Instrumental. (n.d.). Retrieved from www.ingramcontent.com: <https://www.ingramcontent.com/libraries>

Nunnally, P. (2021). Personal communication with the agency's Board President concerning shifting materials to create a cohesive DVD section.

Ohatchee Public Library. (2020a). [New Tables] [Photograph] Retrieved from <https://www.facebook.com/OhatcheeLibrary/photos/a.2629243870736465/2629240740736778>

Ohatchee Public Library. (2020b). *In House Usage Report*.

Ohatchee Public Library. (2020c). *Fiscal Year 2021 Budget*.

Pedersen, C. (2021). Personal communication with a resident of Ohatchee, AL regarding the attractiveness of the library's space due to the addition of new worktables.

Reviews+. (2021). Retrieved from www.slj.com: <https://www.slj.com/?subpage=Reviews%2B,Media,DVD>

The 7 Best Ohatchee, AL Internet Service Providers (Up to 1,000 Mbps). (2021). BroadbandNow. <https://broadbandnow.com/Alabama/Ohatchee>

User A (2021). Personal communication with a library user who uses a wheelchair to access the physical shelves easily where the intended collection will be housed.

User Family A (Feb. 11, 2021). Personal communication with a family of Ohatchee Library users, contains four homeschooled children under age 5, residents of Ohatchee, AL.

User Family B (Feb. 16, 2021). Personal communication with a family of Ohatchee Library users, contains three children under age 10, residents of Alexandria in Calhoun County, AL.

User Family C (Feb. 10, 2021). Personal communication with a family of Ohatchee Library users, contains two children under age 10, residents of Ragland in St. Clair County, AL.

Weare, W., Moffett, P., & Cooper, J. P. (2016). Preparing for Renovation: Estimating Shelf Occupancy to Inform Decision Making Regarding the Redevelopment of Library Space. *Collection Management*, 41(3), 168-181. doi:10.1080/01462679.2016.1212755

Whitten, B. (2021a). Personal communication with a new library user who remarked on the updated and organized nature of the library space.

Whitten, B. (2021b). Personal communication with a new library user concerning a lack of rural internet access creating a reliance on library services.

Williamson, J. (2021a). Personal communication with an agency employee concerning shelf space. Resident of Ohatchee, AL.

Williamson, J. (2021b). Personal communication with an agency employee concerning the quality of the agency's catalog. Resident of Ohatchee, AL.

Williamson, J. (2021c). Personal communication with an agency employee regarding the enthusiasm of the agency's management in collection development. Resident of Ohatchee, AL.

Yang, S., & Hoffman, M. (2010). The next generation library catalog: a comparative study of the OPACs of Koha, Evergreen, and Voyager. *Information Technology & Libraries*, 29(3), 141–150. doi:<https://doi-org.libdata.lib.ua.edu/10.6017/ital.v29i3.3139>



[Accessibility](#) | [Equal Opportunity](#) | [UA Disclaimer](#) | [Site Disclaimer](#) | [Privacy](#)
[Copyright © 2021](#) | [The University of Alabama](#) | Tuscaloosa, AL 35487 | (205)

348-6010

Website provided by the [Center for Instructional Technology](#), [Office of Information Technology](#)

Collection Evaluation

Delimit the existing collection. Count the number of items available on your topic. Calculate the number of items per likely user ratio

According to a holdings report on April 4th, 2021, the agency does not have any educational DVD's in the collection (Ohatchee Public Library, 2021). Therefore, the entirety of Part 6 will be evaluating and comparing a collection of the same subject and material type found at the **Public Library of Anniston Calhoun County** (PLACC) and converting those findings to match the needs and populace of the agency and community analysis. A personal communication with a nearby children's library on April 1st, 2021 found that the PLACC children's department holds around 650 DVDs total, wherein 200 of the total DVDs are educational (Peters, 2021). The 3,067 registered Juvenile cardholders in the library records from the PLACC compared to the (Peters, 2021). When comparing the ratio of DVDs to registered collection users at the PLACC, the collection reflects 15 items per 1 user. According to registration records from the Ohatchee Public Library for which the collection is being developed, there are 182 children users of the library (*List of Patrons in Class: Child*, 2021). Adapting the ratio stated to the registration records, the intended collection should include 5 items per 1 user, totaling 910 items in the intended completed collection. Using census data and conclusions from the community analysis portion, one can conclude that potential users from Ohatchee and surrounding areas such as Southside, Calhoun County, Ragland, and Lincoln equals about 2,700 unregistered users from ages 0-10 which is the audience for the intended collection (Epps, 2021; U.S. Census Bureau, 2019a; U.S. Census Bureau, 2019b; U.S. Census Bureau, 2019c; U.S. Census Bureau, 2019d; U.S. Census Bureau, 2019e).

Which aspects of the topic receive the most emphasis?

From the personal communication with a local librarian on April 1st, 2021, the most popular item in the DVD collection at the PLACC is *The Magic School Bus Complete Series* (Peters, 2021). According to the item's description, the episodes cover many science-based lessons made enjoyable for children (*Library Catalog*, n.d.). In regards to the community analysis portion of this collection development project, 5 out of 6 survey respondents replied that science-based learning was most important for children (Epps, 2021). An advanced search on the PLACC catalog for the keyword "science" limited to "juvenile DVDs" returned 44 results which according to the library's holdings of educational DVDs for children makes up 22% of the entire collection (*Library Catalog*, n.d.). Based on feedback from the community combined with tangible data from the contact and catalog representing another local collection, it is evident that science-based materials for children are both given the most emphasis and are in highest demand.

How easy or difficult is the intellectual content for the likely audience?

According to an online product review of *The Magic School Bus Complete Series* states the intended age range for these materials are intended to be understandable yet intellectually stimulating for children from preschool age to 5 years old (The Magic School Bus: The Complete Series Collection, n.d.). Alternatively, an online reviewer recommends this content for children aged 5 to 12 years old, stating that it may be too complex for children under 5, but still includes stimulating images, colors, and sounds for younger children (KIDS FIRST!

Endorsed Title Index, 2021). After reviewing 6 MARC records of educational DVD materials from the PLACC's online catalog, it is evident that the degree of difficulty for the likely audience is appropriate since most listings categorize the target audience from ages 4 to 9 years old (*Library Catalog*, n.d.). The intended collection being developed includes ages 0-9, therefore this assessment of another existing collection leads to the conclusion that the age of the intended collection be narrowed to pre-K to age 9.

How many items contain helpful special features?

Of the 6 records examined in 6.2 (2), four of the educational DVD's included special features such as glossaries, quizzes, interviews, extra documentaries, and animated short films (*Library Catalog*, n.d.). An article which analyzes box office sales against home video sales consistently found that special features included with DVDs often reach more audiences, sell more copies, and provide exciting supplemental material that creates a more memorable and enjoyable experience (Fitzpatrick, 1999). Therefore, items should be chosen for the intended collection that include useful and memorable special features for continued education and enjoyment.

How many items were issued within the last year? The last five years?

From the PLACC catalog, only five educational DVDs were issued from years 2020-2021 (*Library Catalog*, n.d.). 26 of the educational DVDs for children were issued between 2017 and 2021 (*Library Catalog*, n.d.). From these findings, 6 % of the educational DVD collection for children from a local agency have a currency of the last 5 years. It is recommended that items be selected with recent currency in mind for best collection procedures (*Library Policies*, 2021). Therefore, the intended collection being developed should aim to have a significant portion of recently issued materials.

How many items are available in various formats? Any appropriate formats missing?

The intended collection consists of materials in DVD format, as compared to the PLACC which also holds a collection of educational materials in DVD format. In assessing the collection from the PLACC catalog, the quality of the items is mostly current, popular, and in good physical condition according to the agency's children's department director (Peters, 2021). Compared to the community analysis for the intended agency's collection, the items from the PLACC holdings are concurrent with the wants and needs of the community for educational DVDs focusing on science, reading, vocabulary, and social skills (Epps, 2021). Therefore, it can be determined that the intended collection should focus on high quality educational DVD materials that cover these subjects in concurrence with local holdings and needs.

Characterization of those items least used

According to a personal communication with the children's librarian at the PLACC, educational DVD items that have not been used in two years include *What on Earth Do You Do When Someone Dies*, *Brainy Baby. French*, and *Liberty's Kids: The Complete Collection* (Peters, 2021). According to catalog records, these items are dated about 20 years having been issued in the early 2000's, which might contribute to lack of use due to video quality, lack of interest in the subject matter, or a lack of current relativity (*Library Catalog*, n.d.). According to Peters (2021) about "12 out of the 200 educational DVDs circulate per week." Therefore, about 75% of the collection is currently being used. Therefore, when selecting items for the intended collection, items should be evaluated for the expected life of the quality and relevance of the materials, and frequently assess the collection for dated materials.

Identification of items which should be promoted and those which should be discarded and why

According to an agency contact, the educational children's DVD titled *What on Earth Do You Do When Someone Dies* is not impeded by physical and intellectual access and has been promoted (Peters, 2021). According to online reviews, this item is mildly controversial when dealing with the serious topic of grief with children, and may give children biased perceptions of a possible afterlife (KIDS FIRST! Endorsed Title Index, 2021). In this case, the agency contact has decided that this item should be discarded for content and lack of currency (Peters, 2021). According to Peters, the other titles that are not being used such as *Brainy Baby*, *French*, and *Liberty's Kids: The Complete Collection* should not be discarded at this time due to relevancy of content, and the drawback of creating a gap in the collection topics (Peters, 2021). Therefore, content, quality, relativity, and collection gaps should be carefully considered before discarding materials for the intended collection in the future.

What would you look for in adding items to the collection that will be popular?

According to an agency data from the PLACC, the educational DVD item titled *PBS Kids: It's Potty Time* is the most popular item, circulating up to 6 times per month (Peters, 2021). According to MARC records from the PLACC catalog, this item has a currency of less than 5 years, and features characters such as Daniel Tiger that children would encounter when watching cartoons (Library Catalog, n.d.). Although it is determined in part 6.2 (2) that most of the DVD collection is most useful for an audience of pre-k through age 9 children, practical items such as these which feature memorable and familiar pop culture characters would be useful for consideration when determining which items to add to the intended collection.

To what degree is the existing collection useful?

As discussed in 6.4, the alternate agency has determined that the DVD titled *What on Earth Do You Do When Someone Dies* is no longer useful and is appropriate to discard due to sensitive subject matter and misleading information (KIDS FIRST! Endorsed Title Index, 2021; Peters, 2021). Another item chosen for discard due to being not useful is titled *Bullies are a Pain in the Brain* on the basis that the item was dated from 1997 and the agency had other educational DVD resources on the topic of bullying that were more recent with more relevant information (Peters, 2021). The director stated that she "struggled to find data" (Peters, 2021) in this regard, considering most of their materials circulate regularly and contain relevant, up to date information. Therefore, it can be determined that the PLACC's practices of keeping up to date and relevant items while frequently assessing materials for sensitivity leads to collection usefulness of 96%.

Identification of those items which are no longer usable

According to data from an agency contact, the PLACC's educational children's DVDs does not have any damaged items currently (Peters, 2021). Peters did recall that a popular item titled *Daniel Tiger's neighborhood: Life's Little Lessons* which featured educational lessons on time of day, health, and social interactions, was recently damaged beyond repair, discarded, and repurchased (Peters, 2021). According to professional practices of assessing damaged items, research suggests that items should be evaluated for cost effectiveness of the repair or replacement, if the item had been previously damaged, if there is enough staff to work on repairs, and if users will choose whether or not to use a damaged item out of caution (Damaged Items, n.d.). With consideration of these practices, it is evident that the item in question was beyond repair, held weight within the collection based on popularity, and was a cost-effective item to replace which led to the decision to discard this not usable item. Therefore, these practices should be taken into account when assessing the intended developing collection in the

future.

Has weeding created a gap in the collection? How should this gap be filled?

A personal communication with a local librarian on April 1st, 2021 revealed that the educational DVD titled *What on Earth Do You Do When Someone Dies* has been selected for weeding for the reason of misleading information and mishandling of a sensitive subject matter (Peters, 2021). A catalog search of children’s films with the subject terms “grief”, “loss”, and “death” on the PLACC website reveals that there are no other holdings in the collection on this topic after the item is weeded (Library Catalog, n.d.). Research reveals that it is important for children to learn about grief in order to understand, process, and share their emotions regarding loss when it occurs (Stylianou & Zembylas, 2018). Therefore, a gap has been created in the collection due to a lack of important materials on grief and loss for children, and should be replaced with a title such as the *Children and Grief* DVD series which is more recently issued and more appropriate for children and the subject matter (Children and grief. : Volume 1, Experience and feelings children teaching children about grief, 2021).

Identification of a comprehensive "best list" for the collection and evaluation of performance

Table 1 displays a “best list” of educational DVDs for children tailored to the needs and wants of the community as advised by community analysis compared to holdings found in the PLACC catalog (Epps, 2021; Husain, 2020; Library Catalog, n.d.).

Table 1

“Best list” v. PLACC Holdings

“Best List” Item	PLACC Holding
<i>Learn with Leap</i>	Available
<i>Rock 'N Learn Sight Words</i>	Not held
<i>PBS Kids: Wild Kratts</i>	Not held
<i>Team Umizoomi</i>	Not held
<i>Sid the Science Kid: Learn & Play with Sid</i>	Not held
<i>Toy Story</i>	Available
<i>My Neighbor Totoro</i>	Available
<i>The Pirate Fairy</i>	Not held
<i>The Lion King</i>	Available
<i>The Berenstain Bears – Family Values</i>	Not held

Note. The left-hand column denotes items found on a recommended “best list” for children’s educational DVDs (Husain, 2020). In the column titled “PLACC Holding”, items that are in the collection are labeled “Available” and items that are not in the collection are labeled “Not held” based on catalog records.

According to the findings in Table 1, the availability percentage of items from the “best list” is 40%. The collection has 200 educational DVDs according to agency management (Peters, 2021). Multiplying the availability percentage with the holdings percentage reveals that the

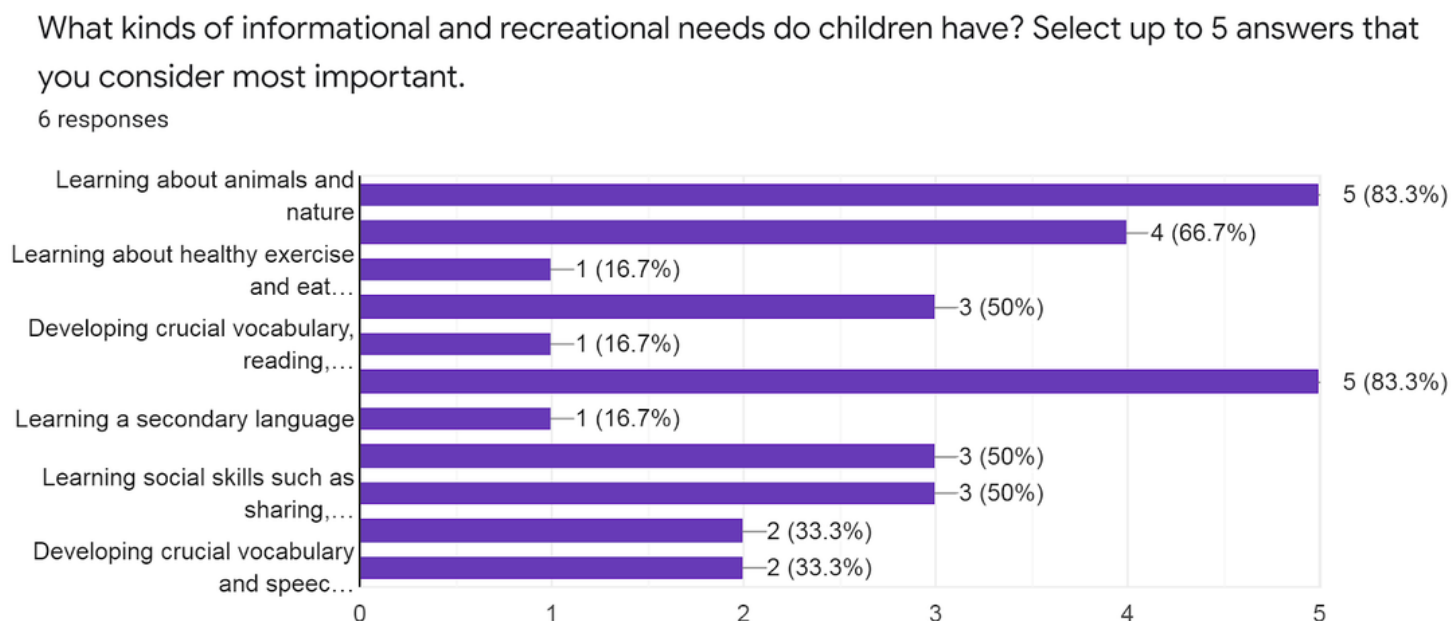
performance rating of the existing collection is 20%. Therefore, this shows that the performance of the collection could be greatly improved by more intensive surveys of reviews and by assessing relevant materials and community needs.

From the perspective of the community wants and needs, discuss the gaps and strengths of the existing collection

The intended collection for the purposes of this project does not yet exist at the agency for which it is being developed. Therefore, the community analysis collected in Part 4 will be matched to the collection of educational DVDs for children at the PLACC. Figure 1 represents specific subjects that the community believes are important for children learning through multimedia resources.

Figure 1

Survey Responses on Subject Matter



Note. The responses to a survey issued to families and librarians in the Ohatchee/Calhoun County community concerning the intended collection Issued on Feb. 18, 2021 through <https://docs.google.com/forms/u/0/> (Epps, 2021).

In the collection of 200 educational DVDs for children at the PLACC, 25% of the collection focuses on animals and nature, 3% on health and exercise, 37% on vocabulary, reading, and speech skills, 1% on learning a secondary language, and 16% on social skills (Library Catalog, n.d.). Considering the wants and needs of the community concerning subject matter in Figure 1, the existing collection is strong in animals, nature, vocabulary, reading, and speech resources with 62% of the total holdings on these topics. Based on the survey responses in Figure 1, these topics hold the most weight in terms of wants and needs of the community. Therefore, the collection is strong in this regard. However, there are some gaps concerning materials on social skills, learning a second language, and health which makes up 20% of the collection altogether. According to figure 1, the community's wants and needs for materials on social skills for children is high, and the need for materials on learning a second language and knowledge on health are the least selected responses. Therefore, the gaps in the existing

collection represent the lack of need on these subjects, but could improve with more materials added concerning social skills for children.

State of the collection

The existing collection at the PLACC has a ratio of 15: 1 materials for each user of the educational DVD collection, which is standard for DVD collections due to high circulation rates according to field experts (Bengel, 2018). The collection is mainly categorized by materials on scientific education for an age comprehension level of pre-k to 9-year-old children, but one of the most popular items is targeted towards toddlers which reveals that the developers may need to expand the collection to include items targeted to younger audiences as well. Only 6% of the collection's items have been issued in the last 5 years, therefore weeding and careful assessment of outdated materials might be needed. The subject terms of the collection coincide with the results of the community analysis found in survey responses (Epps, 2021). The collection is evaluated with industry standard weeding and discarding methods, but could benefit from more updated materials and filling gaps in secondary language learning, health, and grief. The collection has a low performance rating of 20% and would benefit from adhering to current journals and reviews to better suit a curated "best list". Overall, the collection is sufficient in number of items, quality of items, and range of subject matter in relation to community needs, but could use some improvement. This evaluation will allow the Ohatchee Public Library to compare against and learn from the strengths and weaknesses for the intended collection being developed.

References

- Bengel, T. (2018, February 22). *Library Collection Development: Let's Talk About Hold to Copy Ratio*. Retrieved from [www.ingramcontent.com: https://www.ingramcontent.com/blog/Lets-Talk-about-Hold-to-Copy-Ratio](https://www.ingramcontent.com/blog/Lets-Talk-about-Hold-to-Copy-Ratio)
- Children and grief. : Volume 1, Experience and feelings children teaching children about grief.* (2021). Retrieved from [www.worldcat.org: https://www.worldcat.org/title/children-and-grief-volume-1-experience-and-feelings-children-teaching-children-about-grief/oclc/1242982910&referer=brief_results](https://www.worldcat.org/title/children-and-grief-volume-1-experience-and-feelings-children-teaching-children-about-grief/oclc/1242982910&referer=brief_results)
- Damaged Items.* (n.d.). Retrieved from [libraries.tas.gov.au: https://libraries.tas.gov.au/school-library/Pages/collections-damage.aspx](https://libraries.tas.gov.au/school-library/Pages/collections-damage.aspx)
- Epps, S. (2021, February 18). *Library Collection for Young Children*. Retrieved from [docs.google.com: https://docs.google.com/document/d/1_OQRwoWTcwguAxAxVIMNsBX75W6D3vVOIOIRgyo2KgM/edit](https://docs.google.com/document/d/1_OQRwoWTcwguAxAxVIMNsBX75W6D3vVOIOIRgyo2KgM/edit)
- Fitzpatrick, E. (1999). Special Features Help Sell The Format. *Billboard*, 111(35), 69
- Husain, A. (2020). *Top 10 Best DVDs for 5-Year-Olds in 2020*. Retrieved from [my-best.net: https://my-best.net/11395](https://my-best.net/11395)
- KIDS FIRST! Endorsed Title Index.* (2021). Retrieved from www.kidsfirst.org

<https://www.kidsfirst.org/browse/index/>

THE MAGIC SCHOOL BUS: THE COMPLETE SERIES COLLECTION. (n.d.). Retrieved from www.dvdsforschools.com/: <https://www.dvdsforschools.com/Magic-School-Bus-Complete-Series-CE5618-p/ce5618.htm>

Library Catalog. (n.d.). Retrieved from publiclibrary.cc: <https://publiclibrary.cc/library-catalog/>

Library Policies. (2021). Retrieved from cityofpasadena.net: <https://www.cityofpasadena.net/library/library-policies/#collection-development-policy>

List of Patrons in Class: Child. (2021). Ohatchee Public Library.

Ohatchee Public Library. (2021). *Items by Report Class DVD*.

Peters, S. (Apr. 1, 2021). Personal communication with a Children's Librarian at the Public Library of Anniston Calhoun County who provided the author with data relevant to this project concerning the educational DVD collection holdings.

Stylianou, P., & Zembylas, M. (2018). Dealing With the Concepts of "Grief" and "Grieving" in the Classroom: Children's Perceptions, Emotions, and Behavior. *Omega: Journal of Death & Dying*, 77(3), 240–266. <https://doi-org.libdata.lib.ua.edu/10.1177/0030222815626717>

U.S. Census Bureau (2019a). *American Community Survey 5-year estimates*. Retrieved from *Census Reporter Profile page for Calhoun County, AL* <http://censusreporter.org/profiles/05000US01015-calhoun-county-al/>

U.S. Census Bureau (2019b). *American Community Survey 5-year estimates*. Retrieved from *Census Reporter Profile page for Lincoln, AL* <http://censusreporter.org/profiles/16000US0143120-lincoln-al/>

U.S. Census Bureau (2019c). *American Community Survey 5-year estimates*. Retrieved from *Census Reporter Profile page for Ohatchee, AL* <http://censusreporter.org/profiles/16000US0156472-ohatchee-al/>

U.S. Census Bureau (2019d). *American Community Survey 5-year estimates*. Retrieved from *Census Reporter Profile page for Ragland, AL* <http://censusreporter.org/profiles/16000US0163216-ragland-al/>

U.S. Census Bureau (2019e). *American Community Survey 5-year estimates*. Retrieved from *Census Reporter Profile page for Southside, AL* <http://censusreporter.org/profiles/16000US0171832-southside-al/>



[Accessibility](#) | [Equal Opportunity](#) | [UA Disclaimer](#) | [Site Disclaimer](#) | [Privacy](#)
[Copyright © 2021](#) | [The University of Alabama](#) | Tuscaloosa, AL 35487 | (205)

348-6010

Website provided by the [Center for Instructional Technology](#), [Office of Information Technology](#)

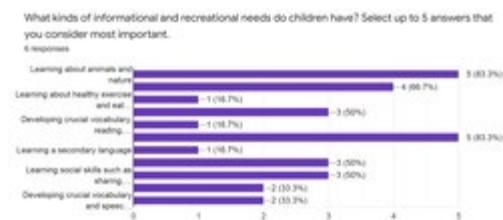
Selection

Collection budget

The collecting policy from Part 4 of the project was developed based on community feedback as shown in Figure 1.

Figure 1

Survey Responses on Subject Matter



Note. The responses to a survey issued to families and librarians in the Ohatchee/Calhoun County community concerning the intended collection Issued on Feb. 18, 2021 through <https://docs.google.com/forms/u/0/> (Epps, 2021).

Because the collection does not yet exist at the agency, and in accordance with the current collection development policy at the agency, intensity levels are based around community requests, hence the purpose of the survey completed by community members on February 18th, 2021 (Epps, 2021; Ohatchee Public Library, 2006). Based on this information and responses in Figure 1, it was determined that about 50% of the materials will come from the highest priority level which includes items requested from 75% of survey respondents, 30% of the materials will come from the high priority level as requested from 50% of respondents, 16% of the materials will come from the mid priority level as requested by 25% of respondents, and 4% of the materials will come from the low priority level as requested by less than 25% of the respondents.

From the collection evaluation in Part 6, collaboration with a local library with an educational DVD collection for children revealed that items selected should be cost efficient, contain up to date information, be selected using industry “best lists”, and coincide with the community feedback in Figure 1 (Peters, 2021). With this evaluation in mind, items for the collection are proposed in section 7.8.

The agency does not currently subscribe to any DVD vendors but purchases DVDs through Amazon.com (Ohatchee Public Library, 202

After averaging the prices from 7.8 through Amazon.com, the average price per item for the intended collection is about \$10 (“Movies & TV Best Sellers”, n.d.). Therefore, the tentative budget for the intended collection of 25 educational DVDs for children is \$250. Because the agency does not currently have a collection of this type, the full proposed budget is needed to fill the educational DVD gap. According to the agency’s proposed budget for the fiscal year of 2022, \$865 are available for DVD purchases (Ohatchee Public Library, 2020). Therefore, the agency’s budget provides adequate funding to curate the intended collection and fulfill the target goals of the project in its full capacity.

Keeping up with the best new material

Thebrainystore.com is a peer reviewed production company published in the Journal of Children and Media which offers a specially curated collection of 163 educational DVDs for children to enhance learning (“About Us”, 2021). This organization offers a free newsletter subscription of high-quality materials relevant to the intended collection which would allow the agency to keep the intended collection relevant (“Join Our Mailing List”, 2021).

Kidsfirst.org is a program of the Coalition for Quality Children's Media as established in 1991 and endorsed by the National Education Association for their dedication to providing “visibility and availability of quality children's media” (“Mission”, 2021). This resource provides over 5,000 title endorsements by qualified industry professionals in tandem with opinions from “kid critics” (“Endorsed Title Index”, 2021). This organization has a free blog and newsletter on their website and available through email that updates subscribers on new releases along with extensive film reviews (“KIDS FIRST! News”, 2021) This authority will allow the agency to stay informed on relevant materials for the intended collection.

Sources to influence selection

PBS Kids provides learning-based entertainment for children which feature characters that are popular with kids according to circulation data from the Public Library of Anniston (“About”, 2020; Peters, 2021). The [Seattle Public Library](#) and the [Goodnow Public Library](#) both exhibit exemplary collections of children’s DVDs.

Table 1

Collection Source Results

Database/Website	Yield Results
Amazon.com (PBS Kids)	501
Goodnow Library	661
Seattle Public Library	421

Note. Table 1 includes search results from database searches for educational DVDs for children that were issued in the last ten years.

From the PBS Kids DVD results which are available for purchase through Amazon.com, about 150 of the available materials were useful regarding the subject terms of the intended collection as shown in Figure 1 and on the collecting policy evaluation from 7.1 (“PBS Kids movies & tv”, n.d.). The historic Goodnow Library catalog shows that this agency contains 251 DVDs that would be useful according to collection parameters from Part 6 and the subject terms collected from community feedback (Epps, 2021 ; “Minuteman Library Network Search Results”, n.d.). From the holdings in Table 1 at the Seattle Public Library, 72 of the initial results were useful in accordance with Figure 1 (“The Seattle Public Library Catalog”, 2021). Therefore, PBS Kids resources and suggestions from the Goodnow Library would be the most helpful sources for providing selectables for the intended collection.

Reviewing sources and best lists which were were most useful

LeapFrog: Learn to Read at the Storybook Factory is number 8 on the Barnes and Noble Learn at Home best seller list and is highly rated in accordance with the subject topic of early literacy and vocabulary skills from Figure 1 (“Learn At Home - Kids Educational DVDs Best Sellers”, 2021). The Barnes and Noble Learn at Home best seller list provides specific and plentiful suggestions for materials and consumer reviews, thus this resource is useful to the agency when searching for selectables (“Learn At Home - Kids Educational DVDs Best Sellers”, 2021).

The **School Library Journal** website offers reputable reviews on the intended collection topic such as *Mister Rogers' Neighborhood: It's a Beautiful Day* which is praised for making kids feel comfortable and safe, teaching them about vital social and emotional skills, and is regarded as necessary for all DVD collections for children (“Reviews+ Media”, 2021; Rogers, 2018). The review and subject matter of this item would make a great addition to the intended collection. The only reason this source might not be useful is due to the agency not subscribing to the journal. If the agency decides to subscribe, the reviews from the School Library Journal would be highly valuable and the most reputable out of the selected sources in this section.

Kidsfirst.org currently offers industry standard reviews of over 200 titles which meet the collection topic criteria with titles such as *PBS Kids: Wild Kratts*, *Disneynature: Bears*, and *Sesame Beginnings: Exploring Together* (Diego, 2009; “Endorsed Title Index”, 2021; Fothergill, 2015; Kratt & Kratt, 2016). These titles are found to be enriching, entertaining, mentally stimulating, and create learning retention (“Endorsed Title Index”, 2021). Reviews such as these from kidsfirst.org prove to be the most useful, are free to access, plentiful, and reputable which places this source as the most useful when reviewing items for the collection.

Examination of selectables in local information agencies, libraries, and/or stores

It was useful to explore databases such as local OPACs and WorldCat, insert search parameters based on topic, age level, and format, and view the holdings for the previous 5 years to assess titles that other agencies are considering to be of use for adding to the intended collection (“The Seattle Public Library Catalog”, 2021; WorldCat Advanced Search Results, n.d.).

Visit and assess two library OPACs for material on the subject

The collection being developed does not include books or periodicals since the collection topic is exclusively in DVD format, therefore this step is not necessary for the intended collection. However, the WorldCat database yields over 6,000 results which are appropriate to the collection topic (“WorldCat Advanced Search Results”, n.d.). The advanced search feature allows the user to set publication date parameters, which is useful in providing the agency with up to date titles that are held in similar collections. This discovery could be a useful starting point for agency members in the future to access titles before further research on reviews and bestsellers.

Add recommendations from a knowledgeable and objective specialist for the selection list

Consultation with an industry professional from a local library which holds a similar collection for the intended topic yielded recommended titles such as *Leapfrog: Learn to Read at the Storybook Factory*, *Team Umizoomi*, *Umi space heroes*, *Sid the Science Kid: Learn*

& *Play with Sid*, *My Neighbor Totoro*, *Daniel Tiger's Neighborhood – Life's little Lessons*, and *The Magic School Bus: Takes a Dive* as popular and quality selections which adhere to the subjects in Figure 1 (Beale, 2014; Henson, 2018; Miyazaki, 2018; PBS Distribution, 2017; Peters, 2021; Scholastic, 2012; Viacom International, 2015). Based on these recommendations which match the collection topic and policy, these selections have been added to the proposed materials in 7.8.

Final selection list

1. *Leapfrog: Learn to Read at the Storybook Factory* is considered a popular and quality learning device focusing on vocabulary, word association, and sight reading as recommended by a local librarian (Peters, 2021; Smith, 2011).
2. *Rock 'N Learn Sight Words* is endorsed by child educator specialists as a top ten quality multimedia learning resource that helps children retain reading skills and word recognition (Caudle, 2011; Husain, 2020).
3. *PBS Kids: Wild Kratts* is described as getting kids interested in science, helping kids learn about natural history, and to invoke an interest in animals and conservation, making this a useful selectable for the collection topic. (“Collections - Wild Kratts”, n.d.; Kratt & Kratt, 2016).
4. *Team Umizoomi. Umi space heroes!* Is a quality learning device which helps kids learn about teamwork and basic geometry in accordance with the collection topic and as recommended by a local librarian (Peters, 2021; Viacom International, 2015).
5. *Sid the Science Kid: Learn & Play with Sid* is a popular and quality learning device due to its use of humor and catered to kids’ natural curiosities about science as recommended by a local librarian (Henson, 2018; Peters, 2021).
6. *My Neighbor Totoro* teaches children about the importance of family, how to handle emotions and how to get along with others while enriching their imaginations, making this title a fitting selectable (Husain, 2020; Miyazaki, 2018).
7. *The Pirate Fairy* is considered the most entertaining material with pop culture characters that draws children’s attention and teaches them about teamwork and friendship (Husain, 2020; Rosenbaum, 2014). With this in mind, the item is a fitting selectable to be included in the collection.
8. *The Berenstain Bears – Family Values* is a longstanding reliable resource for entertaining children while teaching them vital lessons about morals which can be combined with the book series of the same name to connect kids with reading. (Berenstain & Berenstain, 2009, Husain, 2020).
9. *PBS Kids: It's Potty Time* is a quality learning device focusing on potty training that features comforting and popular characters which is useful for toddlers as recommended by a local librarian (PBS Distribution, 2017; Peters, 2021).
10. *Daniel Tiger's Neighborhood – Life's little Lessons* is popular and quality learning device due to the characters popularity which covers general educational topics in conjunction with Figure 1 and as recommended by a local librarian (Beale, 2014; Peters, 2021).
11. *School House Rock Earth* offers children a lesson on science and conservation using enriching music for strong retention, making it a necessary and classic addition to the collection (Kimmelman, 2009;

“Movies & TV Schoolhouse Rock Earth”, 2021).

12. *Eyewitness Planets* is a powerful and entertaining educational resource for children covering the basics of the planets and their properties to introduce viewers into scientific thinking, making this a vital resource for the collection (“DVDs for Schools by Subject”, n.d.; Hearle, 2007).
13. *Disneynature: Bears* exposes children to realistic features of the outdoors and informs young viewers of the complexity of natural science to allow them to think more critically about the world around them and is highly recommended as being useful to collections of the intended topic (Endorsed Title Index, 2021; Fothergill, 2015).
14. *Disneynature: Wings of Life* was selected as a companion to item 13 based on the high level reviews and the appropriate topic of conservation and natural science which is requested by the community in Figure 1 (“Disneynature: Wings of Life (Blu-ray / DVD)”, n.d.; Schwartzberg, 2013).
15. *Disneynature: born in china* is a useful addition to the collection and the *Disneynature* trilogy selected due to how it encompasses topics on nature, family dynamics, and moral values (Chuan, 2016; Endorsed Title Index, 2021).
16. *Bill Nye: Water cycle* is a useful selectable for the collection due to feedback from a local librarian who described the DVD as very popular and a fun and simple way for kids to learn about the natural processes of the world’s greatest molecule system (Gottlieb & McKenna, 2013) (Peters, 2021).
17. *Bill Nye the science guy. Phases of matter* is selected based on recommendation for the series from number 16 as an enjoyable and attentive resource for basic concepts of natural science as requested from Figure 1 (Gottlieb & McKenna, 2014).
18. *Richard Scarry's Best ABC Video Ever* is a classic and revered resource for learning the alphabet that can be reused for retention purposes and will serve as a useful building block to the vocabulary topic of the collection (Eastman, 2001; Educational DVDs for kids, 2019).
19. *Mister Rogers' Neighborhood: It's a Beautiful Day* is reviewed positively for making children feel welcome and safe when learning, introduces them to emotions and social skills, and is regarded as necessary for all DVD collections for children (“Reviews+ Media”, 2021; Rogers, 2018) These factors represent the usefulness of this item in accordance with the collection topic.
20. Any *Sesame Street* DVD is recommended for similar collections by child education advocates, specifically *Sesame Beginnings: Exploring Together* which focuses on sensory recognition and communication skills as mentioned in Figure 1 (Diego, 2009; “Educational DVDs for kids”, 2019).
21. *Sesame Street: Learning About Numbers* is found to be useful as a “counting” collection addition based on the recommendations from child education specialists, data from Figure 1, and to fill the gap in topics for the intended result (“Educational DVDs for kids”, 2019; Stone, 2018).
22. The final selection from the *Sesame Street* series is *Sesame Street: Count on Sports* which, along with item 21, helps fulfil the goal of providing math learning materials in the collection (Diego, 2010; “Educational DVDs for kids”, 2019).
23. *Dora the Explorer: Explore the Earth* was selected as a useful addition to the collection to fill the gap of earth science and biome topics at the request of community feedback (“Dora the Explorer Worldcat Search Results”, n.d.; Paramount Pictures, 2011).

24. *Blue's Clues & You! Caring with Blue* was selected based on positive viewer reviews and to fill the topic gap of emotions as needed in Figure 1 (Kapridov, 2020; Movies & TV Blues Clues & You, n.d.).
25. *The Magic School Bus: Takes a Dive* is a highly popular and quality learning device as recommended by a local librarian with promise of fulfilling the need for nature science in the aspect of biomes, study of the earth's plates, and the scientific and social attributes of sea animals (Peters, 2021; Scholastic, 2012).

"Wait and see" buying list

In regards to filtered items to be compiled into a wait and see list, which by personal communication with agency employees implies that the organization uses this type of list to assess whether a series collection could be more useful if bought in bulk (Williamson, 2021). Based on circulation statistics from a local library along with sample collection building advice such as the format of the item and the cost efficiency in ratio to educational value, the wait list should include bulk cost efficient bulk series should the community have interest in the item (Peters, 2021). These bulk items, filtered by best sellers include the *Bill Nye Complete Collection*, *Best of Sesame Street*, and *Learn with Leap*, are recommended with the parameters listed such as the affordability of materials at a 3rd of the initial cost ratio of buying single copies. (Husain, 2020; "Movies & TV best of sesame street", n.d.; "Movies & TV Bill Nye the Science Guy Collection", n.d.).

Summary of the project

Community analysis from part three of the project showcases and evaluates the agency's needs, considers solutions to the community, and includes survey results from February 18th, 2021 on the proposed collection completed by families and local librarians (Epps, 2021). Based on this data, the final product as displayed in part 7.8 is in obvious accordance to the community needs, community wants, and a chance to fill in gaps in the general collection by creating an entirely new collection. Community analysis in multiple forms informed the author of the need for free, non-internet based, and carefully curated multimedia learning materials. Through finding the need, to assessing the causes of the need, and researching solutions, the collection project will be an innovative creation specifically tailored to the community of Ohatchee, Alabama that aligns with the original project goal.

References *"The Seattle Public Library Catalog"*. (2021). Retrieved from seattle.bibliocommons.com:

<https://seattle.bibliocommons.com/v2/search?>

[custom_edit=false&query=isolanguage%3A%22eng%22%20audience%3A%22children%22%20collection%3A%22Children%27s%20Nonfiction%20-%20DVD%22%20formatcode%3A\(DVD%20\)&searchType=bl&suppress=true&f_TOPIC_HEADINGS=Science](https://seattle.bibliocommons.com/v2/search?custom_edit=false&query=isolanguage%3A%22eng%22%20audience%3A%22children%22%20collection%3A%22Children%27s%20Nonfiction%20-%20DVD%22%20formatcode%3A(DVD%20)&searchType=bl&suppress=true&f_TOPIC_HEADINGS=Science)

About . (2020). Retrieved from [pbskids.org](https://pbskids.org/help/): <https://pbskids.org/help/>

About Us. (2021). Retrieved from [www.thebrainystore.com](https://www.thebrainystore.com/pages/about-us): <https://www.thebrainystore.com/pages/about-us>

Beale, J. (Director). (2014). *Daniel Tiger's Neighborhood: Life's Little Lessons* [Motion Picture].

Berenstain, S., & Berenstain, J. (Directors). (2009). *The Berenstain Bears. Kindness, caring and sharing* [Motion Picture].

Caudle, R. (Director). (2011). *Rock 'n learn Sight words* [Motion Picture].

Chuan, L. (Director). (2016). *Disneynature: Born in China* [Motion Picture].

Collections - Wild Kratts. (n.d.). Retrieved from aptv.pbslearningmedia.org: <https://aptv.pbslearningmedia.org/collection/wild-kratts/>

Diego, K. (Director). (2009). *Sesame Beginnings: Exploring Together* [Motion Picture].

Diego, K. (Director). (2010). *Sesame Street: Count on Sports* [Motion Picture].

Disneynature: Wings of Life (Blu-ray / DVD). (n.d.). Retrieved from www.amazon.com: <https://www.amazon.com/Disneynature-Wings-Life-Blu-ray-DVD/dp/B00BGDCX0A>

Dora the Explorer Explore the Earth (2011). [Motion Picture].

Dora the Explorer Worldcat Search Results . (n.d.). Retrieved from www.worldcat.org: https://www.worldcat.org/title/dora-the-explorer-explore-the-earth/oclc/828144055&referer=brief_results

DVDS for Schools by Subject. (n.d.). Retrieved from dvdsforschools.com: <https://www.dvdsforschools.com/category-s/2599.htm>

Eastman, T. (Director). (2001). *Richard Scarry's Best ABC Video Ever!* [Motion Picture].

Educational DVDs for kids. (2019). Retrieved from www.familyhype.com: <https://www.familyhype.com/children/childrens-products/toys/educational/what-are-some-good-educational-dvds-for-kids.html>

Endorsed Title Index. (2021). Retrieved from kidsfirst.org: <https://www.kidsfirst.org/browse/index/>

Epps, S. (2021, February 18). *Library Collection for Young Children*. Retrieved from docs.google.com: https://docs.google.com/document/d/1_OQRwoWTcwguAxAxVIMNsBX75W6D3vVOIOIRgyo2KgM/edit

Fothergill, A. (Director). (2015). *Disneynature: Bears* [Motion Picture].

Gottlieb, E., & McKenna, J. (Directors). (2013). *Bill Nye: Water cycle* [Motion Picture].

Gottlieb, E., & McKenna, J. (Directors). (2014). *Bill Nye the science guy. Phases of matter*. [Motion Picture].

Hearle, A. (Director). (2007). *Eyewitness planets* [Motion Picture].

Henson, J. (Director). (2018). *Sid the Science Kid: Learn & Play with Sid* [Motion Picture].

Husain, A. (2020). *Top 5 Educational DVDs for 5-Year-Olds*. Retrieved from my-best.net: <https://my-best.net/11395>

International, V. (Director). (2015). *Team Umizoomi. Umi space heroes!* [Motion Picture].

Join Our Mailing List. (2021). Retrieved from www.thebrainystore.com: <https://www.thebrainystore.com/pages/join-our-mailing-list>

Kapridov, V. (Director). (2020). *Blue's Clues & You! Caring with Blue* [Motion Picture].

KIDS FIRST! News. (2021). Retrieved from kidsfirst.org: <https://www.kidsfirst.org/nl/>

Kimmelman, P. (Director). (2009). *School House Rock!, Earth* [Motion Picture].

Kratt, M., & Kratt, C. (Directors). (2016). *Wild Kratts: Wild reptiles* [Motion Picture].

Learn At Home - Kids Educational DVDs Best Sellers. (2021). Retrieved from www.barnesandnoble.com:
https://www.barnesandnoble.com/b/learn-at-home-kids-educational-dvds/_/N-2ukq

Minuteman Library Network Search Results. (n.d.). Retrieved from find.minlib.net:
https://find.minlib.net/iii/encore/search/C__Sd%3A%28educational%29%20F%3A5%20c%3A1%20I%3Aeng__Ff%3Afacetmediatype%3A5%3A5%3ADVD%20OR%20VCD%3A%3A__Ff%3Afacetlanguages%3Aeng%3Aeng%3AEnglish%3A%3A__Ff%3Afacetcloud%3Aalphabet%3Aalphabet%3A%3A__Ff%

Mission. (2021). Retrieved from kidsfirst.org: <https://www.kidsfirst.org/about-us/>

Miyazaki, H. (Director). (2018). *My Neighbor Totoro* [Motion Picture].

Movies & TV best of sesame street. (n.d.). Retrieved from www.amazon.com: https://www.amazon.com/Best-Sesame-Street-Collection-Various/dp/B00EZIP3A1W/ref=sr_1_1?crid=3KKA0KPDWZBUH&dchild=1&keywords=sesame+street+dvd+collection&qid=1619146521&s=movies-tv&srefix=sesame+st%2Cmovies-tv%2C178&sr=1-1

Movies & TV Bill Nye the Science Guy Collection. (n.d.). Retrieved from www.amazon.com: <https://www.amazon.com/Bill-Nye-Science-Guy-Collection/dp/B001JQGNU>

Movies & TV Blues Clues & You. (n.d.). Retrieved from amazon.com: https://www.amazon.com/Blues-Clues-You-Caring-Blue/dp/B08DC9ZSTR/ref=sr_1_1?dchild=1&keywords=Blue%27s+Clues+%26+You%21+Caring+With+Blue&qid=1619027292&s=movies-tv&sr=1-1

Movies & TV Schoolhouse Rock Earth. (2021). Retrieved from www.barnesandnoble.com: <https://www.barnesandnoble.com/w/dvd-schoolhouse-rock-earth/16236708>

Ohatchee Public Library. (2006). *Collection Development Policy*.

Ohatchee Public Library. (2020). *LSTA FY 2022 Notice of Intent*.

PBS Kids movies & tv. (n.d.). Retrieved from [www.amazon.com](https://www.amazon.com/s?k=pbs+kids&i=movies-tv&rh=n%3A2625373011%2Cp_n_format_browse-bin%3A2650304011%2Cp_n_feature_three_browse-bin%3A2651255011&dc&qid=1619054163&rnid=2651254011&ref=sr_nr_p_n_feature_three_browse-bin_1): https://www.amazon.com/s?k=pbs+kids&i=movies-tv&rh=n%3A2625373011%2Cp_n_format_browse-bin%3A2650304011%2Cp_n_feature_three_browse-bin%3A2651255011&dc&qid=1619054163&rnid=2651254011&ref=sr_nr_p_n_feature_three_browse-bin_1

PBS Kids: It's Potty Time (2017). [Motion Picture].

Peters, S. (Apr. 1, 2021). Personal communication with a Children's Librarian at the Public Library of Anniston Calhoun County who provided the author with data relevant to this project concerning the educational DVD collection holdings.

Reviews+ Media. (2021). Retrieved from [www.slj.com](https://www.slj.com/?subpage=Reviews%2B,Media,DVD): <https://www.slj.com/?subpage=Reviews%2B,Media,DVD>

Rogers, F. (Director). (2018). *Mister Rogers' Neighborhood: It's a Beautiful Day* [Motion Picture].

Rosenbaum, M. (Director). (2014). *The Pirate Fairy* [Motion Picture].

Scholastic (Director). (2012). *The Magic School Bus: Takes a Dive* [Motion Picture].

Schwartzberg, L. (Director). (2013). *Disney nature wings of life* [Motion Picture].

Smith, R. A. (Director). (2011). *LeapFrog: Learn to Read at the Storybook Factory* [Motion Picture].

Stone, J. (Director). (2018). *Sesame Street: Learning About Numbers* [Motion Picture].

Williamson, J. (2021). Personal communication with an agency employee concerning price to item ratio benefits. Resident of Ohatchee, AL.

WorldCat Advanced Search Results. (n.d.). Retrieved from [worldcat.org](https://www.worldcat.org/search?q=k%3Aeducation+k%3Ajuvenile&fq=yr%3A2010..2021+%3E+%3E+x0%3Avideo+%2B+x4%3Aadv+%3E+mt%3Afic+%3E+ln%3Aeng&qt=advanced&dblist=638): <https://www.worldcat.org/search?q=k%3Aeducation+k%3Ajuvenile&fq=yr%3A2010..2021+%3E+%3E+x0%3Avideo+%2B+x4%3Aadv+%3E+mt%3Afic+%3E+ln%3Aeng&qt=advanced&dblist=638>



[Accessibility](#) | [Equal Opportunity](#) | [UA Disclaimer](#) | [Site Disclaimer](#) | [Privacy](#)
[Copyright © 2021](#) | [The University of Alabama](#) | Tuscaloosa, AL 35487 | (205)
348-6010

Website provided by the [Center for Instructional Technology](#), [Office of Information Technology](#)