



# Net Tongs

Here for all your Fish Needs



WHITE PAPER

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## INTRODUCTION

### *Did you know?*

*Poor water quality is the leading cause of death for aquarium fish.<sup>1</sup>*

Caring for fish tanks and the fish inside is a delicate process that directly affects fish quality of life. However, upkeep for a tank can be a lengthy, consuming endeavor. Through the use of Net Tongs, that process can be made significantly easier and more efficient. With Net Tongs use of innovative technology mundane tasks like adjusting tank additives, cleaning fish excrements, food debris, and more. Experience tank cleaning like you never have before!

### *Did you know?*

*Caring for fish doesn't just relax you, but it can also improve your mood.<sup>2</sup>*

## HOW DO NET TONGS HELP

Fish require clean and healthy tank environments for a good quality of life. To generate that type of environment, it takes time, work, and specific tools. You will find yourself gathering together several pieces of costly equipment that clutter and create distasteful looking spaces. Find yourself driving home from the pet store only to find yourself driving back days later to purchase yet another piece of equipment. Fish care is made easy with Net Tongs. Cut the cost and time in half with the use of our new innovative technology.

### *Did you know?*

*Aquariums have tangible effects on our physiology, including lowering blood pressure.<sup>2</sup>*

## LIFE WITHOUT NET TONGS

Without Net Tongs your tank may not self combust. But your wallet will definitely suffer with the need to continuously buy more tools. Buying several different tools to assist in tank cleaning has become normalized. Not only are consumers' spaces filling up. So is frustration of having to spend more money and more time gathering another tool. Do you enjoy drawer space or hanging pictures on the wall? Not anymore! Without Net Tongs, be reassured that any empty space around your tank will be taken over by more and more tools! But there is still time. End this repetitive loop by buying the tool that is all in one!



## LIFE WITH NET TONGS

Are you tired of switching between a net, sponge, and tweezers? With Net Tongs combine all those tools into one! Clean the algae off the side of your tank and adjust the plant at the bottom all in one breath! Not only will your fish thank you, so will your wallet! Suppose you are cleaning the algae off the side of your tank with a sponge. You go to switch out your sponge with long tweezers because your cleaning has misadjusted a plant. While you are attempting to switch between tools you drop the sponge! As it sinks to the bottom of the tank you begin to contemplate this tedious process. End this frustration and contemplation with the use of an all in one multi-tool, Net Tongs. Never worry about switching between tools again because Net Tongs is all those tools combined into one.

### *Did you know?*

*Keeping fish can help calm you when you experience a case of the jitters<sup>2</sup>*

## HOW DO NET TONGS WORK

Net Tongs are a combination of three different fish care tools: sponge, tweezers, and nets. Through the use of innovative technology, Net Tongs was able to combine all three tools into one concise product. With its tong like handle, Net Tongs provides similar stability and gripping control as tweezers. Similarly, its dual net bottoms provide clamping mechanics as well as providing basic net features. Furthermore, the hard sponge edges lining the nets provide exemplary algae removal features. Net Tongs is there to dismantle the hassle of having to collect multiple tools to upkeep a healthy tank environment. Everything needed and more is summarized into one product!

### *Did you know?*

*Aquarium life provides a sharp contrast to the fast pace of the world, with expectations and demands always pressing in.<sup>2</sup>*



## SPECIFICATIONS

Net Tongs is not only conscious of tank and fish health, but also environmental health. It is important that all features work towards a stronger happier future for not only your fish but also the environment. Through the use of recycled material, and innovative technology, Net Tongs is able to stay environmentally conscious while also working to provide a clean environment for your aquarium. Here's how it works!

- The handle is created from 100% recycled stainless steel.
- The handle is colored through the use of oil dipping.
- The nets are created from 100% recycled monofilament nylon.
- The sponge lining is created from 100% naturally sourced hard hemp sponges.
- Length: 20 inches
- Width of net: 5 inches
- Depth of net: 6 inches

### *Did you know?*

*"The soothing water and gentle fish can relax your muscles, lower your heart rate, and give you an overall sense of well-being."<sup>2</sup>*

### *Did you know?*

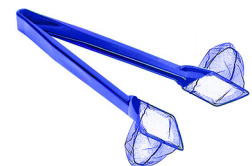
*The most common cause of fish stress is poor water quality.<sup>3</sup>*

### *Did you know?*

*Poor water quality is often caused by the build-up of fish and plant waste.<sup>3</sup>*

## FEATURES

In addition to the main benefits and specifications. Net Tongs has a number of features to create an all around efficient product. With its deep curve at the top of the tongs, hanging the product will be easy. In case of net disrepair, Net Tongs provides additional nets as well as instructions for removal and application. The deep blue color of the product provides personality without being too obnoxious. Finally, additional sponges are provided along with instructions for removal and application.





## FUTURE

Net Tongs are the future for fish care. Never again will you have to worry about overconsumption of tank tools, clutter from a tool collection, or even the hassle of having to continuously purchase more products. Net Tongs makes everything easier with its simple design and strives to provide all necessary cleaning tank products. Net Tongs will set examples throughout the aquarium upkeep industry. Its implications of multi-tool technology is something fish care has never seen before. Breaking boundaries with the consumers in mind. Everyone will find everything they need within one product, Net Tongs.

### ***Did you know?***

*"When the tank environment isn't right, oxygen levels can decline, or harmful byproducts like ammonia might rise."<sup>4</sup>*

## CONCLUSION

Fish tank upkeep is important and a process within owning fish that cannot be overlooked. With a healthy tank environment directly correlating to a fish's quality of life. Make the process of tank care easy through the implication of one product, Net Tongs. Velvet Fish is striving to bring awareness to the product, Net Tongs. If you would like to participate in our mission to break boundaries within the fish care industry please talk to one of our representatives or call our information line using the number below, visit our website, or visit us. You have the power to make the future a reality.

### ***Did you know?***

*Healthy fish are happy fish!<sup>5</sup>*

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**For More Information**  
Call

1-800-VELVET FISH

*Here for all your Fish  
Needs!*



## ENDNOTES: CITATIONS

- 1 “Environmental Diseases of Aquatic Animals in Aquatic Systems - Exotic and Laboratory Animals.” Merck Veterinary Manual, [www.merckvetmanual.com/exotic-and-laboratory-animals/aquatic-systems/environmental-diseases-of-aquatic-animals-in-aquatic-systems#:~:text=Low%20dissolved%20oxygen%20and%20high,likely%20to%20directly%20kill%20fish](http://www.merckvetmanual.com/exotic-and-laboratory-animals/aquatic-systems/environmental-diseases-of-aquatic-animals-in-aquatic-systems#:~:text=Low%20dissolved%20oxygen%20and%20high,likely%20to%20directly%20kill%20fish). Accessed 23 Apr. 2024.
- 2 Person. “5 Ways Keeping Fish May Help Reduce Stress.” Aqueon, [www.aqueon.com/articles/ways-keeping-fish-may-help-reduce-stress](http://www.aqueon.com/articles/ways-keeping-fish-may-help-reduce-stress). Accessed 23 Apr. 2024.
- 3 Person. “5 Ways to Know Your Fish Are Happy and Healthy.” Aqueon, [www.aqueon.com/articles/ways-to-know-your-fish-are-happy](http://www.aqueon.com/articles/ways-to-know-your-fish-are-happy). Accessed 23 Apr. 2024.
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