

RACHEL M. SCHNEIDER

Department of English and Technical Communication
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EDUCATION

Ph.D., English, The University of Texas at Austin. August 2014.
M.A., English, The University of Texas at Austin. May 2008.
B.A., English Language and Literature, University of Virginia. With distinction, May 2005.

ACADEMIC APPOINTMENTS

Associate Teaching Professor, Missouri University of Science and Technology (Missouri S&T), 2021-Present

As non-tenure track full-time faculty with seniority, designs, organizes, and teaches freshman and sophomore-level coursework, while participating in service and professional development. 4/4 load.

Assistant Teaching Professor, Missouri S&T, 2015-2021

As non-tenure track full-time faculty, designed, organized, and taught freshman and sophomore-level coursework, while participating in service and professional development. 4/4 load.

Assistant Instructor, The University of Texas at Austin, 2008-2014

As instructor of record, designed, organized, and taught freshman and sophomore-level coursework. 1/1 load.

Assistant Director of Sophomore Literature Program, The University of Texas at Austin, 2010-11

Planned and led one-day orientation for new teaching assistants for E 316K; organized workshops on teaching-related topics; observed instructors and offered feedback about teaching.

Teaching Assistant, The University of Texas at Austin, 2006-8, Summer 2009-11, Fall 2013

Led weekly discussion sections and graded papers, exams, and other assignments for non-major lecture course.

OTHER ACADEMIC WORK

Director, Foundational Speech and Composition Program, English and Technical Communication Department, Missouri S&T, Spring 2024 to Present

Grader, OnRamps Program, The University of Texas at Austin, 2014-2015

Instructor, University Extension, The University of Texas at Austin, 2012-2014

Member, Digital Writing and Research Lab, The University of Texas at Austin, 2009-2014

Project Leader, Visual Rhetoric Group, Digital Writing and Research Lab, The University of Texas at Austin, 2012-13

Editor, *viz*, Digital Writing and Research Lab, The University of Texas at Austin, 2012-2013

Contributor, *viz*, Digital Writing and Research Lab, The University of Texas at Austin, 2009-2014

Writing Consultant, Undergraduate Writing Center (now University Writing Center), The University of Texas at Austin, 2008-09

PEER REVIEWED PUBLICATIONS

Courtois, K., **Schneider, R.**, Davis, C. (2024). In the Eye of AI: Conspiracies of Facial Recognition Software. *Proceedings of the 42nd ACM International Conference on Design of Communication* (SIGDOC '24). 72-5. <https://doi.org/10.1145/3641237.3691654>

Davis, C., Cheek, R., Dolan, K., **Schneider, R.** (2023). Mapping the DNA of Conspiracy Theories: Analyzing Key Nodes Across Digital Geographies. *Proceedings of the 41st ACM International Conference on Design of Communication* (SIGDOC '23). 258-60. <https://doi.org/10.1145/3615335.3623061>

Schneider, R. (2011). [Review of *The Social Network* by David Fincher.] *The Ethnic and Third World Review of Books*, 11. 92-4.

Schneider, R. (2010). [Review of *Written on the Water: British Romanticism and the Maritime Empire of Culture* by Samuel Baker.] *The Ethnic and Third World Review of Books*, 10. 11-2.

ELECTRONIC PUBLICATIONS

“What Your Ph.D. Can Do For You,” *ASECS Grad Caucus*.

<<https://asecsgradcaucus.wordpress.com/2015/10/01/what-your-ph-d-can-do-for-you/>>

Various posts, *Viz: Visual Rhetoric, Visual Culture, Pedagogy*.

<<http://viz.dwrl.utexas.edu/old/blog/265>>

CONFERENCE PAPERS, PANELS, AND OTHER INVITED PRESENTATIONS

Co-presenter with Mina Bikmohammdi, Abigail Boafo, Ryan Cheek, Carleigh Davis, and Erin Clark, “Zine Labs as Centers for Public Interest Communication Design,” at the 43rd ACM International Conference on Design of Communication (SIGDOC), Lubbock, TX (October 2025)

Co-presenter with Kathryn Northcut, Michelle Schwartze, and Devin Burns, “Focus on Faculty: Developing a Cross-Disciplinary Teaching Evaluation Rubric,” at the Seventeenth International Writing Across the Curriculum Conference (IWAC), Fort Collins, CO (July 2025)

Co-presenter with Mina Bikmohammadi and Abigail Boafo, “Zines as Technical Communication,” Association of Teachers of Technical Writing (ATTW) 2025, Rolla, MO (June 2025)

Co-presenter, “In the Eye of AI: Conspiracies of Facial Recognition Software,” at SIGDOC 2024, Arlington, VA (October 2024)

Panelist, Constitution Day Panel, “Freedom of Speech on College Campuses: How to Have Respectful Discussions with Opposing Viewpoints,” organized by the Association of Students of the University of Missouri (ASUM S&T) and College Democrats, Missouri S&T, Rolla, MO (September 2024)

Co-presenter with Alex Douglas, “Engineering ChatGPT Prompts for the Classroom,” at Innovation in Teaching and Learning Conference, Rolla, MO (March 2024)

Co-presenter, “The Eclipse in Literature,” at the Curtis Laws Wilson Library, Rolla, MO (March 2024)

“*Frankenstein’s* Monster’s Monster,” at Midwest Popular Culture Association/American Culture Association Annual Conference, Chicago, IL (October 2022)

Organizer and chair, “Women Writers, Walls, and Gendered Spaces,” at American Society for Eighteenth-Century Studies Annual Meeting (ASECS), virtual conference (March 2021)

Panelist, Constitution Day Panel, organized by ASUM S&T (Association of Students of the University of Missouri), Missouri S&T, Rolla, MO (September 2019)

Invited talk on federalism for American Government class (POL 1200), Missouri S&T, Rolla, MO (September 2019)

“Writing ‘for Real’: How to Design Assignments for Authentic Audiences,” invited talk for the Perspectives on Digital Pedagogy speaker series, Wofford College, Spartanburg, SC (April 2018)

“Marking Absence in Eighteenth-Century Fragments,” at ASECS, Orlando, FL (March 2018)

“Playing with Sound in the First Year Composition Classroom,” at the Conference on College Composition and Communication, Kansas City, MO (March 2018)

“Making Time *Pretty Deadly*,” at MPCA/ACA Annual Conference, St. Louis, MO (October 2017)

“Forms Unseen, Fragments Unfinished,” at ASECS, Minneapolis, MN (April 2017)

“Writing Your *Hypothes.is*: Collaborative Annotation in the Classroom,” at Teaching and Learning Technology Conference (TLT) X, Rolla, MO (March 2017)

“Although of course you end up becoming yourself: David Foster Wallace’s legacy and *The End of the Tour*,” invited introduction for Missouri S&T Film Series, Rolla, MO (April 2016)

“The Material Literary Fragment,” at ASECS, Pittsburgh, PA (March 2016)

Attendee, THATCamp Digital Pedagogy, Austin, TX (January 2016)

“Errors Uncorrected? Form, Fragments, and Henry Stebbing’s *A Fragment*,” at ASECS, Williamsburg, VA (March 2014)

“Publishing Authors, Producing Authority in Thomas Cadell’s Bookshop,” at ASECS, Cleveland, OH (April 2013)

Organizer and chair, “Fragmented Forms in the Eighteenth Century,” at ASECS, Cleveland, OH (April 2013)

“*Wicked Appeals* and the Pleasures of Popular Genre,” invited lecture at The University of Texas at Austin’s University Honors Center, as part of the Dean Performing Arts Series, Austin, TX (January 2012)

Co-organizer and co-chair with Kevin Bourque, “Pauses, Stops, and Fitful Starts: Eighteenth-Century Punctuations,” at ASECS, Vancouver, British Columbia (March 2011)

“‘History Come to Life’: Georgette Heyer’s Revivified, Romantic Eighteenth Century,” at ASECS, Albuquerque, NM (March 2010)

“Fragmentary Selves: The Aesthetic Life with the Man in the Breast in *The Theory of Moral Sentiments*,” at the Canadian and Northeast American Society for Eighteenth-Century Studies (C/NEASECS), Ottawa, Canada (November 2009)

Co-presenter, “OMFGG: Advertising Class Mobility and Ambivalent Spectatorship in the CW’s *Gossip Girl*,” with Sarah Orem, at the Midwest MLA (MMLA), St. Louis, MO (November 2009)

“Edited Expressions: Silence and Form in *The Memoirs of Emma Courtney*,” at the South Central Society for Eighteenth-Century Studies, Corpus Christi, TX (February 2009)

“Scatology and Satire in *Gulliver’s Travels*,” for George Christian’s Masterworks of British Literature course, Spring 2008

GRANTS

Current

Cheek, R., Clark, E., Davis, C., **Schneider, R.** (2024). \$144,720, October 2024-January 2026. Year 6 network challenge, Public Interest Technology University Network (PIT-UN). “MUST-N Zine Lab: PIT-Engaged Communication for Gender Justice.” Co-PI.

Completed

Davis, C., Cheek, R., **Schneider, R.**, Wright, D. (2024). \$49,846. July 2024-June 2025. Kummer Ignition Grant for Sustainable Educational Transformation, Missouri S&T. “Outreach and Curriculum Design for Technical Communication Graduate Education.” Co-PI.

Cheek, R., Davis, C., Dolan, K., **Schneider, R.** (2023). \$14,057. May 2023-September 2024. Center for Science, Technology, and Society Seed Funding, Missouri S&T. “Birds Aren’t Real: A Meta-Synthesis of Online Conspiracy Rhetoric Research.” Co-PI.

FELLOWSHIPS AND SCHOLARSHIPS

Teaching Professors Professional Development Award, Fall 2015, Spring 2017, and Summer 2017

Missouri University of Science and Technology, Rolla, MO

Mellon Postdoctoral Writing Fellowship, 2014-2015 (declined)
Southwestern University, Georgetown, TX

British Society for Eighteenth-Century Studies/Bodleian Fellowship, 2013
Bodleian Library, Oxford University

Orville Wendell O’Neal Memorial Endowed Scholarship in English, 2013
College of Liberal Arts, The University of Texas at Austin

ASECS-Clark Fellowship, 2012-2013
William Andrews Clark Memorial Library, University of California, Los Angeles

W. Jackson Bate/Douglas W. Bryant/American Society for Eighteenth-Century Studies (ASECS) Fellowship, 2012-2013
Houghton Library, Harvard University

Excellence Fellowship, Fall 2010 and Fall 2011
Department of English, The University of Texas at Austin

Graduate Student Professional Development Award, 2009, 2010, 2011, 2013, 2014
Office of Graduate Studies, The University of Texas at Austin

Florence Durrett Endowed Presidential Scholarship, 2008-2009
College of Liberal Arts, The University of Texas at Austin

HONORS AND AWARDS

College of Arts, Sciences, and Education Innovative Teaching Award, 2024

Missouri University of Science and Technology, Rolla, MO

College of Arts, Sciences, and Education Department Citizen Award, 2024
Missouri University of Science and Technology, Rolla, MO

Faculty Service Award, Department of English and Technical Communication, 2022-2023
Missouri University of Science and Technology, Rolla, MO

Faculty Service Award, Department of English and Technical Communication, 2021-2022
Missouri University of Science and Technology, Rolla, MO

Faculty Service Award, Department of English and Technical Communication, 2017-2018
Missouri University of Science and Technology, Rolla, MO

John Lovas Memorial Weblog Winner, 2010
Award presented by *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* to the *viz* staff

Outstanding Teaching Assistant Award, 2007-2008
Department of English, The University of Texas at Austin

TEACHING EXPERIENCE

Missouri University of Science and Technology
ENGL 1120: Exposition and Argumentation
ENGL 1160: Writing and Research
ENGL 1211: British Literature I: The Beginnings to 1800
ENGL 1212: British Literature II: 1800 to Present
ENGL 1221: American Literature I: 1600 to 1865
ENGL 2002: Critical Approaches to Literature
ENGL 2003: Introduction to English and Technical Communication
ENGL 2232: Comics and Graphic Novels
ENGL 2243: Science Fiction
ENGL 2244: Fantasy Literature
ENGL 3215: The Restoration and Eighteenth-Century

The University of Texas at Austin
E 314L: Women's Popular Genres
E 314L: Banned Books and Novel Ideas
RHE 306: Rhetoric and Writing
RHE 309K: The Rhetoric of the Musical
RHE 309S Honors: Critical Reading and Persuasive Writing

As teaching assistant:
E 316K: Masterworks of British Literature
E 316K: Masterworks of American Literature
UGS 303: The Literature of Sport

The University of Texas at Austin – University Extension
E 316K: Masterworks of World Literature (continuous)
E 316K: Masterworks of British Literature (continuous)

PROFESSIONAL DEVELOPMENT

Teaching Toolkit Program, 2024
National Center for Faculty Development and Diversity
4-week long course that covers topics like designing learning outcomes and objectives, efficient and effective grading, time management techniques, and active learning strategies.

Hypothesis Academy, 2023
Hypothesis
3-week long course to become a Hypothesis Certified Educator, learning about how to effectively use Hypothesis in assignments

Effective Online Teaching Practices course, 2020-2021
Association of College and University Educators / National Association of System Heads
Year-long course to learn about effective online teaching practices and earned a Certificate in Effective College Instruction.

Faculty Workshop on Active and Adaptive Learning, July 2017
Association of Public and Land-Grant Universities Personalized Learning Consortium
Worked with team of composition scholars to develop a research project around student writing practices over the 2017-2018 academic year

Digital Mitford Coding School, June 2017
University of Pittsburgh-Greensburg, Greensburg, PA
Learned basics of XML, TEI, XPath, XSLT programming for digital humanities projects

University of Missouri Faculty Scholars Program, 2016-2017
University of Missouri System, Columbia, MO
Professional development sessions on tenure dossiers, the scholarship of teaching and learning, microaggressions in the workplace, and designing active learning assignments

PROFESSIONAL SERVICE

Missouri University of Science and Technology
Service to the Profession
Peer Reviewer, ATTW 2025 Conference

Campus-Level Service
Co-Chair, Academic Integration Subcommittee, Health and Well-Being Collective, Fall 2025 - Present

Judge, National History Day, January 2018

Mentor and Supervisor, First Year Research Experience program, College of Arts, Sciences, and Business, Spring 2017

Department-Level Service

Member, Search Committee for NTT English and Technical Communication hire, Fall 2024 to Spring 2025

Member, Search Committee for NTT English and Technical Communication hires, Fall 2023 to Spring 2024

Member, Policy Committee for English and Technical Communication, Fall 2022 – Spring 2023

Member, Search Committee for Technical Communication/Rhetoric of Science Assistant Professor, Fall 2017 to Spring 2018

Member, Search Committee for Weiner Distinguished Visiting Professor, Spring 2016

Member, Composition Committee, English and Technical Communication Department, Fall 2015 to Present

The University of Texas at Austin

Department-Level Service

Member, Graduate Programs Committee, English Department, Spring 2010 to Spring 2012

Member, Selection Committee, Outstanding Teaching Assistant Award, English Department, 2008-9 and 2010-11

Member and Chair, English Graduate Group (EGG) Steering Committee, 2007-2009

Member and Mentor, Feminist Solidarity Group, English Department, 2006-2014

COMMUNITY SERVICE

City Councilperson, Ward 1, City of Rolla, MO, April 2019-April 2021

PROFESSIONAL AFFILIATIONS

Association for Computing Machinery Special Interest Group on Design of Communication

Association for Writing Across the Curriculum

National Council of Teachers of English