

# **PROGRAM**

JUNE 14-15, 2025

### Welcome to ATTW 2025!

I am so grateful to be in community with our ATTW members, both virtually and inperson. I am especially grateful to our conference co-chairs, Drs. Ryan Cheek and Isidore Dorpenyo, for putting together an incredible program.

Many thanks to Missouri University of Science and Technology for hosting ATTW, investing in our organization, and supporting the work of technical communication. We are so grateful to be on your campus, on the ancestral and unceded homelands of the Osage, Missouria, and Kickapoo people, contending with what it means to advocate for democracy and participation in a time of great distress.

I know that joining conferences and participating in scholarly conversations is not easy, especially when we are facing attacks on education, learning, and humanity. This year's theme, Technical and Professional Communication in the Global Election Supercycle, is both timely and difficult. More than ever, I am convinced that TPC conversations need to be contextualized, considering both local conditions and global impact. Thank you, Ryan and Isidore, for providing a space where ATTW can continue leveraging our privilege as a US-based institution to foster community across boundaries. Much gratitude as well to our ATTW executive committee for helping us plan this conference, to our accessibility experts at CDJ interpreting for their expertise and investment in our organization, to the staff at Missouri University of Science and Technology for setting up and maintaining the space of our conference, and to all our conference participants, especially graduate students and international scholars, for investing your time and energy in the conference.

As an organization, ATTW continues advocating for social justice and community-accountable praxis. The only way we can continue doing this work is together—across institutions, positionalities, communities, perspectives, and contexts.

Thank you for being here, for being flexible, for remaining accountable, and for helping us continue dreaming up new possibilities for our interconnected world.

With gratitude,

Laura Gonzales ATTW President

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### **CAMPUS DIRECTIONS**



#### From St. Louis or Springfield:

- 1. Take Interstate 44 to exit 186.
- 2. If traveling West on 44, turn left onto Highway 63/Bishop Ave. at the top of the ramp. If traveling East, turn right onto Highway 63/Bishop Ave.
- 3. Turn onto Pine Street.
- 4. Turn left onto 14th Street. Parking is available in Lot P, across from Butler-Carlton Hall.
- 5. Butler-Carlton Hall can be reached by crossing Pine Street on foot. It is the large building on the right.

### **ZOOM INFORMATION**

Meeting ID: 875 6030 8154

Link: https://us06web.zoom.us/j/87560308154?pwd=xvay81xzPS7QObU5NLoZromPKJehb2.1

Passcode: 998768

## INTERNET

#### **MST-Guest Wireless Access**

Information Technology at Missouri S&T supports the campus wireless network. For the convenience of our guests, there is an option to allow nonregistered devices to connect to the S&T network.

Scan here for directions on how to connect!



#### **Eduroam Wi-Fi Access**

If your school is part of the eduroam network, you will be able to login to the S&T network with your school credentials.

Connect to the eduroam wireless access point.

Type in the email address and password you would use at your home institution. For instance, if you are John Doe from University of Arkansas-Fayetteville, then you would simply type in "johndoe@uark.edu" with your University of Arkansas password.

You must include the @<domain> part of your email address. This allows the eduroam network to authenticate you with your home campus.IT has more comprehensive directions on their website: https://it.mst.edu/services/wireless/eduroam/

## **KEYNOTE SPEAKERS**



#### Natasha N. Jones, Ph.D. Associate Professor at Michigan State University

Natasha N. Jones is a technical communication scholar and co-author of the book Technical Communication after the Social Justice Turn: Building Coalitions for Action. Her research interests include social justice, narrative, scientific and technical communication pedagogy, and Black technical and

professional communication. She holds herself especially accountable to Black women and marginalized genders and other systemically marginalized communities. Much of her work examines how texts and technologies impact lived experiences. She is the Immediate Past President of the Association of Teachers of Technical Writing (ATTW) and is an Associate Professor at Michigan State University in the African American and African Studies department.



## Whitney Quesenbery Executive Director, Center for Civic Design

Whitney is passionate about democracy as a design problem and improving the voter experience. She combines a fascination with people and an obsession to communicate clearly with her goal of usable accessibility for all.

Her work in civic design began with her appointment to the Election Assistance Commission's advisory committee writing usability and accessibility requirements for new voting systems.

Seventeen years later, she is still excited about the opportunities to approach democracy as a design problem and to improve the voter experience. She is proud that the Center's Field Guides To Ensuring Voter Intent can be found in elections offices across the country, and that our best practice guides for voter information, vote-by-mail, voter registration, and ranked-choice voting make it easier for people to cast a ballot.

bio sourced from the CCD website: <a href="https://civicdesign.org/about/our-team/whitney-quesenbery/">https://civicdesign.org/about/our-team/whitney-quesenbery/</a>

## **CALL FOR PROPOSALS**

Technical and Professional Communication in the Global Election Supercycle Ryan Cheek, Ph.D. (Missouri S&T) & Isidore Dorpenyo, Ph.D. (George Mason University)

By the end of 2024, approximately 3.7 billion people–about half the world's population–in as many as 72 countries across five continents will have experienced a national election (<u>United Nations Development Program, 2024</u>). High-stakes races in the United States, Taiwan, Russia, Ghana, India, and many more nations arguably make 2024 the most consequential global election cycle in modern history (<u>Ewe, 2023; Plackett, 2024</u>). Different types of technologies were deployed to manage many elections during the pandemic (<u>Mumuni et al, 2024</u>); and in several contexts, 2024 is the first major wave of elections after a global health catastrophe–combining "traditional" campaign and election strategies with new and old technologies. National elections in the U.S. have taken an outsized share of media attention, where the outcome has the potential to determine geopolitical order for decades to come (<u>Darnal et al., 2024; Kay, 2024</u>). However, billions of folks outside the U.S. have voted or will vote for new parliaments, old dictators, and fresh leaders in the most technologically generated, facilitated, and mediated elections in human history.

Results on every continent will have both regional and global ramifications (<u>John & Sen, 2024</u>; <u>Young, 2024</u>). Earlier this year, the 2024 election supercycle delivered transcontinental far-right election gains in the European Union and power-shifting parliamentary snap contests in the United Kingdom and France. Some countries will have an opportunity to make firsts, like the possibility that the U.S. and Namibia will join Mexico this year in electing women for the first time to their respective presidencies; others are bellwethers in the global conflict between democracy and authoritarianism, such as in Georgia, Moldova, Senegal, and Tunisia. Some elections will be shocking, such as the first far right victory in a German state since World War II, while others may or may not occur on the heels of recent coups such as in Burkina Faso, Guinea, and Mali.

The evolution of TPC as a discipline has taken many turns to get from an understanding of technical writing as objective and instrumental to embracing technical communication as a vehicle for driving social change. Miller's (1979) humanistic perspective gave scholars a permission structure and the encouragement to break free from instrumentalist constraints and foci that too often come at the expense of the people behind the documents. From the humanistic perspective came the cultural turn (Agboka, 2012; Longo, 1998; Longo, 2000; Scott, Longo, & Wills, 1993; Scott & Longo, 2006), empowering TPC scholars to investigate the field's contributions to violent systems of kyriarchal oppression (Fiorenza, 2021, p. 45).

TPC has always been about more than critique, which is why technical communication cultural critics have transitioned into the social justice turn (<u>Agboka, 2013; Agboka, 2014; Jones, 2016; Walton, Moore, & Jones, 2019; Walton & Agboka, 2021</u>).

## **CALL FOR PROPOSALS**

The social justice turn has been used by TPC scholars to explore and make contributions to political topics such as abortion (Frost, 2016), sex work (Itchuaqiyaq, Edenfield, & Grant-Davie, 2022), environmental policy (Sackey, 2018), and immigration (Veeramoothoo, 2022). Politically oriented scholarship in TPC has continued to proliferate over the last decade, including a recent trend of TPC scholars investigating and addressing liberal democratic themes of citizenship, civic/public engagement, and elections.

In the wake of the 2016 ATTW conference: Citizenship and Advocacy in Technical Communication, co-chairs Godwin Agboka and Natalia Matveeva called on the field to "search for better ways to promote active citizenship beyond the traditional classroom to respond to various social, economic, and environmental issues" (Agboka & Matveeva, 2016, para. 3). Responding to this call, there has been an upsurge in TPC research on the practice of politics and the use of electoral technology (Cheek, 2021; Dorpenyo & Agboka, 2018; Dorpenyo, 2024; Jones & Williams, 2018; Sano-Franchini, 2018; Sánchez, 2022). We may not consider ourselves "politicians" in the traditional sense, but TPC scholars have effectively demonstrated that political decisions and power are both communicated through and constituted by technical rhetorics, practices, and pedagogies.

The 2025 ATTW hybrid conference will take place on June 14-15, 2025 virtually online and in person at Missouri University of Science and Technology. We invite 500-word (exclusive of references) abstracts proposing either a virtual or an in-person presentation examining technical communication in the global election supercycle of 2024 and its aftermath. As participatory citizens in democracies, technical communicators have a vital responsibility to ensure elections and their processes are equitable and understandable for all (Cheek, 2023; Dorpenyo, 2016; Whitney, 2013). Living up to that responsibility has become much more difficult in a world flooded by artificial intelligence-boosted mis/disinformation campaigns paired with immense data surveillance technologies. We welcome submissions that critically analyze the roles played by technologies, genres, and information processes in shaping democratic discourse, voter participation, electoral integrity, political messaging, and more. Employing Rude's (2009) overlapping domains of TPC research questions (disciplinarity, pedagogy, practice, and social change), we offer the following research questions as starting points for discussion:

Scan here for quick access to the conference site and research questions!



## CONFERENCE SCHEDULE DAY 1: JUNE 14th

\*all times listed are in CST

9:00AM	BREAKFAST in the ATRIUM
9:30AM	OPENING SESSION  ATTW President Call to Order (Dr. Laura Gonzales), Brief remarks from Vice Provost and CASE Dean Mehrzad Boroujerdi, "Where We Find Home" (Dr. Natasha Jones)
10:45AM	TECHNICAL & PROFESSIONAL COMMUNICATION IN U.S. ELECTIONS  BCH 101: HYBRID PANEL: CRITICAL PERSPECTIVES ON U.S. ELECTIONS  ONLINE: Gendered Rhetoric and Digital Campaigns: A Feminist Analysis of Kamala Harris's Social Media Strategy. (Pacificah Mariita) IN-PERSON: Voter ID Laws and Transgender Identity: A Comparative Analysis (Kimberly Jenerette) IN-PERSON: Interrogating the "Voter Experience" Through the Affective Design of Election Technology (Reid Johnson) BCH 110 Ross Room: ONLINE PANEL: POWER POLITICS IN U.S. ELECTIONS  ONLINE: Technical Communication in the War Room: Donald Trump, Asymmetric Presentation, and Microblogging UI (Christopher J. Morris) ONLINE: How Safety Travels: Biometric Influence in Voter Processes (Morgan Banville; Kimberlyn R. Harrison) ONLINE: "What to do when your life is on the line": Tactical technical communication, reproductive justice, and the 2024 election (Shanna Cameron) BCH 121: HYBRID PANEL: ARIZONA, GEORIGA, & TEXAS  ONLINE: Information Visualizations in the 2024 Election Cycle: A Study of the Political Messages Communicated to Arizona Voters (Fiffany Craft Portewig) ONLINE: Navigating Visual Misinformation: Georgia's Disingenuous COVID-19 Data Visualizations (Sara Doan)  UNSURE: From Hard to Count to Overrepresented: The Paradox of Demography is Destiny and Political Participation in the Rio Grande Valley of South Texas (Gabe Aguilar)  BCH 124: IN-PERSON PANEL: DELEWARE, IOWA, & NORTH CAROLINA  IN-PERSON: The politics of climate change skepticism: Learning from climate deniers to keep 'The Sacrifice State' above water. (Sam Clem)  IN-PERSON: The politics of climate change skepticism: Learning from climate deniers to keep 'The Sacrifice State' above water. (Sam Clem)  IN-PERSON: The politics of climate change skepticism: Learning from climate deniers to keep 'The Sacrifice State' above water. (Sam Clem)  IN-PERSON: Consequences of an 1898 U.S. Election: Implementing Archival Literacy in a Professional Writing Course (G. Edzordzi Agbozo)
12:00PM	LUNCH & ZINE FAIR in the ATRIUM
1:00PM	KEYNOTE in BCH 125
2:15 PM	TECHNICAL & PROFESSIONAL COMMUNICATION IN GLOBAL ELECTIONS  BCH 101: ONLINE PANEL: SOUTH KOREA, BANGLADESH, & INDIA  ONLINE: Crisis, Communication, and Civic Action: Exploring Technical Communication in South Korea's Political Struggles (YoonJi KiM)  ONLINE: Resistance, Repurposing and Subversive Technical Rhetoric in Bangladeshi Movement (Munira Mutmainna)  ONLINE: User experience and political efficacy: evaluating the impact of website design in 2024 elections in India and USA (Niveditha Pookkottuvariam)

## CONFERENCE SCHEDULE **DAY 1: CONTINUED**

#### **TECHNICAL & PROFESSIONAL COMMUNICATION IN GLOBAL ELECTIONS (continued)**

#### **BCH 110 Ross Room: ONLINE PANEL: NIGERIA**

ONLINE: Election Rhetoric and Technologies in Nigeria (Motunrayo Ogunrinbokun; Olagbenro Oladipo; Odunayo Israel Famoroti; Gbemisola Ogunrinbokun;)

#### **BCH 121: HYBRID PANEL: GHANA**

- ONLINE: "Isn't that our boss from the E.C?": The Rhetorical Work of Dramatized FAQs from Ghana's Electoral Commission (Nancy Henaku)
- · IN-PERSON: A Comparative Rhetorical Analysis of the Official Websites of Nigeria and Ghana's Ruling Political Parties (Toluwani Odedeyi)
- ONLINE: Enhancing Electoral Transparency: Examining the Pink Sheet as a Technical Document in Ghana's Electoral System with Digital Integration (Isaac Newton Nyatuame; Gideon Kwawukumey; Ernestina Akorfa Akorli)

#### **BCH 124: HYBRID PANEL: CANADA, MEXICO & PALESTINE**

- ONLINE: 'Bikes deliver the freedom auto ads promise': social media influencers and their ways of advocating with politicians for more equitable road design/decisions. (Angela Crow)
- ONLINE: Linguistic Justice and Plain Language: A Case Study on Translating and Interpreting Electoral Politics (Nora K. Rivera; Mónica Good)
- IN-PERSON: "All Eyes on Rafah": Responses of Palestinian Allies to Misinformation and Democratic Rhetoric in the 2024 US Elections (Amy Hodges)

#### POST-DEMOCRACY STRATEGIES FOR TECHNICAL & PROFESSIONAL COMMUNICATORS

#### **BCH 101: HYBRID PANEL: DEI & MISINFORMATION**

- ONLINE: The Sadharanikaran Model of Communication: Combatting Misinformation and Fostering **Democracy (Jagadish Paudel)**
- ONLINE: Countering Electoral Misinformation and Disinformation: The Role of Technical Communication in Safeguarding Democratic Processes (Shuvro Das)
  IN-PERSON: The Impact of DEI Legislation on University Marketing Strategies (Chris Dayley; Timothy

#### **BCH 110 Ross Room: ONLINE PANEL: DIGITAL DEMOCRACY**

- ONLINE: Emotional Appeals in Data Visualizations of the Election System on Digital Platforms: A Case Study of 2024 Global Election Videos on YouTube (Daocheng Lin)
- ONLÍNE: Is YouTube a conspiracy theorist?: On the warped rhetorics circulated by humans and algorithms (Jess Berchtold)
- ONLINE: Local liberal values in light of national conservative leanings: Accessibility for a university website (Beth Kramer-Simpson)

#### IYBRID PANEL: ALT-RIGHT. POST-TRUTH. AND SOCIAL JUSTICE

- · IN-PERSON: Chronically (Gaming) Online: Ten Years of Gamergate and the Rise of the Alt-Right (victoria l. braegger)
- ONLINE: Rhetorical Gatekeeping: How Permission Structures Shape Post-Truth Politics and Social Justice (Tym Chajdas)
  ONLINE: Revising Syllabus Policies for Social Justice (Traci Gardner)

#### BCH 124: ONLINE PANEL: TECHNOLOGY, HEALTH, AND SOCIAL

#### RESPONSIBILITY

ONLINE: Technology, Health, and Social Responsibility: Feminist Rhetorical Considerations of Digital Wellness Spaces

(Melody Bowdon; Traci Billingsley; Codi Renee Blackmon; Aminta Quintero-Jackson)

#### 4:45PM

3:30PM

2:15 PM

#### FEATURED DISCUSSION

TPC Editor's Roundtable in BCH 125

#### 6:00PM

#### **DINNER & AWARDS**

## CONFERENCE SCHEDULE DAY 2: JUNE 15th

\*all times listed are in CST

9:00AM	BREAKFAST in the ATRIUM
9:30AM	FEATURED PANEL Proposing Alternative Rhetorics for Social Justice & Advocacy in/with TPC in Anti-DEI Socio-Political Environments in BCH 125 (Laura Gonzales; Angela M. Haas; Eric Korankye; Chamelia Moore; Ann Shivers-McNair; Barbi Smyser-Fauble; Derek M. Sparby)
10:45AM	CLASSROOM STRATEGIES FOR TECHNICAL & PROFESSIONAL COMMUNICATION EDUCATORS  BCH 101: ONLINE PANEL: CLASSROOM ACCESSIBILITY  UNSURE: Access is a Givic Responsibility: Teaching Image Descriptions in the TPC Classrooms (Anne-Marie Womack; Mary Glavan  ONLINE: Facilitating Accessible Writing Experiences: Creating a "Disability Resource and Technology Hub" to Increase and Protect Accessibility (Kisa Lape, Daune O'Brien)  ONLINE: Building Accessibility in Engineering Communication: A '3C's' Approach (Richard Branscomb)  BCH 110 Ross Room: ONLINE PANEL: AI IN THE CLASSROOM  ONLINE: Understanding the implications of Gen-AI in the Business Writing Classroom (Josh Barrows; Shelley Rodrigo; Maryam Vaezi)  ONLINE: Navigating AI Refusal in Technical Editing Courses (Jenn Mallette)  ONLINE: Ethical AI in Electoral Communication: Lessons for the Technical Writing Classroom (Flourice W. Richardson)  BCH 121: HYBRID PANEL: TPC'S MANY LITERACIES  ONLINE: Media Literacy Course as Curricular Foundation for Undergraduate Programs (Matthew Sharp)  IN-PERSON: Civic Literacy and Social Change Lessons through a Local Teaching Case: Designing a Crisis Communication Response to the 2024 Atlanta Water Main Breaks (Allegra W. Smith)  ONLINE: Teaching Students to Teach: Lessons From an Information Literacy and Digital Composing Course (Wilfredo Flores)  BCH 124: IN-PERSON PANEL: SCAFFOLDING AI LITERACY  IN-PERSON: Scaffolding AI Literacy through AI-Aided Resumé Creation in Introductory Technical Writing Courses (Amy Hodges; Nick Nicklin; Timothy Ponce)
12:00PM	LUNCH & FEATURED PANEL Graduate Student Award Winners Panel (Dorcas Anabire, Eric Nuamah Korankye, and Anuj Gupta)
1:00PM	SOCIAL JUSTICE AFTER THE ELECTIONS  BCH 101: IN-PERSON PANEL: POST-ELECTION RESEARCH & WRITING  IN-PERSON: Ethical Digital Research in the Midst of Political Chaos (Sarah Warren-Riley; Julie C. Bates)  IN-PERSON: Writing "Trans" into Technical Communication (Avery Edenfield)  ONLINE: The Babel Virus: How Technical Jargon Infects and Fractures Reality (Shiva Hari Mainaly)  BCH 110 Ross Room: ONLINE PANEL: DESIGN JUSTICE  ONLINE: Design Justice: UX, Trauma-Informed Localization, and Policy in Election Technology (Dorcas Anabire; Cara Haderlie)  ONLINE: Lost-and-Found in TPC: Parallels Between Willerton's White Paper Genres and User-Centric Dashboards (Kyle Mattson)

## **CONFERENCE SCHEDULE DAY 2: CONTINUED**

\*all times listed are in CST

## 1:00PM

#### **SOCIAL JUSTICE AFTER THE ELECTIONS (continued)**

**BCH 121: IN-PERSON WORKSHOP: ZINES** 

- Zines as Technical Communication (Mina Bikmohammadi, Abigail Boafo, and Rachel Schneider)
- IN-PERSON: Teaching Tactical Technical Communication (John Seabloom-Dunne)
- ONLINE: Beyond Persuasion: Exploring Innovative Approaches to Grant Writing in TPC (Shyam
- ONLINE: Student Concerns Over Changing Career and Civic Landscapes And What TPC Instructors
  Can Do (Nicole O'Connell)

#### POLITICS OF PROFESSIONALISM IN TECHNICAL & PROFESSIONAL COMMUNICATION

BCH 101: ONLINE WORKSHOP: INDUSTRY/ACADEMIC COLLABORATION ON CURRICULUM

- Industry/Academic Collaboration Toward Developing TW Curriculum Resources (Stanley Doherty) BCH 110 Ross Room: ONLINE WORKSHOP: PUBLISHING WITH A PURPOSE
- Publishing with Purpose: A Workshop on Developing Edited Collections and Journal Special Issues (Randal Monty; Kymberly Morquecho; Sarah Warren-Riley) **BCH 121: ONLINE WORKSHOP: TPC JOURNALS** 
  - How can TPC journals and organizations support national conversations under restrictive laws? Chalice Randazzo, Technical Communication Quarterly Associate Editor, Utah Tech University Lucía Durá, Technical Communication and Social Justice Co-Éditor, University of Texas at El Paso Russell Kirkscey, Programmatic Perspectives Co-Editor, Penn State Harrisburg Rhonda Stanton, Programmatic Perspectives Co-Editor, Missouri State University Nora K. Rivera, CPTSC Diversity Chair, Chapman University)
- BCH 124: ONLINE PANEL: THE PERSONAL [STATEMENT] IS POLITICAL
- · ONLINE: The personal [statement] is political: Agency, rhetorical citizenship, and imagining professional futures with admissions writing (Julia Pavlick, Aysha Jawed, and Sarah Dammeyer)

### ONLINE CLOSING PANEL

3:30PM

2:15 PM

Navigating Social Justice Work in TPC Amid Political Pressures: Reflections **Across Positionalities in BCH 125** 

(Cana Itchuaqiyaq; Dorcas Anabire; Priyanka Ganguly; Natasha Jones; Rebecca Walton)



## Innovation in Teaching and Learning Conference 2026 | Missouri S&T



## Save the Date!

March 12, 2026

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Document 9,1 | Oraft of the Description of 3D Printing

#### 3D Printing

A JD printer is a device due enables you to create a firme-dimensional object by a layer is a this prose-section of the object you are building. Each buyer is seamle-only to the layer beneath it until the whole object to built. Even though their trials of 3D printers, they all work the same way in this you need to begin within design (CAD) fit, which provides the halperint had the 3D printer trues to essue a war when create this CAD file that way. Then the software in the 3D printer trues object and ensure the CAD file that way. Then the software in the 3D printer 'until the provides and ensure the CAD file that way. Then the software in the 3D printer 'until the provides and ensure the CAD file that way. Then the software in the 3D printer 'until the provides and one of these slows, it even thousands. Then the 3D printer 'cauff' the specifications of each slow and transforms the materials into the coate specification. The materials can be plastic, gold, other materials—even choscolate!

When a sculptur curves a statue, he is using what in called a subtractive process. To starts with a tig block of stone or martle or most and cause way material and white thing he is carving, such was hear. The industrial varieties of this are exite machining. When a SI patter's used, a is using an additive process. This nebrostatus with nothing, then adds between after layer (using the menuations from the softs up the object you are creating.

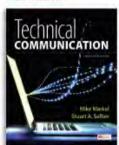
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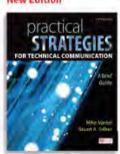
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## THANK YOU TO OUR PEER REVIEWERS!

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