

AI ISN'T SOME ALL-KNOWING, OBJECTIVE
MACHINE. IT'S TRAINED ON OUR DATA—OUR
MESSY, BIASED, OFTEN FLAWED DATA—AND
THEN WE ACT SHOCKED WHEN IT SPITS OUT
BIASED OR WEIRD RESULTS. LIKE, NO KIDDING!

OKAY, CAN WE STOP ACTING LIKE AI IS
EITHER GOING TO SAVE THE WORLD OR
DESTROY IT? BECAUSE HONESTLY, I'M
GETTING TIRED OF THE EXTREMES. PEOPLE
KEEP TREATING AI LIKE IT'S THIS SUPER-
GENIUS ROBOT THAT'S ABOUT TO TAKE
OVER EVERYTHING, BUT THE REALITY IS
WAY MESSIER—AND WAY MORE HUMAN—
THAN MOST PEOPLE ADMIT.

AI ISN'T MAGIC, IT'S JUST
MESSY, AND WE NEED TO TALK
ABOUT IT HONESTLY!

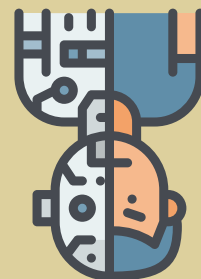
IT'S LIKE AI IS ALWAYS
THERE—QUIETLY SHAPING
WHAT I SEE, WHAT I CLICK,
AND EVEN HOW I THINK. I
DIDN'T EXACTLY INVITE IT
IN, BUT NOW IT'S WOVEN
INTO MY EVERYDAY LIFE IN
WAYS THAT ARE HARD TO
AVOID OR EVEN NOTICE
SOMETIMES.

AI SHOWS UP IN MY LIFE IN SMALL,
CONSTANT WAYS. SOMETIMES IT'S
HELPFUL, LIKE WHEN IT HELPS ORGANIZE
MY SCHEDULE OR MAKES WRITING A
LITTLE SMOOTHER. BUT OTHER TIMES, IT
FEELS INVASIVE, LIKE WHEN I GET
EERILY SPECIFIC ADS OR WHEN I REALIZE
HOW MUCH PERSONAL DATA IS BEING
USED BEHIND THE SCENES TO
"PERSONALIZE" MY EXPERIENCE.

ABOUT AI IS HOW MANY
PEOPLE TREAT IT LIKE
EITHER A MIRACLE OR A
MONSTER. THERE'S RARELY
ANY IN-BETWEEN. I WISH
MORE PEOPLE UNDERSTOOD
THAT AI ISN'T MAGIC. IT
DOESN'T "THINK" LIKE WE DO;
IT JUST PREDICTS PATTERNS
BASED ON MASSIVE AMOUNTS
OF DATA.

YOU SEEM NOT TO BE
VERY PLEASED ABOUT AI
WHAT'S BOTHERING YOU
ABOUT AI?

WHAT'S
BEEN
BOTHERING
ME ABOUT
AI?



IS AI A
MIRACLE
OR A
MONSTER?

WHAT FRUSTRATES ME THE
MOST IS HOW RARELY PEOPLE
QUESTION WHO IS BUILDING AI
AND WHY. A LOT OF THESE
TOOLS ARE CREATED BY
MASSIVE TECH COMPANIES WHO
CARE MORE ABOUT
ENGAGEMENT AND PROFIT THAN
ETHICS OR TRANSPARENCY.



DO I TRUST THEM? NOT REALLY. I
MEAN, THINK ABOUT IT: THE SAME
COMPANIES THAT HAVE ALREADY
PROVEN THEY DON'T HANDLE USER
DATA RESPONSIBLY ARE NOW TRAINING
AI SYSTEMS ON OUR CONVERSATIONS,
IMAGES, WRITING—BASICALLY
ANYTHING THEY CAN SCRAPE. AND
WE'RE JUST... SUPPOSED TO BE OKAY
WITH THAT?

Daily Life and AI

AI ALSO SHOWS UP IN MY DAILY
LIFE IN THESE WEIRDLY INTRUSIVE
WAYS. LIKE I'LL BE TALKING WITH A
FRIEND ABOUT SOMETHING
TOTALLY RANDOM—LET'S SAY
CAMPING GEAR—AND BOOM, TEN
MINUTES LATER, I'M GETTING ADS
FOR TENTS AND HIKING BOOTS.

IT'S CREEPY. AND NO, I DON'T THINK MY
PHONE IS "LISTENING," BUT I DO THINK AI
IS MAKING PRETTY AGGRESSIVE
PREDICTIONS BASED ON WHAT IT
ALREADY KNOWS ABOUT ME.

THAT DOESN'T FEEL HELPFUL—IT FEELS
INVASIVE.

SO, YOU'RE SAYING AI IS
GOOD FOR NOTHING?

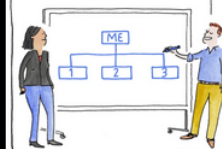
DON'T GET ME WRONG, AI CAN BE USEFUL. I'VE USED
TOOLS THAT HELP ME BRAINSTORM IDEAS OR EDIT
WRITING, AND THAT'S COOL. BUT WE'RE NOT HAVING
ENOUGH HONEST CONVERSATIONS ABOUT LIMITS.

THERE'S A LINE BETWEEN USING AI AS A TOOL AND
LETTING IT REPLACE HUMAN CREATIVITY, OR WORSE,
USING IT TO CUT CORNERS IN WAYS THAT HURT PEOPLE
—LIKE AUTOMATING JOB DECISIONS OR REPLACING REAL
TEACHERS WITH BOTS.

THAT'S NOT INNOVATION. THAT'S JUST LAZY AND
DANGEROUS.

AI AND PRODUCTIVITY

IMAGINE THE PRODUCTIVITY
SAVINGS WITH AI! WE COULD
SHRINK MY WHOLE TEAM
TO JUST THREE PROMPT
ENGINEERS REPORTING TO ME.



THAT'S
A GOOD
START.



WAIT,
WHAT?

This cartoon is a satirical take on
the way leaders and executives
promote AI adoption for
"efficiency," often by cutting jobs
or restructuring teams, while
assuming their own roles will
remain untouched.