# DESIGN MADE EASY WITH CANVA: A BEGINNER'S GUIDE"

Brief introduction to Canva

DIY MINI-ZINE

IS CANV Brief introduction to Canva as a free, user-friendly tool for creating everything from social media posts to presentations and posters.

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This guide emphasizes accessibility, ensuring that design is achievable for everyone, regardless of prior experience. Whether you're a complete beginner or have limited design knowledge, Canva offers an intuitive platform that makes creating professional-looking designs simple and approachable for all users.

How's Canva going to help me?

HAT

 Sign Up or Log In
 Visit <u>Canva</u> and create a free account, or log in if you already have one. As the picture shows, you can use your Gmail or Facebook to sign in.

Poster (18 ×

24 in Portrait)

Zine

Brochure

(Landscape)

Doc

#### Log in or sign up in seconds

Use your email or another service to continue with Canva (it's free)!

Continue with Google

Continue with Facebook

Continue with email

Continue another way

By continuing, you agree to Canva's Terms of Use Read our Privacy Policy.

in Sign up with your work email

2. Choose a Flyer Template (see below)
Once logged in, type "Flyer" in the search bar, as shown in the following picture.

 Browse through Canva's wide selection of pre-designed flyer templates and choose one that suits your needs.

Whiteboard

Presentation

Social media

Video

## 3. Select a Template or Style

• Click on the template to open it in the design editor.

 You can choose to customize the template or start with a blank page, but using a template makes the process faster and easier.





### 4. Edit Text

Click on the text boxes
 to edit the text. You can
 change the title, description,
 date, and other details.

• Use the toolbar at the top to adjust the font style, size, color, and alignment.



## Add a heading

Add a subheading

Add a little bit of body text

5. Customize the Design Add Images: Click on the "Photos" tab to search Canva's library of free and paid images. Drag and drop an image onto your flyer. Through Upload files, you can also upload your own images, videos, audios. Dropbox, Google Drive, and Box can be used for faster media uploads.



U	pload files	
Record yourself		
Images	Videos	Audio
Fas	ter media upload	is
Easily access a	nd upload all your r	nedia files by
connecting your	Canva account to D	ropbox, Google
++		
*		Box

 Change Colors: Click on elements (background, shapes, or text) to change their colors to match your theme. Add Icons and Shapes: Use the "Elements" tab to add icons, lines, and other graphics to enhance



6 Adjust Layout
Resize or move elements
by clicking and dragging
them. Ensure your design
looks balanced and easy to
read.

• If you want to move a text box, simply just click on it and drag it into a new position.







• Make sure the text is legible and the layout is visually appealing.



8. Download or Share

• Once you're happy with your design, click the "Download" button at the top right corner.

 Choose your preferred file format (PDF for printing, PNG for sharing online).

• You can also share your flyer directly via email or social media.

• 9. Save Your Work • Don't forget to save your flyer in your Canva account for future edits or printing.

> simple, professional-looking flyer that suits your needs, whether for an event, promotion, or personal project!

Created in 2025. Don't forget to copyright your content and let readers know where they can find more of your work!

## ADD ZING TO YOUR FLYER!

These curated elements can make your flyer even more awesome. Happy creating!

