

QUALITY CONTROL



USER-FRIENDLY INTERFACE

A user-friendly interface can attract more volunteers, thus increasing the chance of higher quality output. Overcomplicate the interface, and it will discourage volunteers. Make it too easy and deceptive volunteers can exploit the system.

APPROPRIATE COMPENSATION POLICY

Consider the amount rewarded and the rewarding method. Without careful thought in the value rewarded, contributions may end up being low quality. However, making the reward too high will not necessarily increase quality either. A careful balance is necessary.

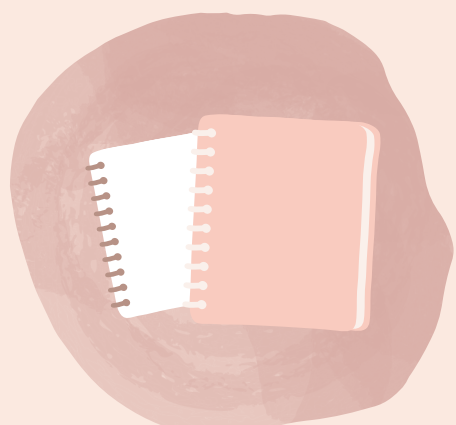


PROVIDE MEANS OF REPUTATION BOOSTING

Reputation, or the community-wide judgment on the capabilities of a worker, can be categorized into two: content-based reputation and feedback-based reputation. Both help maintain high quality, through feedback or outcomes.

MANAGE WORKFLOW

Complex tasks have complicated workflows, and workflow management approaches helps increase the quality of outcome through online management of the workflow of the crowdsourced task.



CONSIDER AN EXPERT

The manual quality control approach employs human intelligence and wisdom to evaluate outcomes. Outcomes received from workers are sent to some domain experts for evaluation to allow a requester to more easily accept or reject outcomes.