

What Non-Visible Text Should You Include for Translation? A Checklist

Alternative Text for Images

This text is used to describe images embedded in the webpage.

Title Attributes

Similarly, this text is for describing the site titles that may be created as images.

Certain CSS Text for Screen Readers

This text does not appear to the end-user and is only used by screen readers to help further audibly describe the webpage.

Table Summaries

Screen readers can read tables quite literally, which results in a confusing jumble for the user. A table summary can help the user understand what the table shows.

Long Descriptions

Known as longdesc in HTML, this provides longer descriptions to the screen reader and can be found in the website's HTML.

ARIA-Label Attributes

These label elements of the HTML that have specific purposes, like buttons.

Language Attribute

A label for the page's language.

Sometimes Applicable: Captions.