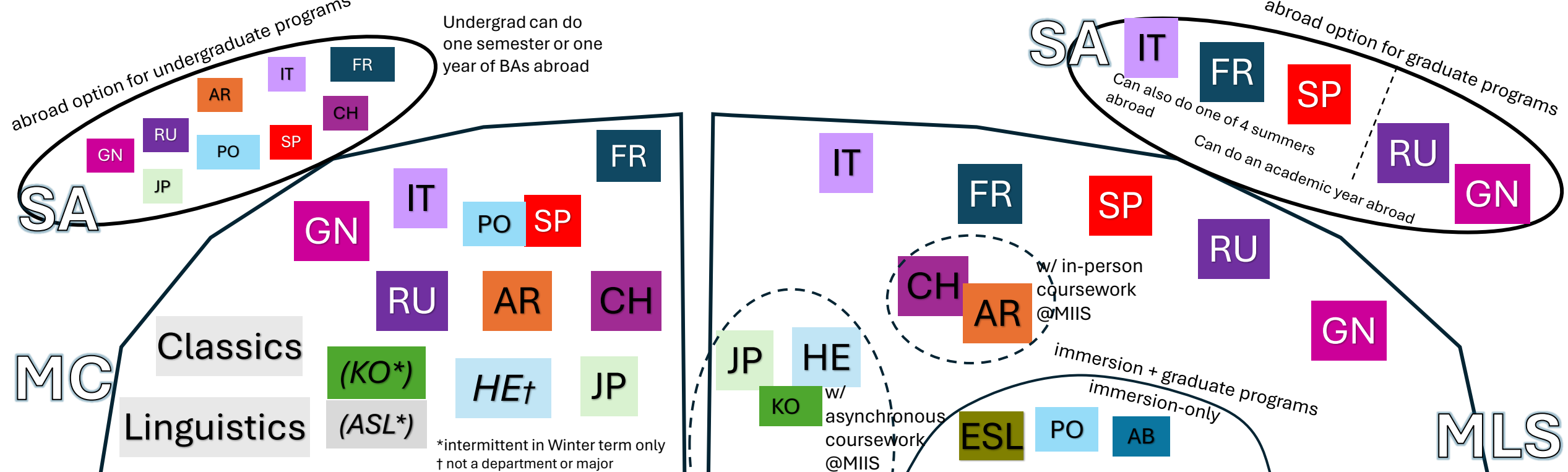


Pedagogy at Middlebury Language Schools

Why does the Language Pledge work?

What else are we (wanting to be) known for?



- AB** Abenaki
- AR** Arabic
- ASL** American Sign Lang.
- CH** Mandarin
- ESL** English as a Second Lang.
- FR** French
- GN** German
- HE** Hebrew
- IT** Italian
- JP** Japanese
- KO** Korean
- PO** Portuguese
- RU** Russian
- SP** Spanish

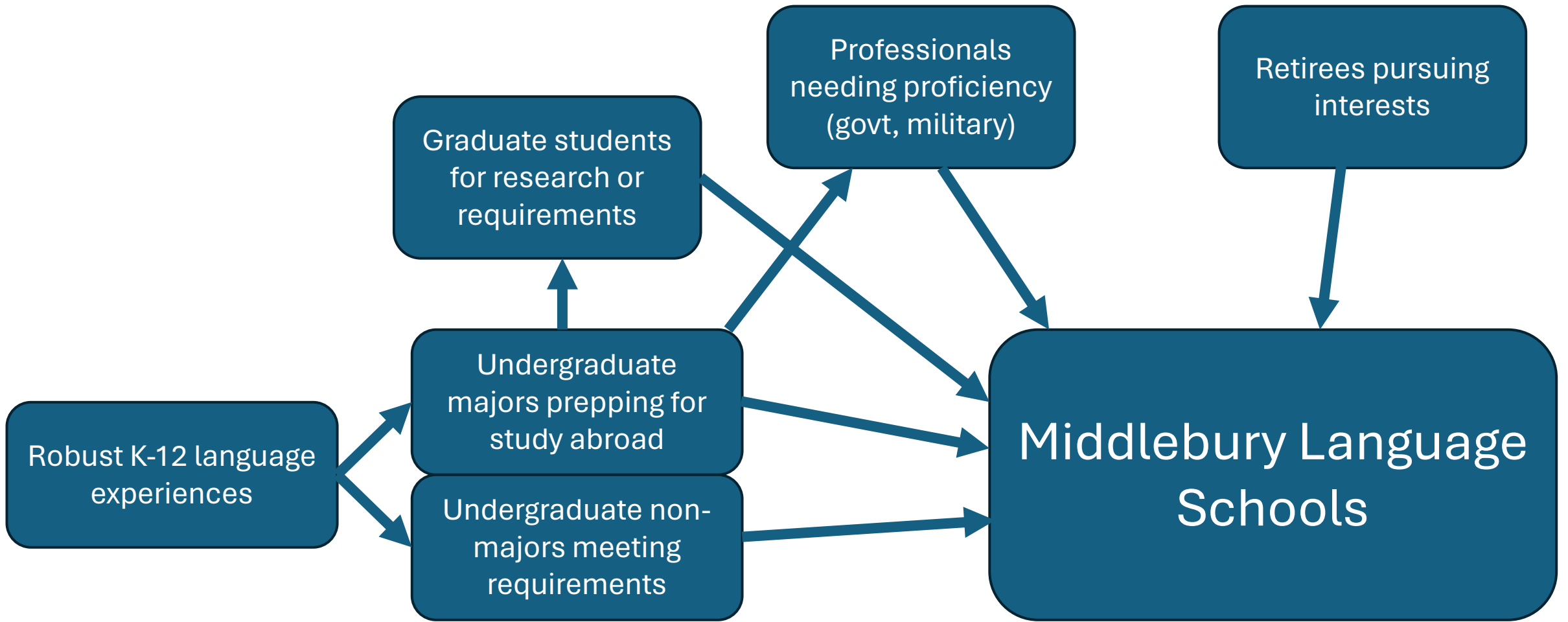
- MC** Middlebury College
- SA** Starr Schools Abroad
- MLS** Middlebury Language Schools
- MIIS** Middlebury Inst. of Int'l Studies
- TESOL** MIIS Language Teacher Education program
- LS** MIIS Language Studies
- TILM** MIIS Translation, Interpretation, Localization Management
- NPTS** MIIS Non-proliferation & Terrorism Studies
- SP-CI** Spanish Community interpreting
- ECP** Executive and Custom Programs – offers custom language services

*intermittent in Winter term only
 † not a department or major

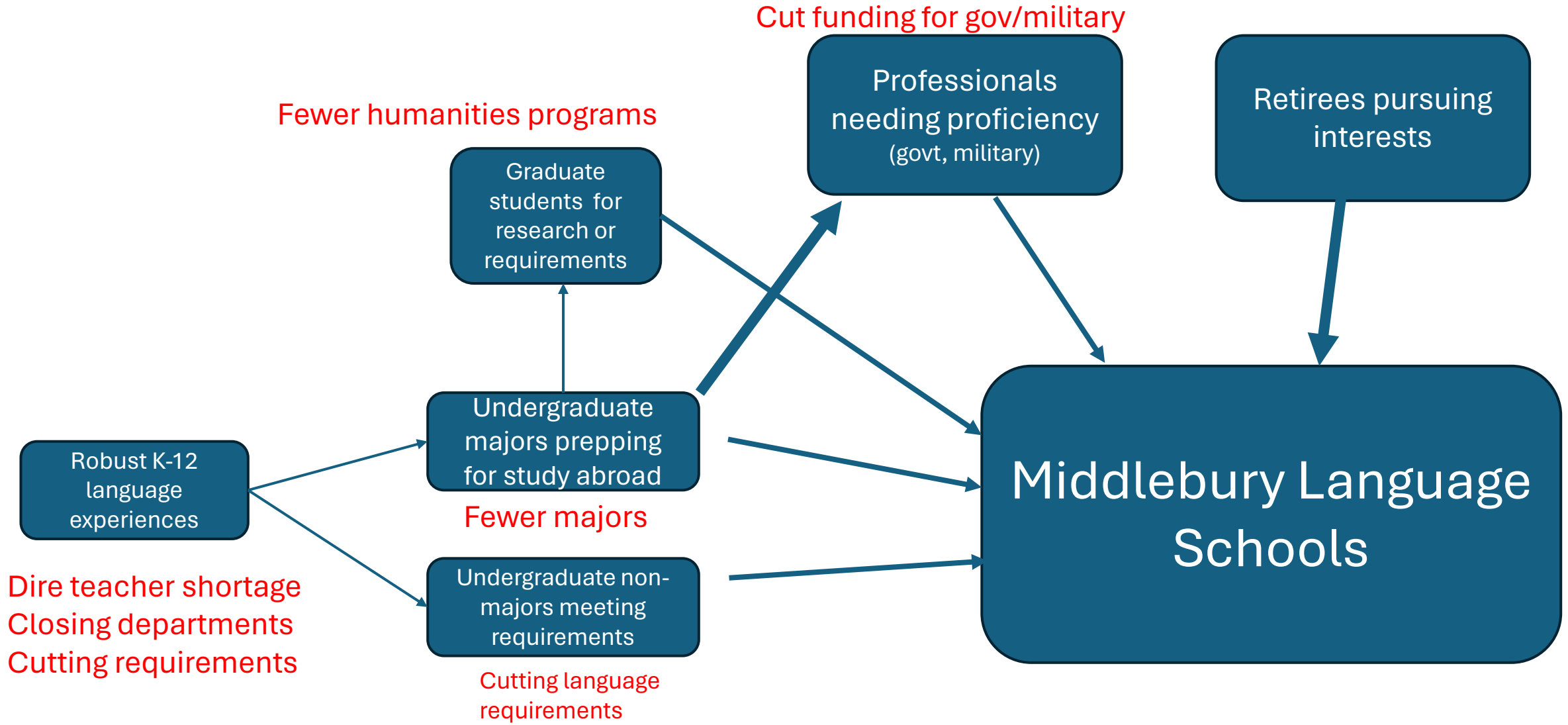
Language map of Middlebury

MLS is known for Language Pledge.
What exactly makes that work?



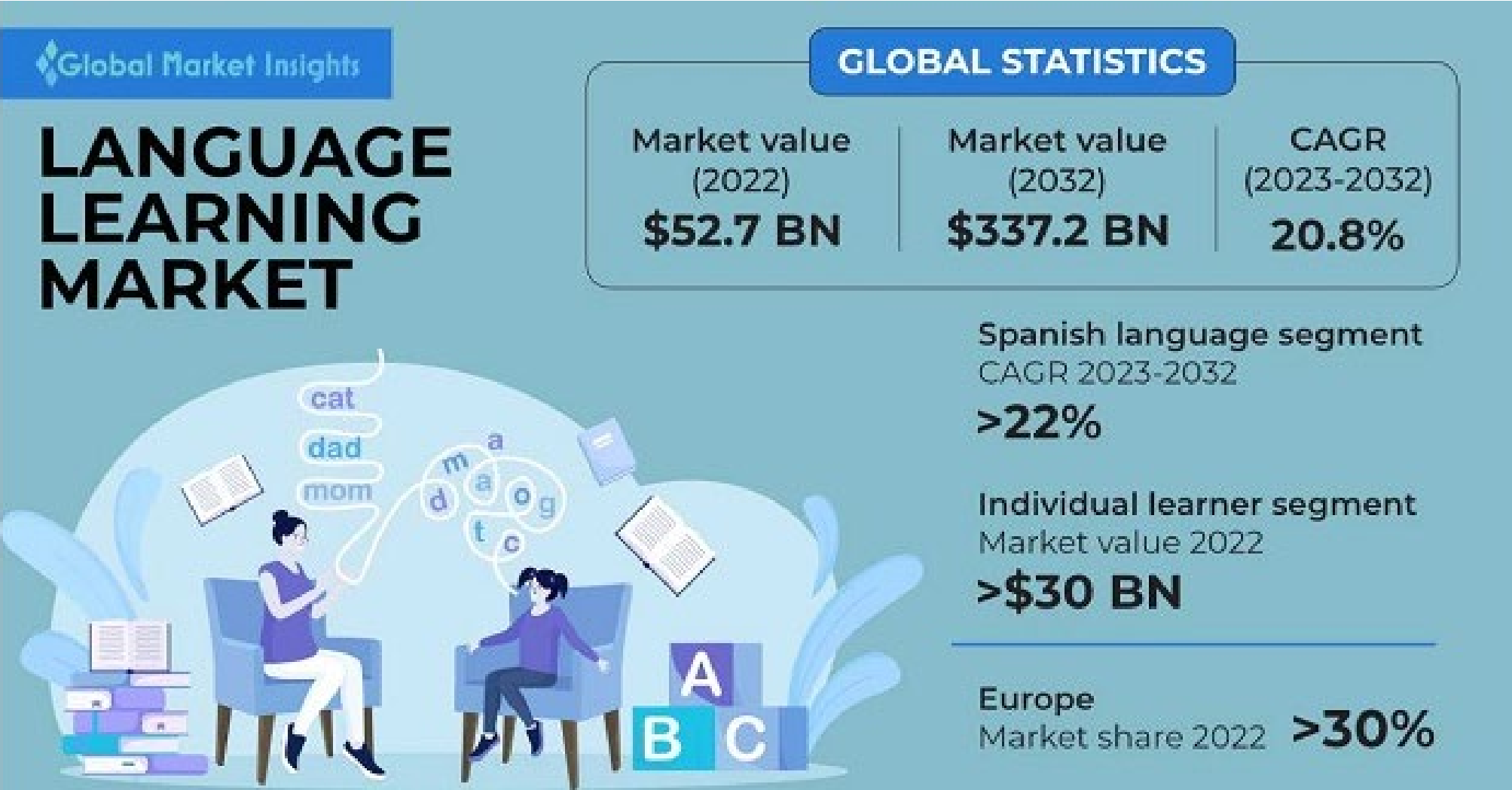


Major pathways which feed learners to Middlebury Language Schools

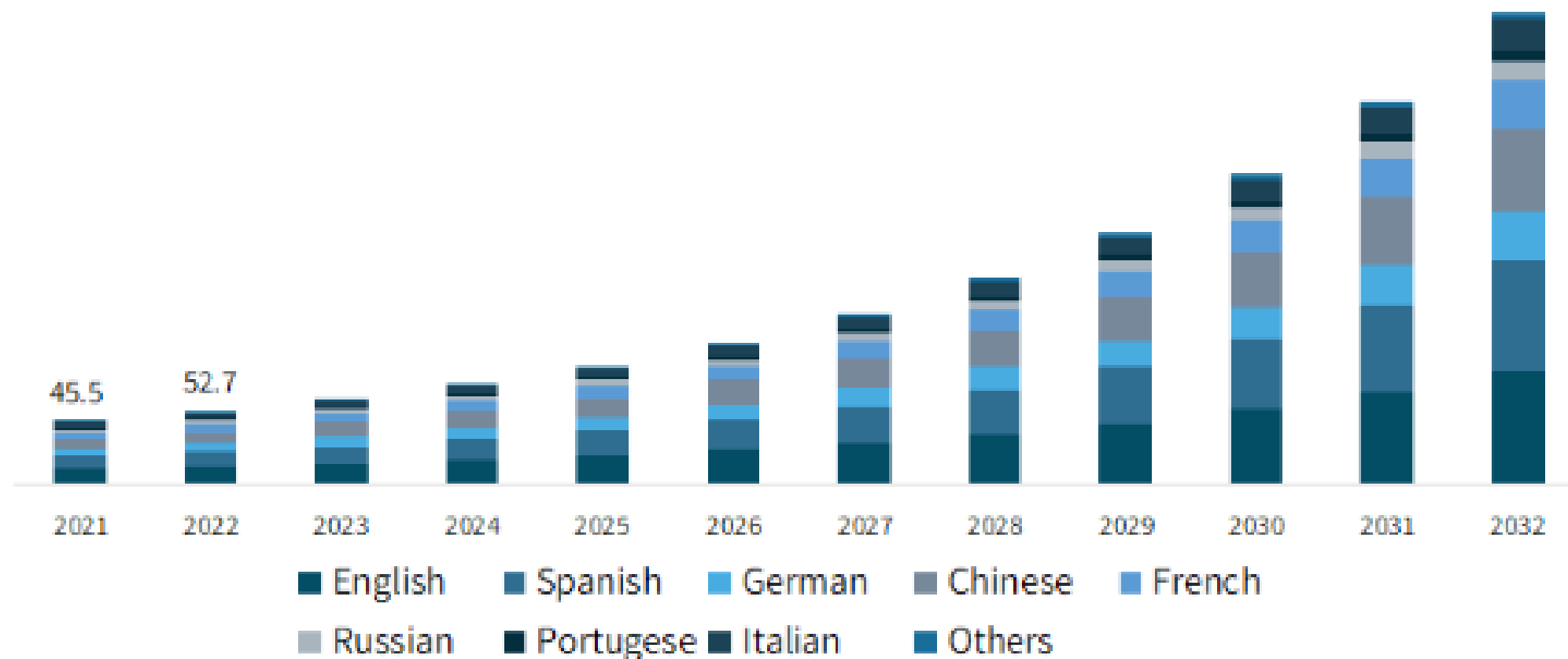


Most of these pathways are getting tightened

Yet languages are still valuable! So why are enrollments going down?



Global Language Learning Market Size, By Language, 2021 – 2032, (USD Billion)



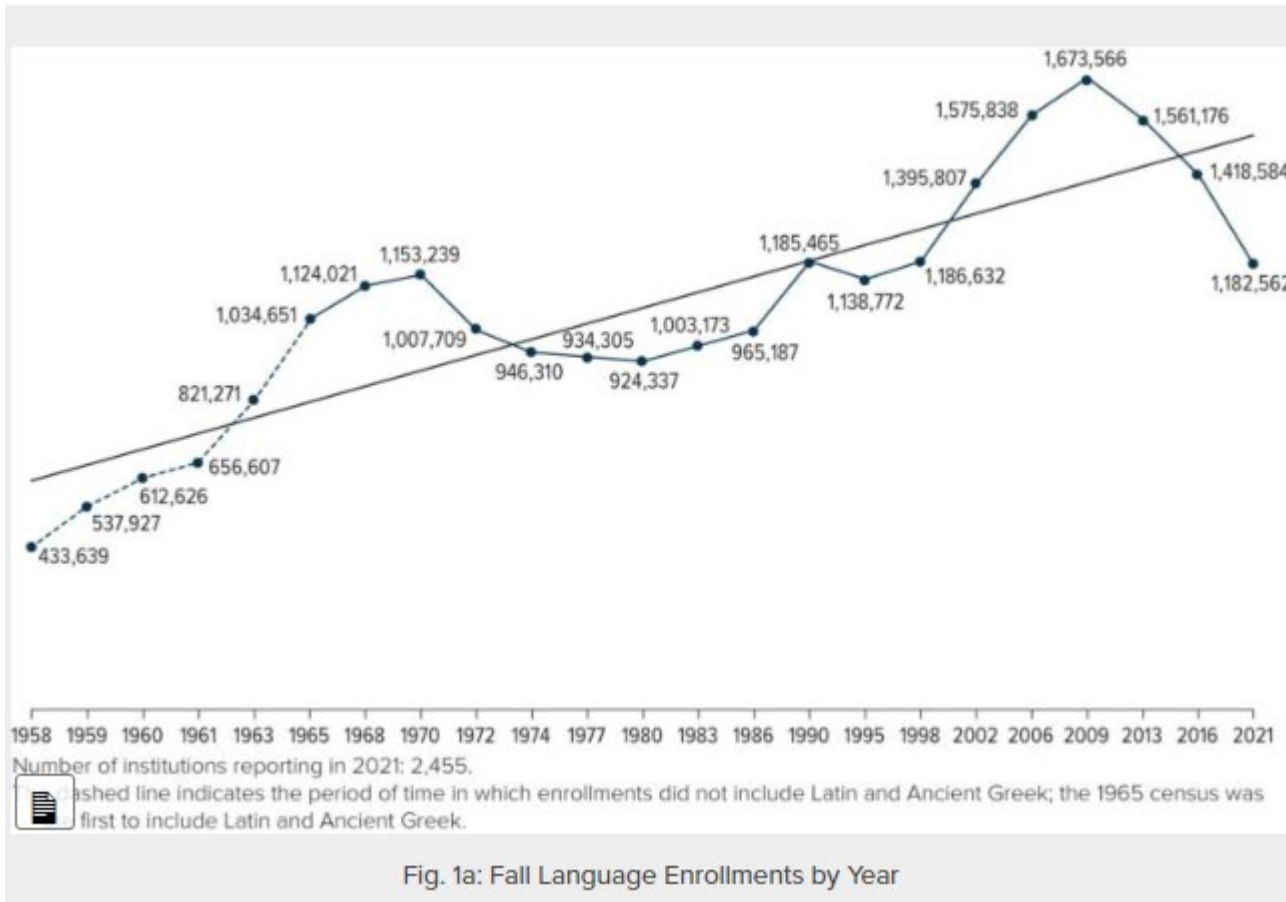
Source: www.gminsights.com

Why are language enrollments going down?

“Intermediate” stage problem is part of it

The younger you are the better

The more compressed the better



Language Enrollment Database, 1958–2021

Note: If drop-down icons appear, expand rows to see enrollments by state and institution. You can [revise your search](#), or you can [start over](#).

ARABIC

	2021 Fall	2016 Fall	2013 Fall	2009 Fall	2006 Fall	2002 Fall	1998 Fall
Entire US	22,121	30,257	32,282	34,908	23,987	10,584	5,505

CHINESE

	2021 Fall	2016 Fall	2013 Fall	2009 Fall	2006 Fall	2002 Fall	1998 Fall
Entire US	45,272	53,106	61,084	59,876	51,382	34,153	28,456

FRENCH

	2021 Fall	2016 Fall	2013 Fall	2009 Fall	2006 Fall	2002 Fall	1998 Fall
Entire US	135,088	176,285	197,679	215,244	206,019	201,985	199,064

GERMAN

	2021 Fall	2016 Fall	2013 Fall	2009 Fall	2006 Fall	2002 Fall	1998 Fall
Entire US	53,543	80,567	86,782	95,613	94,146	91,100	89,013

JAPANESE

	2021 Fall	2016 Fall	2013 Fall	2009 Fall	2006 Fall	2002 Fall	1998 Fall
Entire US	65,661	68,517	66,771	72,357	65,410	52,238	43,141

KOREAN

	2021 Fall	2016 Fall	2013 Fall	2009 Fall	2006 Fall	2002 Fall	1998 Fall
Entire US	19,270	13,912	12,256	8,449	7,146	5,211	4,479

RUSSIAN

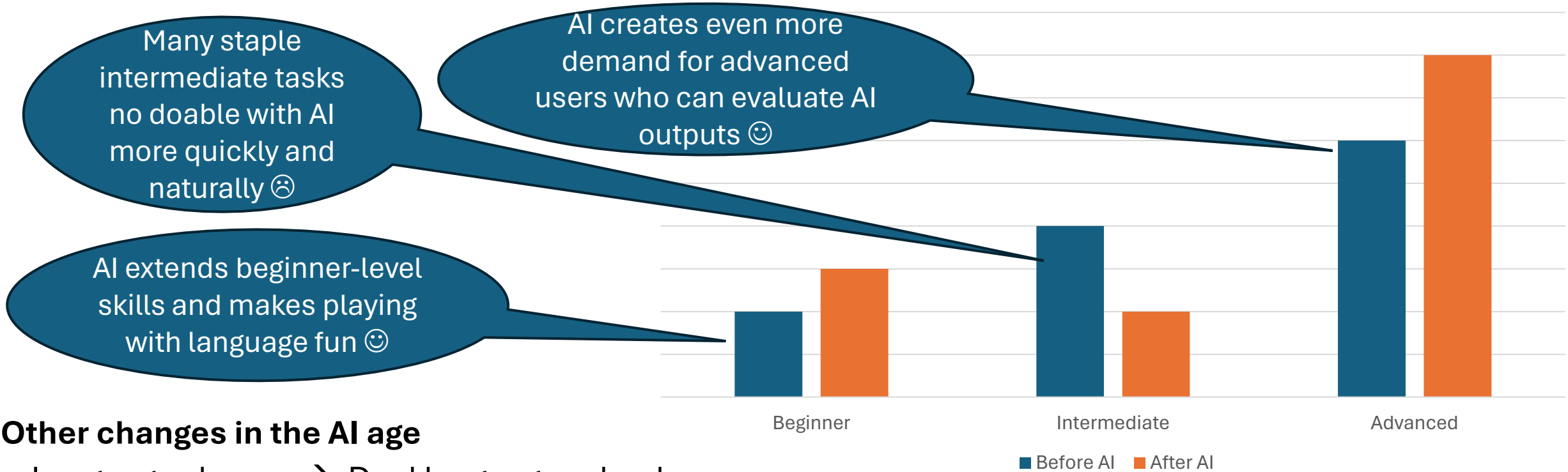
	2021 Fall	2016 Fall	2013 Fall	2009 Fall	2006 Fall	2002 Fall	1998 Fall
Entire US	17,598	20,302	21,979	26,740	24,784	23,921	23,791

SPANISH

	2021 Fall	2016 Fall	2013 Fall	2009 Fall	2006 Fall	2002 Fall	1998 Fall
Entire US	584,453	714,583	789,888	861,015	822,148	745,215	649,245

AI changing felt needs and demands for language

Felt usefulness of proficiency levels



Other changes in the AI age

- Language classes → Dual language schools
- Language requirement → Seal of biliteracy, professional certifications
- Language as a humanity → Language combined with professional skills
- Learners as creators of texts → Learners as co-editors of texts
- Basic speaking → Sophisticated listening
- Texts + time → Multimodality, immediacy, rise of oracy

What do we want to be known for in this changing language education space? (besides the pledge)

- Discuss in groups what else the Language Schools will need to be known for (in terms of pedagogy) to keep it relevant?
- Language Pledge is probably *necessary* still, but maybe not *sufficient* to meet all the changes and challenges...