

# EMMA GRACE BEARD

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## EDUCATION

**University of Arkansas, Fayetteville, AR**

*Expected Graduation: May 2027*

Bachelor of Arts in Journalism - Fulbright College of Arts and Sciences

**GPA - 4.00** - Chancellor's List - Fall 2023, Spring 2024, Fall 2024, Spring 2025

## LEADERSHIP EXPERIENCE

### Sports Anchor

UATV News - University of Arkansas

*August 2025 - present*

- Deliver live sports updates on Razorback athletics with accuracy, energy, and professionalism.
- Write original scripts and segment rundowns highlighting key games, players, and storylines.
- Produce engaging content, including graphics and on-screen visuals, to elevate broadcasts.

### Fill-in News Anchor

UATV News - University of Arkansas

*December 2024 - present*

- Deliver breaking news and feature stories during live broadcasts with clarity and professionalism.
- Operate control room systems including teleprompter, audio board, and on-screen graphics.
- Collaborate with producers and crew to ensure seamless delivery of newscasts.

### Senator Representing Fulbright College

Associated Student Government - University of Arkansas

*September 2024-April 2025*

- Advocated for student concerns by supporting legislation to improve campus life.
- Promoted student participation through outreach and social media campaigns.
- Served on programming and academic committees, helping develop initiatives that enhanced student resources and well-being.

### Honor Committee Member

Phi Mu Alpha Beta - University of Arkansas

*Elected February 2024 - present*

- Review academic and financial cases while supporting chapter standards.
- Provide confidential guidance in resolving internal disputes.
- Act as liaison between members and leadership to promote transparency and accountability.

### KROP (Keep Rushing Our Phis) Leader

Phi Mu Alpha Beta - University of Arkansas

*August - December 2024*

- Mentored new members through the recruitment and education process.
- Organized team-building and community service activities to foster sisterhood and leadership growth.
- Served as a trusted resource for new members throughout their transition.

## CAMPUS INVOLVEMENT

- Order of Omega Greek Honor Society (Initiated Oct. 2024)
- Programming & Academics Committee, ASG Senate (Sept. 2024 – Apr. 2025)
- Arkansas Miracles & Volunteer Action Center – Member
- Alpha Lambda Delta Honor Society (Inducted Apr. 2024)
- UATV News – Volunteer (Fall 2023 – Present)
- Phi Mu Alpha Beta Chapter – Active Member (Since Aug. 2023)
- Phi Mu Philanthropy Events: Miracle Man for CMN Hospitals (Fall 2023, Fall 2024), Arkansas Dance Marathon (Apr. 2024)

## WORK EXPERIENCE

### Service Center Attendant

University Recreation – HPER, Fayetteville, Arkansas

February 2025 – Present

- Assist members with equipment rentals, guest passes, and facility access.
- Answer phone calls and in-person inquiries, communicating UREC services and policies.
- Support daily operations by managing laundry, organizing equipment, and processing transactions.

### Facility Assistant

University Recreation – HPER, Fayetteville, Arkansas

March 2024 – Present

- Greet members and manage entry access to recreational facilities.
- Guide members through waivers, enforce facility policies, and promote a safe environment.
- Provide customer service by answering questions and resolving member concerns.

### Assistant Manager

The XOXO Co., Camden, Arkansas

May 2022 – Present

- Update website content, greet and assist customers, model merchandise, organize and prepare inventory, maintain a clean and inviting storefront, and process deposits
- Grew Instagram presence to 1,418 followers, driving engagement and boosting brand visibility.
- Compute sales prices, total purchases, and receive and process cash or credit payment

## SKILLS

- Adobe Premiere Pro | Microsoft Office | Google Programs
- Social Media Platforms: Instagram, TikTok, LinkedIn
- Basic French (reading, writing, speaking)

## HONORS & AWARDS

- Arkansas Broadcasters Association Scholarship (\$1,000 – Apr. 2024, Apr. 2025)
- Anne Pressly Scholarship (\$1,000 – Apr. 2023)
- University of Arkansas Chancellor's Scholarship (\$20,000 – Jan. 2023 – Present)
- Arkansas Academic Challenge Scholarship (\$14,000 – Apr. 2023 – Present)
- Arkansas Scholar (Apr. 2023)
- LeadAbroad – Studied Abroad in Greece (Summer 2025)