

The
Flying
Tomato
Balloons

THE "FAMOUS" FLYING TOMATO BROTHERS

BALLOON FACTS

Balloons, like cars, are made by different manufacturers. In particular, the Flying Tomatoes are made by two different companies — **PICCARD** and **RAVEN**. The Piccard was made in Cosa Mesa, California, and is at the top of the picture, and the other, the Raven was made in Souix Falls, South Dakota.

Both balloons are approximately **70 FEET HIGH, 55 FEET WIDE, HAVE A 9 FOOT STEM & 12 LOOSELY FITTING LEAVES**. Made of **TEAR-PROOF**, light-weight nylon (similar to a parachute), it can hold **77,000 CUBIC FEET** of hot air. But when deflated, the entire tomato fits inside of the wicker basket.

Fueled by propane, the dual burner systems produce 20-24 million BTU's per hour or 300 times the amount of heat an average home furnace produces. Heating the air inside of the balloon allows it to ascend as high as 10,000 feet, but generally, the Tomatoes fly 800-1000 feet above the ground.

In 1971, Ralph & Joe Tomato opened a small pizza restaurant, "Garcia's Pizza in a Pan", in a college town in the midwest. A far cry from their rock'n roll band roots, these musicians knew their true goal in life was to make *pizza - campus style* - to change pizza eating habits on campuses all across the U.S.

Pan pizza was the new craze, but those Tomato Brothers wanted to make it even better. So they reshaped a plain ol' piece of the pie into an unusual quarter pound rectangular slice . . . enough for a meal. *Instant fame* — "Pan Pizza by the Slice."

Because the Brothers were always known for their innovative ideas — and their expert flying abilities — the Flying Tomato hot-air balloon was conceived! Shaped like a Tomato, of course! A grand seven stories, this red tomato is complete with a nine foot stem and twelve leaves that wave to all below. Always growing and expanding, the fleet is now two strong — one for Ralph and one for Joe!

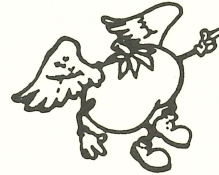
But that isn't all. The company is now sixteen stores strong, with Garcia's and Flying Tomato Pizza in a Pan stores located in four states, on eight major universities, in Illinois, Indiana, Ohio and Texas. That's why the Flying Tomatoes are seen over football stadiums and campuses at major cities across the U.S.

Keep looking up . . . Ralph or Joe may be flying over your town soon!

Dear

I saw the Flying Tomato!

First
Class
Postage
Here



TO: