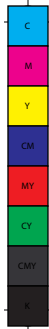




Amber Poling  
GRAPHIC DESIGNER



Amber Poling  
GRAPHIC DESIGNER



Amber Poling  
GRAPHIC DESIGNER





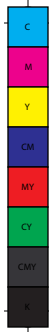
# Amber Poling

GRAPHIC DESIGNER

574-226-1115

[ambernpoling.com](http://ambernpoling.com)

[ambernpoling@gmail.com](mailto:ambernpoling@gmail.com)





Amber Poling  
GRAPHIC DESIGNER



# Amber Poling

GRAPHIC DESIGNER

(574) 226-1115

amberpoling.com

amberpoling@gmail.com

## Education

Sept 2022 - Apr 2023  
Southern New Hampshire  
University  
BA Graphic Design  
Manchester, NH

Aug 2021 - Sept 2022  
Southern New Hampshire  
University  
AA Digital Photography  
Manchester, NH

Sept 2019 - May 2021  
Southwestern Michigan  
College  
AA Graphic Design  
Dowagiac, MI

May 2019  
Northridge High School  
Diploma  
Middlebury, IN

## Design Skills

Photoshop  
Illustrator  
InDesign  
Bridge  
Macintosh OS

## Personal Skills

Communication  
Decision Making  
Time Management  
Leadership  
Adaptability

## Objective Statement

A graphic designer working on creatively communicating messages. Excited to design a better tomorrow. Bringing years of experience working with the latest versions of the Adobe Creative Suite which include; Photoshop, Illustrator, and InDesign.

## Work Experience

Feb 2022 - Dec 2022  
Ferris State University  
Print Production Assistant  
Big Rapids, MI

Jan 2021 - May 2021  
Southwestern Michigan  
College  
Graphic Design Internship  
Dowagiac, MI

May 2020 - Nov 2021  
Pioneer Auto Sales  
Assistant Office Manager  
Osceola, IN

## Freelance Work

Feb 2021 - April 2021  
Tupperware  
Graphic Designer  
Jackson, MI

Feb 2021 - April 2021  
Pink Zebra  
Graphic Designer  
White Pigeon, MI

March 2020 - June 2022  
The Twisted Styxx  
Graphic Designer  
Middlebury, IN

## Scholastic Awards

Feb 2019  
Gold Key Award  
Scholastic Art & Writing  
Awards  
*A Wildlife Adventure Campaign*

Feb 2019  
Honorable Mention  
Scholastic Art & Writing  
Awards  
*Stationary Package*

## Addy Awards

Sept 2018  
Silver Addy Award  
American Advertising  
Federation  
*A Wildlife Adventure*

Sept 2018  
Bronze Addy Award  
American Advertising  
Federation  
*Romance Under the Stars*

# Amber Poling

Graphic Designer

574-226-1115  
amberpoling.com  
amberpoling@gmail.com

## Design Skills

Photoshop

Illustrator

InDesign

Bridge

Macintosh OS

## Personal Skills

Communication

Decision Making

Time Management

Leadership

Adaptability

A graphic designer working on creatively communicating messages. Excited to design a better tomorrow.

Bringing years of experience working with the latest versions of the Adobe Creative Suite which include; Photoshop, Illustrator, and InDesign.



# Amber Poling

Graphic Designer



## Fairyland Canyon

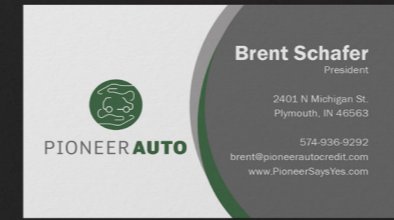
This travel poster was based on Fairyland Canyon. Fairyland Canyon is located in Bryce Canyon National Park in Bryce, Utah. The poster highlights popular hiking trails within Fairyland Canyon.

The design shows the use of advertising the destination in an eye-catching way.

## Romance Under the Stars

Event Poster for the Romance under the Stars event for the Cullman Hall of the Universe and Hayden Planetarium Space Theater. The Romance under the Stars event was an adult-only star-gazing event on Valentine's Day

The event poster show the use of a marketing campaign using both physical designs and social media designs.



## Pioneer Auto

Pioneer Auto Sales, a local car company, recently rebranded and was looking to update their employee's business cards.

The design shows a text layout combined with images to modernize and update the look of their recent business card to showcase their rebranding.

## Amethyst Bay

Amethyst Bay is a Resort and Spa looking for a flyer to advertise a new package they were coming out with.

The design shows the use of image adjustment layers and layer masks to create a vibrant and clean looking flyer. Amethyst Bay provided a brand style guide that was followed to create this design.



amhernpoling.com  
amhernpoling@gmail.com



Amber Poling  
GRAPHIC DESIGNER