

# KATIE JACOBY

CREATIVE PROFESSIONAL

Marietta, GA 30064

✉ [kateljacoby@gmail.com](mailto:kateljacoby@gmail.com)

🌐 [linkedin.com/katiejacoby](https://www.linkedin.com/katiejacoby)

<https://campuspress.snhu.edu/katiejacoby/>

## SUMMARY

Experienced creative professional skilled in graphic design and narrative writing, ensuring impactful content that resonates with target audiences. Specializes in using storytelling to amplify brand messages and event promotions.

## PROFESSIONAL SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign) - Canva - Public Speaking and Storytelling - Customer Service - Social Media Management - Event Planning and Promotion - Audience Engagement - Illustration - Written Communication (Conceptualization, Execution, and Revision)

## PROJECTS AND ACHIEVEMENTS

- Editor and contributor to Laurie Jacoby's miniatures' copy and tutorial articles published in *American Miniatures Magazine* and Miniatures.com.
- Illustrator of *The Ghost Among Us Podcast* Season 1 and 2 episodic artworks.
- Illustrator of *The Christmas Monkey* storybook by Andrew Whitaker.

## EDUCATION

### BA in Graphic Design & Media Arts Web Design Concentration with Professional Writing Minor

Southern New Hampshire University

Anticipated: Aug 2025

4.0 GPA - Relevant Courses: Intro to Digital Imaging - Media Communication and Literacy - Digital Design Tools - Basic Design and Color Theory - Design Thinking for Graphic Design - Digital Graphic Design for Web - Typography - Professional Practices in Graphic Design - Web Analysis and Design - The English Language - Multimedia Journalism - Feature Writing - Nonfiction Writing Workshop - Layout and Publication Design - Designing a Brand Identity - Adv Digital Graphic Design/Web - Web Development - Multi-Channel Advertising Design - Social Media Design

### AAB in Business Management with Digital and Social Media Marketing Focus

Eastern Gateway Community College

Graduated: Dec 2021

Summa Cum Laude Honors with 4.0GPA - Relevant Courses: Consumer Behavior - Electronic Commerce: The Strategic Perspective - Principles of Marketing - Social Media Marketing - Writing for Interactive Media - Business Communication

### BA in Theatre Arts

Columbus State University

Graduated: May 2017

Summa Cum Laude Honors with 3.9GPA - Who's Who Among American Universities and Colleges - CSU Theatre Departmental Award for Excellence in BA Theatre Arts - Relevant Courses: Communication - Video Production I - Advanced Writing for the Non-English Major - Introduction to Public Relations - Communication Theories - Social and Digital Media Writing - Group Communication - Intro to Mass Communication - Intro to Sociology

## WORK EXPERIENCE

### Technical Writer

Osmotica Pharmaceuticals | Marietta, GA

Feb 2023 - Present

- Employee of the Month in September 2023 for contributions to SAP S/4HANA site implementation and development of supporting informational materials.
- Revise and reformat intercompany standard operating procedures and documentation records, improving operational effectiveness and enhancing employee comprehension.
- Propose and execute employee engagement event programming.
- Design event promotional visual materials, copy, and informational graphics.
- Completed marketing department preceptorship under Alora Pharmaceuticals Senior Manager Creative Operations November 2024-December 2024.

### Senior Lending Services Specialist

Angel Oak Lending | Atlanta, GA

Mar 2020 - Jan 2023

- Promoted twice from Administrative Assistant to Lending Services Specialist to final title within a span of 3 years.
- Collaborated with Associate VP of Content Marketing to produce content for the company's LinkedIn.
- Orchestrated email communication with clients to delegate correspondent applications.

### Experience Coordinator

Ultimate Staffing | Atlanta, GA

Jun 2019 - Feb 2020

- Ranked company branch office top in payroll execution.
- Designed and conducted training presentation for office recruiters improving candidate onboarding efficiency.
- Direct candidates through employment processes to meet recruiter and client satisfaction and legal employment requirements.

### Receptionist

Noble Systems Corporation | Atlanta, GA

Jul 2018 - May 2019

- Managed revision and database tracking of company policy and procedure documents.
- Coordinate communication between guests and employees.
- Fulfill all office administrative needs as necessary.

### Resident Assistant

Columbus State University | Columbus, GA

Jul 2015 - May 2017

- Proposed and executed on-campus programming events within departmental budgets collaborating with multiple university resources.
- Promoted university campus culture and programming events through physical visual displays as well as print, digital, and social media communication channels.
- Enhanced on-campus university student experience and engagement through direct daily interaction with residents, health inspections of campus housing, and regular safety monitoring rounds of housing properties.