



SEAN MCLEROY DESIGN

Contact Information

Sean McLeroy - Artist/Illustrator/Graphic Designer
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(770)776-7275

Education

2022 - Currently Studying

SNHU Southern New Hampshire University
Currently studying for a BA in Graphic Design w/conc in 3D Modeling ++

2004

Turlock High School Turlock, CA

Skills

Adobe Illustrator
PhotoShop
Maya
Mudbox
Adobe Animate
Adobe After Effects
Adobe InDesign
Microsoft Office Suite
Adobe Lightroom

Social Media

Website & Portfolio

<https://campuspress.snhu.edu/seanmcleroy/>

LinkedIn

<https://www.linkedin.com/company/sean-mcleroy-design>

Professional Work Experience

Nov 2022 - Current

EF Educational Tours

Tour Consultant

- Cooperate and partner with teachers and educators to plan and deliver educational travel experiences for students/youth in their community.

June 2022 - October 2022

USA Management, Roswell, GA, USA

Hiring Manager

- Leverage use of recruitment websites to source candidates for open job positions
- Draft and edit ads to better promote and attract potential employees
- Conduct a high volume of interviews on a daily and weekly basis to meet recruitment goals
- Lead candidates from first connection to interview to onboarding to schedule
- Reach out and form connections within communities to attract candidates and promote the brand

June 2019 - February 2022

EF Changchun, Changchun, China

Director of Branding & Academic Training

- Promoted EF Changchun Brand on a citywide level
- Quality Assurance of Academic focused Marketing Events
- Academic Training, Coaching, Mentoring on an individual and systematic level
- Responsible for contract & dispute negotiations for all international staff over 7 campuses.

December 2017 - May 2019

Associate Production Manager

- Oversight of Academic Operations for each of EF Changchun's 6 school campuses
- Liaised with department heads from cross-departmental functions (Sales and Service Departments) to work towards common goals
- Delivery of Academic Management Training for each Director of Studies (Dos) from each school campus

February 2017 - November 2017

Senior Director of Studies

- Host citywide Dos Meetings to collaborate with Academic Management to strategize actions to improve Academic & Service Quality
- Conduct internal promotional review meetings for Academic Staff and negotiate Dos contracts with Senior Academic Management staff
- Oversee newly appointed Local Teacher Manager and inclusion of Local Teachers into the new production model
- Oversee implementation of new class production model including strategizing actions, collating support materials, and delegating responsibilities to each centers' Management Teams
- Cooperate with Marketing Department to deliver Academic Seminars for the local education bureau's primary school English faculty.

August 2012 - January 2017

Director of Studies

- Oversaw Academic Department of EF Changchun's 3rd (and largest) school campus (Mega Center) including training and development of foreign teachers
- Cooperated with Service Department and train Academic Department to ensure high quality delivery of parent facing class events including Open Lessons, Parent Teacher Conferences, and Achievement Ceremonies
- Cooperated with Sales Department to ensure high quality delivery of demonstration classes for potential students and customers as well as guarantee high parental satisfaction during the enrollment period
- Trained and mentored Senior Teachers to develop them to the Dos role
- Planned and delivered lessons for students aged 3-18, including large and small groups of students & 1-1 IELTS/University Interview lessons.

January 2012 - July 2012

Senior Teacher