



CYNTHIA FEITEIRA

GRAPHIC DESIGNER & DIGITAL MEDIA

CAREER OBJECTIVE

Passionate and detail-oriented Graphic Design & Digital Media professional seeking to leverage creative expertise, technical skills, and branding knowledge to develop impactful visual solutions. Dedicated to crafting engaging user experiences through innovative design, UI/UX principles, and digital storytelling. Eager to contribute to a dynamic team in a role that fosters creativity, collaboration, and professional growth.

PROFESSIONAL EXPERIENCE

Graphic Design Intern

SelectQuote | Overland Park, KS | Summer 2024

Designed and optimized visual content, including landing pages, postcards, and email headers.

Collaborated with cross-functional teams to ensure cohesive and engaging designs.

Managed multiple design projects under tight deadlines while maintaining high quality.

Edited and enhanced photos to align with branding and design objectives.

Commissions Analyst

SelectQuote | Overland Park, KS | Nov 2022 – Present

Analyzed sales data and calculated commission structures to ensure accurate reporting.

Utilized advanced Excel functions to interpret complex data sets and identify trends.

Developed detailed reports to support decision-making and optimize sales strategies.

Partnered with departments to align commission calculations with company goals.

www.pauahikaumana.com

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EDUCATION

Southern New Hampshire University

Bachelor's in Graphic Design & Digital Media (Expected 2025)

Maryville University of St. Louis

Bachelor's in Digital Media (2022 – 2023)

RELEVANT SKILLS

Graphic Design & Branding

Adobe Creative Suite
(Photoshop, Illustrator, InDesign, After Effects)

Web Design (HTML, CSS, JavaScript)

UI/UX Design & Prototyping
(Figma, Adobe XD)

3D Rendering (Blender)

Data Analysis & Visualization

Marketing & Advertising
Strategies

Strong Collaboration &
Communication